

CSR PROJECT IMPACT ASSESSMENT

Bharat Lok Shiksha Parishad

Ekal Vidyalaya— One Teacher School Movement

FY 2022-23 | FY 2023-24 | FY 2024-25 | FY 2025-26



Prepared by:

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ACKNOWLEDGMENT

Wire Consultancy expresses its sincere gratitude to the Management of KEI Industries Limited for entrusting us with the task of conducting the CSR Project Impact Assessment for the project implemented by Bharat Lok Shiksha Parishad (BLSP) under the Ekal Vidyalaya – One Teacher School Movement for FY 2022–23, FY 2023–24, FY 2024–25, and FY 2025–26.

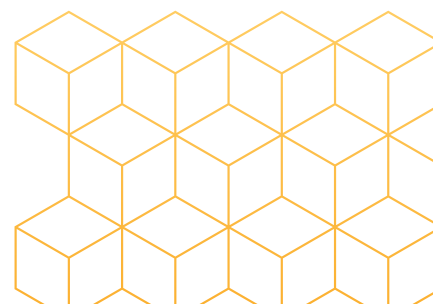
We are grateful to Mr. Anil Gupta (Chairman-cum-Managing Director, KEI Industries Limited) for entrusting us with this assignment. We also extend our sincere thanks to Mr. Prakash Roshanlalji Ojha (Manager – Legal and Secretarial) and KEI Industries Limited for sharing comprehensive project data and facilitating the assessment process. We would also like to acknowledge the support and cooperation of the KEI Industries CSR team and all project stakeholders for their valuable contributions to this impact study.

Wire Consultancy Audit Team extends its sincere gratitude to Mr. Akhil Gupta (President – BLSP), Mr. Rajeev (General Secretary), Mr. Vijay Gupta (Treasurer), Mr. Mishra (Media Head), Ms. Shalini Pandey (CSR Head), and the management team of BLSP.

We also express our appreciation to the site team—including the Acharya, students, Pradhan, staff members, volunteers, and beneficiaries—who shared their experiences and feedback, providing valuable insights into the project's real impact on the ground.

We further acknowledge the valuable participation of the program beneficiaries, who engaged in the feedback sessions with honesty and transparency. Their candid responses on both positive outcomes and challenges have provided meaningful insights into the real-world impact of this CSR intervention.

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ABBREVIATIONS

ABBREVIATIONS	FULL FORM
BLSP	Bharat Lok Shiksha Parishad
CSR	Corporate Social Responsibility
DAC	Development Assistance Committee
EWS	Economically Weaker Section
ITI	Industrial Training Institute
MOU	Memorandum of Understanding
OECD	Organisation for Economic Co-operation and Development
OBC	Other Backward Class
PSU	Public Sector Undertaking
SDG	Sustainable Development Goals
SC	Scheduled Caste
ST	Scheduled Tribe
UC	Utilization Certificate





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EXECUTIVE SUMMARY

This report presents the Impact Assessment of the CSR Project undertaken by KEI for Bharat Lok Shiksha Parishad - Ekal Vidyalaya the project aimed to provide basic primary education to children belonging to socio-economically weaker rural and tribal communities through the Ekal Vidyalaya model.

- FY 2025–26: Himachal Pradesh & Uttar Pradesh
- FY 2024–25: Jaunpur and Varanasi, Uttar Pradesh
- FY 2023–24: Lucknow (Uttar Pradesh) and Sirmaur (Himachal Pradesh)
- FY 2022–23: Sirmaur, Himachal Pradesh

Project:	Impact Assessment of CSR Project- Ekal Vidyalaya– One Teacher School Movement (FY 2022-26)	Assessment Done By: Wire Consultancy Delhi/NCR Office: 4th Floor, Tower-C, Bhutani Techno Park, 403 A, Sector 127, Noida, U.P. 201301
Document Title:	CSR Impact Assessment Report (Ekal Vidyalaya)	
CSR Project Undertaken By:	KEI Industries Limited	
Implementing Partner:	Bharat Lok Shiksha Parishad (BLSP)	
Assessment Date:	10.04.2026 & 17.04.2026	
Co-Ordinator:	Mr. Prakash Roshanlalji Ojha (Manager- Legal and Secretarial)	
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Date of Issue:	18.04.2026	
Document No.:	WC/BLSP/KEI/2025-26/2199	
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PROJECT OVERVIEW

			Funded By KEI Industries Limited
BLSP IMPLEMENTATION PARTNER	FY 2022-26 PROJECT DURATION	INR 3.72 Cr PROJECT COST	
			 EKAL VIDYALAYA- <i>One Village. One School. One Teacher Ekal Abhiyan</i>

PARAMETER	DETAILS
Project Category	Education (Non-formal Primary Education / Rural & Tribal Education Initiative)
Target Beneficiaries	Children aged 6–14 years from socio-economically weaker rural and tribal communities
Schools	Ekal Vidyalayas (one-teacher schools) across villages
School Duration	6 days per week; approximately 3 hours of non-formal education daily (3:00 PM – 6:00 PM)
Topics Covered	Health Education, Physical Education, Value / Moral Education, Handwriting / Craft, Games, Storytelling, Children’s Songs / Rhymes, Monthly / Patriotic Songs
Ekal Vidyalayas Supported	1,388 schools operational under KEI-supported project
Student Coverage	35,952 students covered across FY 2022–26 under KEI-supported project
Acharyas (Teachers) Engaged	1,388 Acharyas (One Village - One School - OneTeacher model)



KEY ACHIEVEMENTS

- The project reached a significant number of students across multiple locations, with 2,815 students in Jaunpur and 2,353 in Varanasi (FY 2024–25), 2,147 in Sirmaur (FY 2022–23), 4,194 in Sirmaur and 7,660 in Lucknow (FY 2023–24), and 16,783 students in Himachal and Uttar Pradesh (FY 2025–26)
- Gram Samiti (village supervisory bodies) actively engaged to promote school ownership
- Average class attendance maintained at 75–87%, indicating sustained community engagement



IMPACT HIGHLIGHTS & INSIGHTS

PROGRAM EFFECTIVENESS INSIGHTS

LIVELIHOOD BENEFITS	BENEFICIARY REACH	SOCIAL & ECONOMIC IMPACT
- Basic literacy & numeracy delivered at doorstep in remote villages - Creation of local livelihood opportunities through engagement of Acharyas and grassroots functionaries, promoting community-based employment	- Extensive outreach achieved through 1,388 Ekal Vidyalayas, ensuring last-mile access to basic education in remote rural and tribal areas. - Inclusive participation reflected through balanced gender coverage across diverse underserved communities.	- Standardized one-teacher-per-school model enabling consistent and decentralized delivery of education across all locations. - Multi-tier monitoring system (Sanch, Anchal, Sambhag levels) ensuring regular supervision, accountability, and program continuity.

SOCIAL & ECONOMIC INSIGHTS



Children aged 6–14 years from marginalized rural and tribal communities receiving basic primary education through the Ekal Vidyalaya model.



Community-level engagement strengthened through implementation across 2 states and 1,388 villages, fostering local participation in school functioning and oversight.



Consistent student engagement reflected through 75%–87% average attendance, contributing to improved awareness of hygiene, health & social practices at the household level.



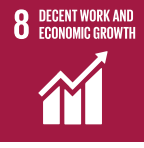
Expanded access to education in underserved regions through a low-cost model (~₹30,000 per school/year), enabling outreach in remote rural and tribal communities and supporting inclusive development.



Improved foundational learning outcomes across 1,388 Ekal Vidyalayas, supporting early-grade literacy and numeracy among ~35,952 children and enhancing readiness for formal education.



SDG ALIGNMENTS

SDG No.	Contribution	Key Output
	Supports long-term poverty reduction by providing free access to basic education, improving future earning potential of children from economically weaker rural and tribal communities.	35,952 children provided access to foundational education across underserved regions.
	Improves awareness on hygiene, health, and sanitation through curriculum and community engagement activities.	Health awareness integrated into curriculum
	Promotes inclusive and equitable quality education through non-formal primary education, focusing on literacy, numeracy, and holistic child development.	1,388 Ekal Vidyalayas operational with 75–87% attendance and improved learning outcomes.
	Ensures equal access to education for boys and girls, promoting gender parity and encouraging female participation in learning.	Balanced gender participation (49.7% boys, 50.3% girls).
	Creates livelihood opportunities through engagement of local Acharyas and support staff, contributing to rural economic participation.	1,388 Acharyas engaged under the one-teacher model.
	Reduces regional and social disparities by extending education access to remote, marginalized, and tribal communities.	Coverage across 2 states and 1,388 villages in underserved regions.
	The project demonstrates effective multi-stakeholder collaboration between KEI Industries Limited and Bharat Lok Shiksha Parishad (BLSP), along with active community participation for successful implementation.	Public–private partnership model implemented across 1,388 villages through KEI–BLSP collaboration and community engagement.



KEY RECOMMENDATIONS

- Expand the program to additional rural and tribal districts in Uttar Pradesh and Himachal Pradesh based on need assessment
- Integrate digital literacy components through mobile computer labs under Gramothan initiatives
- Strengthen gender-focused tracking, especially for transition of girl students to formal schools
- Develop long-term tracking mechanism to monitor student learning outcomes
- Publish annual impact scorecards covering attendance, enrollment, and learning outcomes for improved transparency



INTRODUCTION

Corporate Social Responsibility (CSR) has evolved from a voluntary philanthropic activity to a strategic imperative that contributes to sustainable development while addressing key social challenges. In India, the Companies Act, 2013 mandates eligible companies to allocate at least 2% of their average net profits towards CSR activities, thereby strengthening structured corporate engagement in social development.

One of the critical challenges in rural and tribal India is limited access to basic education, particularly in remote areas where infrastructure and trained teachers are scarce. Children from socio-economically weaker communities often face barriers to foundational learning, which affects their long-term educational and livelihood opportunities. In this context, initiatives like the Ekal Vidyalaya model play a vital role by delivering accessible, community-based primary education, helping bridge the gap in early learning and enabling children to transition into formal schooling systems.

The Ekal Vidyalaya model, pioneered by Ekal Abhiyan (a People's Movement with 30+ years of presence in rural and tribal India), addresses these challenges through a uniquely cost-effective single-teacher school. A locally-educated youth — preferably a woman from the same village — is trained and appointed as teacher by the Gram Samiti. She conducts a three-hour non-formal school daily, covering all core learning areas in a play-based, inclusive manner.



Evolution of CSR Regulations in India

The Companies (Corporate Social Responsibility Policy) Amendment Rules, 2022, further strengthened the CSR framework by introducing stringent impact assessment requirements. These amendments represent a significant step towards ensuring accountability and transparency in CSR implementation, mandating that impact assessment of CSR projects in India is mandatory for companies with an average CSR obligation of ₹10 crore in the three preceding financial years. Assessments apply to projects with outlays ₹1 crore that are completed at least one year prior. These must be conducted by independent agencies and reported in the annual CSR report.



ABOUT KEI INDUSTRIES LIMITED

KEI Industries Limited stands as a testament to India's industrial growth story, having transformed from a modest partnership corporation in 1968 into a globally recognized leader in the electrical wires and cables manufacturing sector. Founded with a primary focus on rubber cable production for house wiring, KEI has evolved into a comprehensive solution provider serving diverse industrial sectors across 60 countries worldwide.

Corporate Philosophy and Values:

KEI's business philosophy centers on being a "catalyst of power" that has illuminated millions of homes and powered countless industries for over five decades. The company's commitment extends beyond commercial success to encompass social responsibility, environmental stewardship, and community development. This holistic approach to business has positioned KEI as a responsible corporate citizen committed to sustainable development.



KEI'S COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY

KEI Industries has embraced Corporate Social Responsibility as an integral component of its business strategy, viewing CSR not merely as a regulatory compliance requirement but as a fundamental expression of its corporate values and commitment to societal welfare. The company's CSR philosophy is deeply rooted in the principle of giving back to society and contributing to the holistic development of communities.

KEI's CSR Policy Framework:

The company's CSR policy encompasses a comprehensive range of activities aligned with Schedule VII of the Companies Act, 2013, focusing on following primary areas:



Healthcare and Preventive Health: Promoting healthcare access and preventive health measures



Education and Skill Development: Enhancing educational opportunities and employment-enhancing vocational skills



Ensuring Animal Welfare: Supporting the protection, care, and welfare of animals.



Eradicating Hunger, Poverty and Malnutrition: Supporting initiatives aimed at improving food security, nutrition, and the socio-economic well-being of vulnerable communities

CSR Implementation Approach:

KEI adopts a strategic approach to CSR implementation through multiple execution modalities:

- Company-led initiatives for maximum control and impact
- Partnership with Section 8 Companies - Collaborating with specialized non-profit organizations
- Working with central and state government initiatives
- Trust and Society Partnerships - Engaging with established trusts and registered societies
- Multi-stakeholder Collaborations - Joint initiatives with other companies and organizations



IMPACT ASSESSMENT REPORT

Impact assessment is an important tool for assessing the consequences of possible and actual programs and presents relevant evidence on the positive and negative effects of CSR intervention. The evaluation of CSR initiatives enables organizations to embrace and catalyze organizational change, leading to significant performance improvement by incorporating best practices, emphasizing customer focus, and leveraging external, value-added perspectives.

The impact assessment of CSR project funded by KEI Industries aims to comprehensively evaluate the effectiveness and long-term sustainability of their initiatives and provide insights into their impact on the communities they serve. This study assesses various aspects, including projects' scope, objectives, key indicators, mobilization, number of beneficiaries, systematic approach, project data and reports, internal monitoring, and beneficiary feedback. It also identifies areas for improvement and provides recommendations for strengthening the performance of CSR initiatives.



KEI CSR PROJECT

EKAL VIDYALAYA, BHARAT LOK SHIKSHA PARISHAD

KEI partnered with Bharat Lok Shiksha Parishad to implement the Ekal Vidyalaya initiative, focusing on improving access to basic education in rural and tribal areas. This collaboration reflects an effective approach to addressing educational gaps among underserved communities through a community-driven model.

The Ekal Vidyalaya initiative represents KEI's strategic investment in human capital development by strengthening foundational education among children from marginalized communities. The project demonstrates the company's commitment to creating long-term social impact by enabling early learning and supporting future educational and livelihood opportunities. The project was conceptualized based on identified gaps in access to primary education in remote regions, where availability of infrastructure and trained teachers remains limited. It has been implemented across multiple villages through a network of Ekal Vidyalayas, ensuring wider outreach and localized impact.

SCOPE OF WORK

The main objective of the study is to evaluate the CSR activity of KEI Industries Limited, specifically focusing on the Ekal Vidyalaya initiative aimed at providing basic education to children of socio-economically weaker section of society in rural & tribal villages. The study seeks to assess the impact of the project on students and the communities it serves.



Scope of work of the study includes the following:

- To study consistency of the project implementation
- To study the direct/ indirect impact of the project- achievement of the objective for which the project was sanctioned
- To study the financial outgo of the project
- Verification of relevant documents of the CSR project
- Understand Cost Effectiveness of the Project
- Analyse the feedback of the Target Beneficiaries
- Assess the Impact of the Project on the target beneficiaries and communities

APPROACH & METHODOLOGY

The following step by step methodology and approach were adopted while Providing basic education to children of socio-economically weaker section of society in rural & tribal villages through Bharat Lok Shiksha Parishad as implementing partner. The Wire Consultancy team visited the Bharat Lok Shiksha Parishad Head Office on 10 April 2026 and Ekal Vidyalaya, Shamli, on 17 April 2026 to conduct sample-based assessments and comprehensive field evaluations of the project sites and facilities.



APPROACH FOR IMPACT ASSESSMENT

The impact assessment of the CSR project by KEI Industries Limited was conducted through a systematic approach to evaluate its effectiveness, implementation efficiency, and educational impact on beneficiaries. The assessment adopted a mixed-method approach, combining quantitative indicators such as enrollment, attendance, and learning outcomes with qualitative feedback from students, parents, and community members, to provide a comprehensive understanding of the project's outcomes.

The methodology included primary data collection through student interactions, parent interviews, and community feedback sessions, along with secondary data analysis of enrollment records, attendance data, and assessment reports. On-site visits to Ekal Vidyalayas were conducted to verify implementation and assess the program's contribution to improving foundational learning, awareness, and preparedness of children for transition to formal education.



ASSESSMENT FRAMEWORK

The impact of CSR project was assessed using the OECD DAC framework and criteria for evaluation. These criteria were utilised across all stages of the impact assessment including the preparation of the checklist, data analysis, and reporting.





METHODOLOGY FOR IMPACT ASSESSMENT OF CSR PROJECT

The broad methodology adopted for the Impact Assessment of CSR Project is furnished below:

1. Preliminary Data/Information Collection:

- Collection of preliminary data and information related to the CSR project
- Review of available documentation to understand the project background, implementation approach, and operational framework of Ekal Vidyalayas
- Examination of KEI-BLSP Project Completion Report. Collection of year-wise grant data and geography details for FY 2022-23, FY 2023-24, FY 2024-25 and FY 2025 - 2026.

2. Physical Verification & Stakeholder Engagement:

- Conducted field visits to Ekal Vidyalayas to verify operational status, learning environment, and basic infrastructure
- Reviewed relevant documentation related to project implementation and monitoring
- Engaged with key stakeholders including the CSR team, local coordinators, and teachers (Acharya) for insights on program delivery
- Interacted with students and community members to understand beneficiary demographics, participation levels, and learning outcomes

3. Training Program Performance Assessment:

- Assessed learning environment, curriculum relevance & teaching methodology adopted
- Evaluated operational effectiveness through enrollment, attendance trends, retention levels, and student engagement
- Analysed learning outcomes and student progression, including readiness for transition to formal schooling based on assessment records and feedback

4. Impact Assessment:

- Evaluated the impact of the program on foundational education, including improvements in literacy, numeracy, and health & hygiene awareness
- Assessed short-term and long-term benefits such as readiness for formal schooling, behavioral change, and increased community awareness towards education
- Collected and reviewed supporting records including attendance registers and student marksheets to validate learning outcomes

5. Report Preparation and Submission:

- Prepared a comprehensive Impact Assessment Report capturing key findings, insights, stakeholder feedback, and evidence-based recommendations
- Submitted the report to KEI Industries Limited, highlighting the project's achievements in improving foundational education, learning outcomes, and community awareness, along with operational challenges and strategic recommendations for strengthening future education-focused CSR initiatives



ASSESSMENT OF CSR PROJECT

The project received approved CSR funding from KEI Industries Limited, which was utilized for the implementation of the Ekal Vidyalaya initiative aimed at providing basic primary education to children from marginalized communities, through Bharat Lok Shiksha Parishad.

KEI supported the project by funding the establishment and operation of Ekal Vidyalayas across selected rural and tribal locations. The program focused on delivering non-formal education through local teachers, provision of teaching-learning materials, community engagement, and regular monitoring mechanisms. Bharat Lok Shiksha Parishad was responsible for on-ground implementation, coordination, and ensuring consistent delivery of education across all project locations.

The project was implemented over the financial year, beginning with village-level surveys and beneficiary identification, followed by the establishment and smooth process of Ekal Vidyalayas. Regular classes, assessments, and monitoring activities were conducted throughout the year, with the program successfully completed at the end of the reporting period.



OBJECTIVE AND EXPECTED OUTCOME OF THE PROJECT

The objective of CSR Project undertaken by KEI through Bharat Lok Shiksha Parishad:

- Promote basic education and literacy among children in rural and underserved communities
- Improve access to primary education in remote areas through Ekal Vidyalaya schools
- Support holistic development of students, including values, health awareness, and life skills
- Encourage community participation and awareness towards education

Expected Outcomes:

- Increased enrolment and regular attendance of children in rural areas
- Improvement in basic literacy and numeracy levels among students
- Enhanced awareness on health, hygiene, and social values
- Greater transition of students into formal education systems
- Strengthened community involvement in sustaining educational initiatives



ACTIVITIES AND IMPLEMENTATION OF CSR PROJECT

The project involved a structured outreach and selection process focused on children from underserved rural communities. Selection was based on village accessibility, lack of formal schooling facilities, and the need to promote basic education and literacy among children.

Component	Details
Target Beneficiaries	Children from rural and underserved communities with limited or no access to formal schooling, especially from marginalized sections.
Teacher Selection	Locally-educated youth (minimum 10th pass), preferably women, selected with Gram Samiti consent
Age bracket	Primarily children aged 6–14 years.
Medium of Instruction	Local/regional language to ensure better understanding, along with basic Hindi.
School Duration	3 hours per day, 6 days a week; Timing set as per community convenience (usually 3.00 PM - 6.00 PM)
Average number of student (per village)	25-30 students (Avg.)
Grouping of Students	• Shishughat (Age Group: 4–6 years) • Balghat (Age Group: 6–10 years) • Kishorghat (Age Group: 10–14 years)
School Infrastructure	Open space or Gram Panchayat venue; teacher-guidebook, blackboard, charts, notebook, attendance register
Curriculum Design	National-level BLSP curriculum: Language, Maths, G.K & Basic Science, Games, Songs, Yoga, Moral Education, Health Awareness, Craft & Creativity
Topics Covered in the full year	Topics Covered in the Full Year (Ekal Vidyalaya – BLSP) ◦ स्वास्थ्य शिक्षा (Health Education) ◦ शारीरिक शिक्षा (Physical Education) ◦ संस्कार शिक्षा (Value / Moral Education) ◦ हस्त लेख / हस्तकला (Handwriting / Craft) ◦ खेल (Games) ◦ कहानी (Storytelling) ◦ बालगीत (Children's Songs / Rhymes) ◦ मासिक गीत / देशभक्ति गीत (Monthly / Patriotic Songs)
Training of Teachers	6–8 training camps per year; refresher modules on pedagogy, curriculum and child development
Examinations	Two written tests per year (covering all 7 curriculum areas); results recorded and reviewed

Training & Operational System:

EKAL VIDYALAYA - TRAINING SYSTEM

Sambhag Prashikshan Pramukh



Provides training to

Anchal Prashikshan Pramukh

(Connects with approx. 300 Schools)



Provides training to

Sanch Prashikshan –

(Connects with approx. 30 Schools)



Provides training to

Acharya (Teacher - Ekal Vidyalayas)

(Connects with village communities, promotes the benefits of Ekal Vidyalaya, registers students, and educates them)



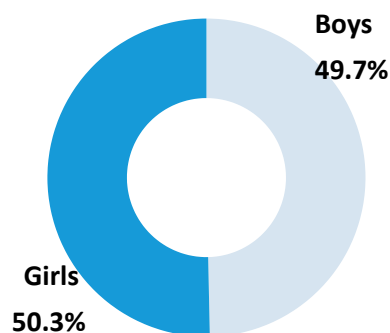
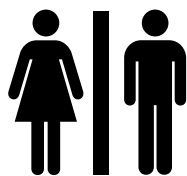
COMPOSITION OF BENEFICIARIES

The program reached children across multiple states, ensuring inclusive access to basic education for underserved and marginalized rural communities.

LOCATION-WISE STUDENTS PARTICIPATION:

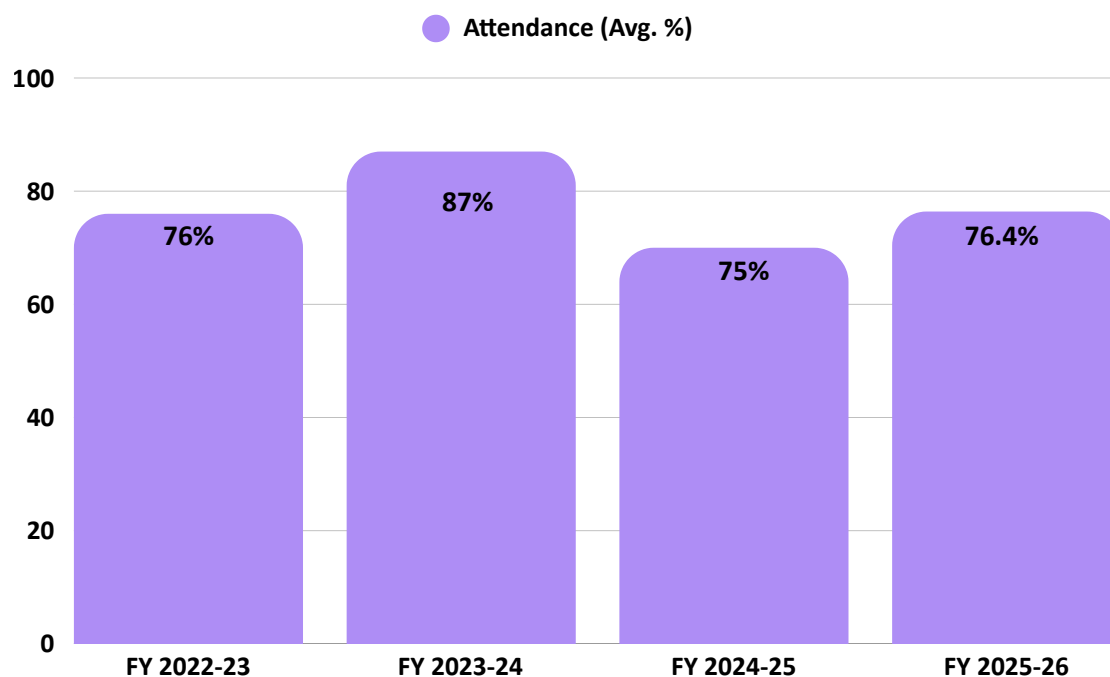
FY 2022-23					
S.No	Location	No. of Schools	Boys	Girls	Total Students
1	Sirmaur	100	1082	1065	2147
FY 2023-24					
1	Sirmaur	200	2060	2134	4194
2	Lucknow	255	3709	3951	7660
FY 2024-25					
1	Jaunpur	90	1418	1397	2815
2	Varanasi	77	1193	1160	2353
FY 2025-26					
1	Himachal & UP	666	8391	8392	16,783

STUDENTS - GENDER DISTRIBUTION (TOTAL):



Gender	Total No. of Students
Boys	17,854
Girls	18,098
TOTAL	35,952

STUDENTS ATTENDANCE PERFORMANCE:

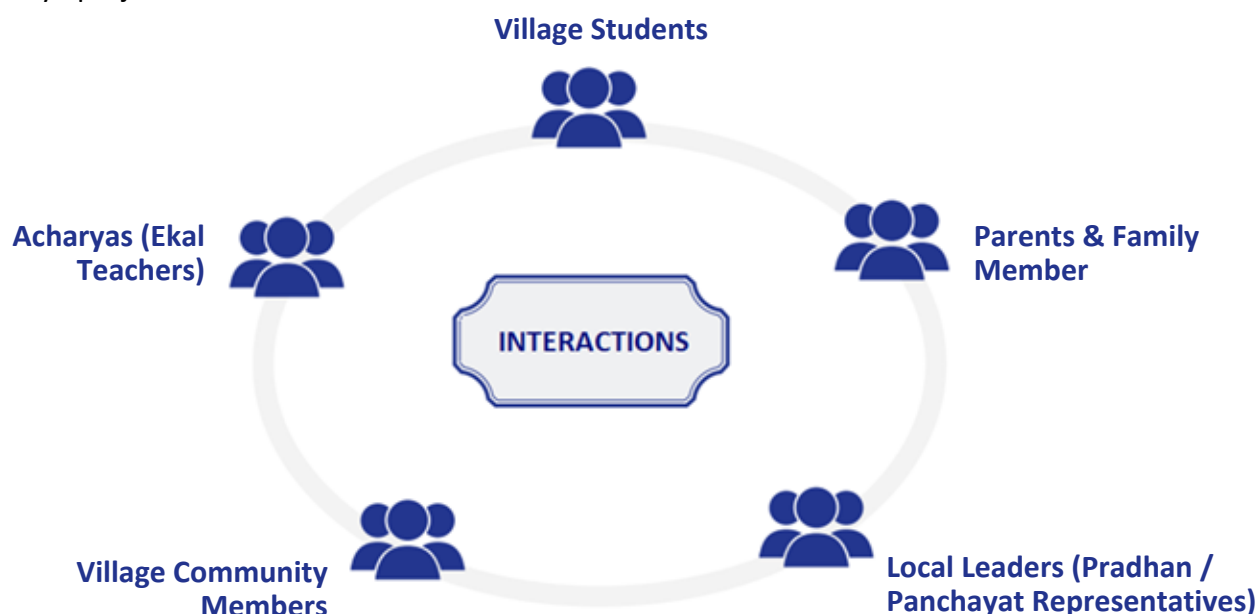


VILLAGE-WISE ACHARYA (TEACHER):

FY 2022-23			
S.No.	District	No. of Village	Total No. of Acharya (Teacher)
1	Sirmaur	100	100
FY 2023-24			
1	Sirmaur	200	200
2	Lucknow	255	255
FY 2024-25			
1	Jaunpur	90	90
2	Varanasi	77	77
FY 2025-26			
1	Himachal & UP	666	666
TOTAL		1,388	1,388


BENEFICIARIES INTERACTION

Wire Consultancy team visited the Bharat Lok Shiksha Parishad Head Office on 10th April 2026, and the Shamli, Ekal Vidyalaya (for sample analysis) on 17th April 2026 to conduct field assessments of the Ekal Vidyalaya project sites and facilities.





VILLAGE PHOTOGRAPHS

USMANPUR VILLAGE - SAMPLE ASSESSMENT OF EKAL VIDYALAYA



JANDHERI VILLAGE - SAMPLE ASSESSMENT OF EKAL VIDYALAYA





VILLAGE PHOTOGRAPHS

HIMACHAL PRADESH - EKAL VIDYALAYA



ANALYSIS AND OBSERVATION

- The project shows strong regional concentration in Uttar Pradesh and Himachal Pradesh, indicating effective implementation but scope for expansion.
- Balanced gender participation reflects improved inclusiveness compared to typical rural education programs.
- Increasing enrolment trends highlight growing community trust and acceptance.
- Active Gram Samiti involvement ensures better monitoring and ownership at village level.
- Variations in student attendance and engagement across locations suggest need for standardized monitoring mechanisms.
- Value-added activities like Sanskar sessions and health awareness programs contribute to holistic development beyond academics.



KEY CHALLENGES IDENTIFIED

- Limited awareness among parents in some villages regarding the importance of regular education, affecting enrolment in a few pockets
- Need for continued community sensitization to encourage parents to send children, especially for sustained learning progression
- Infrastructure constraints in remote areas (open spaces, temporary learning setups) impacting teaching environment
- Limited access to digital learning tools and technology in rural locations
- Variations in teaching quality due to dependency on locally available teachers
- Retention and capacity building of teachers (Acharyas) remains a challenge in certain regions
- Lack of structured tracking system for students transitioning to formal schools
- Geographic concentration in select states, indicating scope for expansion to other underserved regions
- Resource limitations for scaling value-added activities like digital literacy and health programs
- Need for stronger monitoring and evaluation mechanisms to track long-term learning outcomes.



BENEFICIARIES FEEDBACK (FEW CASE STUDIES)



Mr. Ashok Kumar (Pradhan) from Usmanpur

I am Ashok Kumar, Pradhan of Usmanpur. The Ekal Vidyalaya has improved access to education in our village. Children are regularly attending classes and learning basic skills. The initiative has increased community awareness and encouraged parents to send their children to school.



Mr. Pravesh -(Resident of Karnal District; present at the Shamli field assessment)

I am Pravesh from Karnal district (Resident of a nearby village). Ekal Vidyalaya has helped bring education closer to children in remote areas. Earlier, many children were not attending school, but now they are learning regularly and showing interest in studies. The initiative has also encouraged parents to support their children's education.



Sohan (Student - Balghat)

I am Sohan, a student of Balghat class. Ekal Vidyalaya has helped me improve my reading and writing skills, and I enjoy learning new things every day. I feel more confident now and want to continue my education further.



Vartika (Student - Shishughat)

I am Vartika, a student of Shishughat. I enjoy participating in class activities, especially reciting poems.

**Nishu (Student - Kishorghat)**

I am Nishu, a student of Kishorghat. Ekal Vidyalaya has supported me in strengthening my basic concepts and staying connected with studies. The guidance from the teacher has improved my confidence and understanding. It has motivated me to continue my education and work towards a better future.

**Mr. Jitendra (Pradhan, Jandheri)**

I am Jitendra, Pradhan of Jandheri. Ekal Vidyalaya has created a positive learning environment in our village. Children are more disciplined and interested in studies, and parents are becoming more aware of the importance of education. This initiative is bringing meaningful change to our community.

**Ms. Monica (Anchal Prashikshan Pramukh)**

I am Monica, working as Anchal Prashikshan Pramukh. I provide training and guidance to teachers across multiple Ekal Vidyalayas. This role allows me to support quality education at the grassroots level.

**Ms. Vishali (Sankul Prashikshak)**

I am Vishali, working as Sankul Prashikshak. I support and guide teachers across multiple Ekal Vidyalayas. I regularly visit schools to ensure effective teaching and help teachers improve their methods. It is rewarding to see children learning with interest and gaining confidence.

**Miss Sunita -Acharya (Jandheri)**

I am Sunita Acharya from Jandheri. Being associated with Ekal Vidyalaya has been a meaningful experience. I actively support children in their learning and encourage regular attendance. It is satisfying to see students gaining confidence and improving in their studies.



SUMMARY OF BENEFICIARY SATISFACTION

PARAMETER	SATISFACTION LEVEL	FEEDBACK SUMMARY
Training Delivery Quality	High	Based on majority of students and community feedback Activity-based learning and local language teaching improved basic literacy and numeracy”
Infrastructure & Facilities	Medium	Based on village-level feedback “Basic facilities available in most centers; some need improvement in learning materials and space.”
Learning Outcomes & Student Progress	Medium	Based on sample assessment “Noticeable improvement in reading and arithmetic; limited transition to formal schooling in some areas.”
Community Engagement & Participation	High	Based on Gram Samiti feedback “Strong community involvement; improved attendance and girl participation.”
Value-Added Activities	High	Sanskar sessions, health awareness, and de-addiction campaigns positively influenced behaviour and community awareness.

ASSESSMENT OF IMPACT

The Ekal Vidyalaya model delivers foundational literacy and numeracy to children who would otherwise have no access to education. Average examination scores of 70–74% across subjects indicate meaningful learning outcomes.



PROJECT IMPACT OVERVIEW

Program Performance:

 35,952 Students Total Students (FY 2022–26)	 2 States Coverage Uttar Pradesh & Himachal Pradesh (Rural Focus Areas)	 50% Girls Participation Balanced Gender Inclusion Across Locations
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COMPREHENSIVE IMPACT ANALYSIS (QUALITATIVE & QUANTITATIVE)

QUANTITATIVE IMPACT		QUALITATIVE IMPACT
Total students covered across FY 2022–26: ~35,952	 GOAL	Improved basic literacy and numeracy skills among rural children
Gender distribution: Nearly equal participation (49.7% boys, 50.3% girls)	RURAL & TRIBAL CHILDREN Target Beneficiaries	Enhanced school readiness and transition to formal education
Total No. of Acharya (Teacher): 1388 (under KEI-supported project, FY 2022–26)	 COVERAGE 2 States Uttar Pradesh & Himachal	Strengthened community participation through Gram Samitis
Total Ekal Vidyalayas supported: 1,388 (FY 2022–26)		Positive behavioural changes through Sanskar-based learning
Geographic coverage: Uttar Pradesh and Himachal Pradesh	 INVESTMENT ₹3.72 Cr Funded by KEI	Increased awareness on hygiene, health, and social issues
Average student attendance maintained between 75% and 87% across FY 2022–26, indicating sustained engagement		Improved confidence and communication skills in children



OECD DAC FRAMEWORK ALIGNMENT

The following OECD DAC evaluation presents a structured assessment of KEI Industries Limited's CSR project implemented through Bharat Lok Shiksha Parishad (BLSP) under the Ekal Vidyalaya. The assessment applies the six internationally recognised OECD DAC criteria — Relevance, Coherence, Effectiveness, Efficiency, Impact, and Sustainability — to provide a comprehensive, evidence-based judgment of the project's overall performance and social value.

DAC Criterion	Guiding Question	Evidence & Findings	Rating	Key Indicator
RELEVANCE	Is the intervention doing the right things?	The project addresses the critical gap in access to basic education among children aged 6–14 years in rural and tribal communities. The Ekal model ensures doorstep education in villages lacking formal schooling facilities.	Highly Satisfactory	1,388 schools across underserved rural & tribal areas
COHERENCE	How well does intervention fit?	The project aligns with national education priorities and complements formal schooling by preparing children for transition. It integrates community structures like Gram Samitis, ensuring alignment with local governance.	Satisfactory	Community-led implementation through Gram Samitis
EFFECTIVENESS	Is the intervention achieving its objectives?	The project has achieved strong outcomes with ~35,952 students covered, 75–87% attendance, and measurable improvements in literacy and numeracy levels.	Highly Satisfactory	35,952 students; avg. attendance up to 87%
EFFICIENCY	How well are resources being used?	The low-cost model (~₹30,000 per school/year) ensures cost-effective delivery through a one-teacher model, maximizing outreach with minimal infrastructure.	Satisfactory	Cost-effective decentralized education model
IMPACT	What difference does the intervention make?	The project improved foundational learning, increased school readiness, enhanced awareness on health & hygiene, and reduced educational exclusion in remote areas.	Satisfactory	Improved literacy, awareness & behavioural outcomes
SUSTAINABILITY	Will the benefits last?	Strong community ownership, local teacher engagement, and structured monitoring systems support long-term sustainability, though challenges remain in transition tracking and infrastructure.	Satisfactory	Gram Samiti ownership & local Acharya model

Weighted scores were used to develop a 6-point scale. Following criteria is applied while rating the sustainability score of CSR project impact assessment.

- 85-100 % : Highly satisfactory
- 70-84% : Satisfactory
- 55-69 % : Moderately satisfactory
- 40-54 % : Moderately unsatisfactory
- 20-39 % : Unsatisfactory
- < 20 % : Highly unsatisfactory



SUMMARY OF IMPACT STUDY

IMPACT ASSESSMENT CRITERIA:

High - Significant measurable benefits affecting large number of beneficiaries

Medium - Moderate benefits with some scope limitations

Low - Limited benefits or scope

S.No.	PARAMETERS	BENEFICIARY VIEW POINT	IMPACT
HEALTH & WELLNESS BENEFITS			
1.	Increased awareness on basic hygiene and sanitation practices	Yes	Medium (Improved daily hygiene behaviour and reduced risk of common illnesses)
2.	Support in promoting health camps and community health initiatives	Yes	Medium (Enhanced access to basic healthcare services and greater community participation in preventive health activities)
SOCIAL BENEFITS			
3.	Gram Samiti formation in every village ensures local ownership and accountability for the school	Yes	High (Strengthened community ownership and accountability through Gram Samiti)
4.	Women teachers from the same village gain livelihood and social status, creating a positive demonstration effect	Yes	High (Enhanced women empowerment and social status through local teacher engagement)
5.	Value addition activities- De-addiction campaigns conducted through weekly Sanskar sessions strengthen community health	Yes	Medium (Improved social values, discipline, and awareness among children and communities)
ECONOMIC BENEFITS			
6.	Reduction in educational disparity in rural areas leading to long-term economic upliftment	Yes	Medium (Improved long-term earning potential through foundational education)
7.	Decreased dependency on child labour, encouraging schooling instead	Yes	Medium (Contribution to human capital development in underserved regions)
8.	Support to families by providing accessible and free education in villages	Yes	Medium (Support towards sustainable livelihood opportunities in the future)

CONCLUSION

The CSR project undertaken by KEI through Bharat Lok Shiksha Parishad has effectively achieved its core objective of promoting basic education and literacy among children in rural and underserved communities. The initiative reflects KEI's commitment to corporate social responsibility by enabling access to primary education for children from marginalized sections, thereby contributing to long-term social development.

Through the implementation of the Ekal Vidyalaya program, the project has established single-teacher schools across multiple villages, delivering foundational education focused on basic literacy, numeracy, value education, and life skills. The initiative has positively influenced enrolment, attendance, and learning levels among children, while also fostering community participation through Gram Samitis and local engagement. By providing accessible and informal education in remote areas, the project has strengthened the foundation for future academic progression and socio-economic upliftment of beneficiaries.



QUANTITATIVE IMPACT SUMMARY

IMPACT METRIC	ACHIEVEMENT	TARGET STATUS
Student Coverage	35,952 students covered across FY 2022–26	Target Achieved
Gender Inclusion	Nearly equal participation (49.7% boys, 50.3% girls)	Balanced
Ekal Vidyalayas Supported	1,388 schools operational under KEI-supported project	Achieved
Acharyas (Teachers) Engaged	1,388 Acharyas ensuring one-teacher-per-school model	Achieved
Geographic Reach	Coverage across Uttar Pradesh and Himachal Pradesh	Regional Coverage
Student Attendance	Average attendance maintained between 75%–87%	Good
Education Delivery	Regular classes conducted across all project locations	Consistent
Community Participation	Active involvement through Gram Samitis and local stakeholders	Strengthened



FUTURE RECOMMENDATIONS

- Expand Ekal Vidyalayas to additional villages and districts based on need assessment, particularly in areas with low literacy levels
- Introduce digital literacy components through mobile learning units and basic computer education initiatives
- Strengthen monitoring and evaluation systems to track student attendance, learning outcomes, and transition to formal schooling
- Design targeted interventions to improve female enrolment and retention, including community awareness and engagement programs
- Enhance geographic coverage in underrepresented states to ensure more equitable access to education
- Build stronger partnerships with local communities and organizations for better identification and enrolment of out-of-school children
- Allocate resources for improving infrastructure and learning materials in Ekal Vidyalayas
- Develop digital platforms for real-time tracking of student progress, attendance, and program impact
- Strengthen teacher training and capacity-building programs to ensure consistent quality of education delivery
- Increase focus on health and awareness initiatives, including regular health camps and integration of basic health education

ANNEXURE

Photographs of Ekal Vidyalaya Question Papers, Answer Sheets, Attendance Registers (Sample)

एकल अभियान संभाग दक्षिण हिमाचल
अर्ध वार्षिक प्रश्न पत्र
समय :- 1 घंटा
अंक:-10x5=50

बाल गट:-भाषा

प्र ०१. हिंदी वर्ष माला में कितने वर्ष होते हैं ?
प्र ०२. हिंदी वर्षमाला लिखें ?
प्र ०३. पूर्व, माता, पक्षी, आग, इच्छा प्रत्येक शब्द के पर्यावाची शब्द लिखें
प्र ०४. 4 सख्ती 4 फलों के नाम लिखें ?
प्र ०५. भाषा की परिभाषा लिखें ?

किशोर गट:- भाषा प्रश्न पत्र

प्र ०१. भाषा किसे कहते हैं भाषा के कितने प्रकार हैं ?
प्र ०२. हिंदी वर्षमाला में वर्ष कितने प्रकार होते हैं व उन्हें लिखें ?
प्र ०३. कोई एक भाषा का बालगीत लिखें ?
प्र ०४. विलोम शब्द लिखें :- दुर्गम, उदय, लघु, जीर, जन्म
प्र ०५. बीमरी के कारण मुख्यधायक को प्रार्थना पत्र लिखें ?

एकल अभियान संभाग दक्षिण हिमाचल
अर्ध वार्षिक प्रश्न पत्र
समय :- 1 घंटा
अंक:-10x5=50

किशोर गट:- गणित

प्र ०१. 89,69,79,59,35 निम्नलिखित अंकों को शब्दों में लिखें !
प्र ०२. निम्नलिखित प्रश्नों को हल करें !
(क) $115+269=$
(ख) $229-159=$
(ग) $66 \times 32=$
(घ) $92 \div 6=$
प्र ०३. गणित की कितनी मूलभूत क्रियाएं कौन-कौन सी हैं !
प्र ०४. 13,17,19 के पहाड़े लिखें !
प्र ०५. त्रिभुज, आयत व वर्ग आकार बनाएं !

एकल अभियान संभाग दक्षिण हिमाचल
अर्ध वार्षिक प्रश्न पत्र
समय :- 1 घंटा
अंक:-10x5=50

गणित

प्र ०१. 4,9,7 के पहाड़े लिखें !
प्र ०२. 100 से 1 तक उल्टी गिनती लिखें !
प्र ०३. निम्न लिखित प्रश्नों को हल करें !
(क) $77+45=$
(ख) $95-63=$
(ग) $34 \times 14=$
(घ) $28 \div 4=$
प्र ०४. एक मिनट में कितने सेकंड होते हैं !
प्र ०५. निम्नलिखित अंकों को आरोही क्रम में लिखें !
(क) 55, (ख) 60, (ग) 7, (घ) 11, (ङ) 29, (च) 88, (छ) 77, (ज) 35 !

एकल अभियान संयंत्र सेवा
ग्राम विद्यालय त्र्याम्बला
नाम मोहित BHP 18019
विषय- भाषा

प्र ०१. भाषा किसे कहते हैं। तथा इसके प्रकार लिखें।
प्र ०२. हिंदी वर्षमाला में कितने वर्ष होते हैं। उल्लेख करें।
प्र ०३. कोई एक भाषा का बालगीत लिखें।
प्र ०४. विलोम शब्द लिखें :- दुर्गम, उदय, लघु, जीर, जन्म
प्र ०५. बीमरी के कारण मुख्यधायक को प्रार्थना पत्र लिखें।

एकल अभियान संयंत्र सेवा
ग्राम विद्यालय त्र्याम्बला
नाम वृंदा BHP 23026
विषय- भाषा

प्र ०१. भाषा किसे कहते हैं। तथा इसके प्रकार लिखें।
प्र ०२. हिंदी वर्षमाला में कितने वर्ष होते हैं। उल्लेख करें।
प्र ०३. कोई एक भाषा का बालगीत लिखें।
प्र ०४. विलोम शब्द लिखें :- दुर्गम, उदय, लघु, जीर, जन्म
प्र ०५. बीमरी के कारण मुख्यधायक को प्रार्थना पत्र लिखें।

एकल अभियान संयंत्र सेवा
ग्राम विद्यालय त्र्याम्बला
नाम सुकान BHP 18016
विषय- भाषा

प्र ०१. भाषा किसे कहते हैं। तथा इसके प्रकार लिखें।
प्र ०२. हिंदी वर्षमाला में कितने वर्ष होते हैं। उल्लेख करें।
प्र ०३. कोई एक भाषा का बालगीत लिखें।
प्र ०४. विलोम शब्द लिखें :- दुर्गम, उदय, लघु, जीर, जन्म
प्र ०५. बीमरी के कारण मुख्यधायक को प्रार्थना पत्र लिखें।

Sl. No.	Name	Roll No.	Grade	Subject	Score
1	मोहित	BHP 18019	5	भाषा	50
2	वृंदा	BHP 23026	5	भाषा	50
3	सुकान	BHP 18016	5	भाषा	50

Sl. No.	Name	Roll No.	Grade	Subject	Score
1	मोहित	BHP 18019	5	भाषा	50
2	वृंदा	BHP 23026	5	भाषा	50
3	सुकान	BHP 18016	5	भाषा	50

Sl. No.	Name	Roll No.	Grade	Subject	Score
1	मोहित	BHP 18019	5	भाषा	50
2	वृंदा	BHP 23026	5	भाषा	50
3	सुकान	BHP 18016	5	भाषा	50