



KEI[®]

Wires & Cables

KEI INDUSTRIES LIMITED

CORPORATE PRESENTATION

March, 2026





Contents

- Company Overview
- Company Strengths
- Growth Strategy
- Key Financials
- Shareholding Pattern
- Industry Prospects
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- CSR



**Company
Overview**

- One of the leading manufacturers of cables and wires with a wide product portfolio spread across EHV, HT and LT Power Cables, House Wire, Stainless Steel Wire
- Forward integrated into EPC services for Power, Distribution, Transmission and sub-station projects
- FY26 Revenue: INR 1,17,478 Mn., EBITDA: INR 13,876 Mn. (11.81% margin)

9

**Manufacturing
Plants across
Rajasthan, Gujarat,
D&NH**

INR 35,855 Mn
Healthy Order Book¹

2,000+
**Institutional
Customers¹**

2,100+
**Dealers /
Distributors¹**

R&D
**facility with NABL
accredited labs**

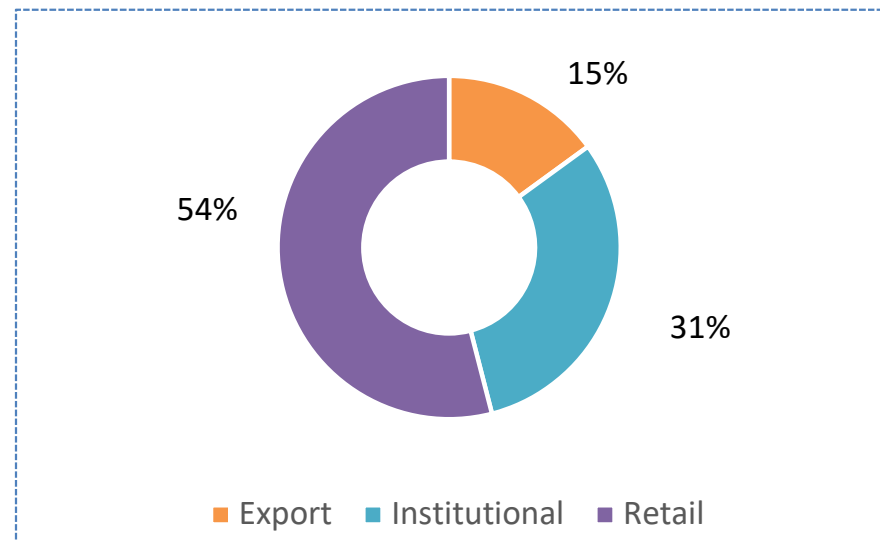
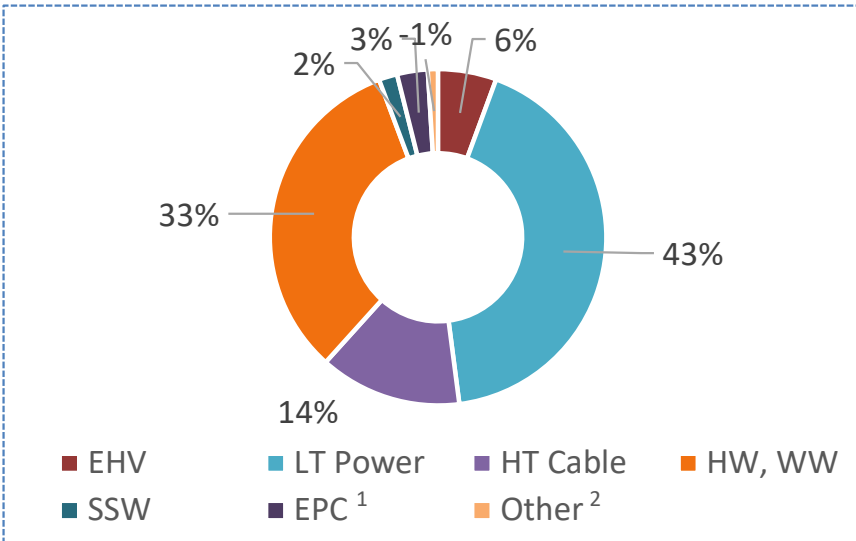
2,200+
Employees¹

**Proven Track Record
3Y CAGR
Revenue - 19%
PAT - 24%**

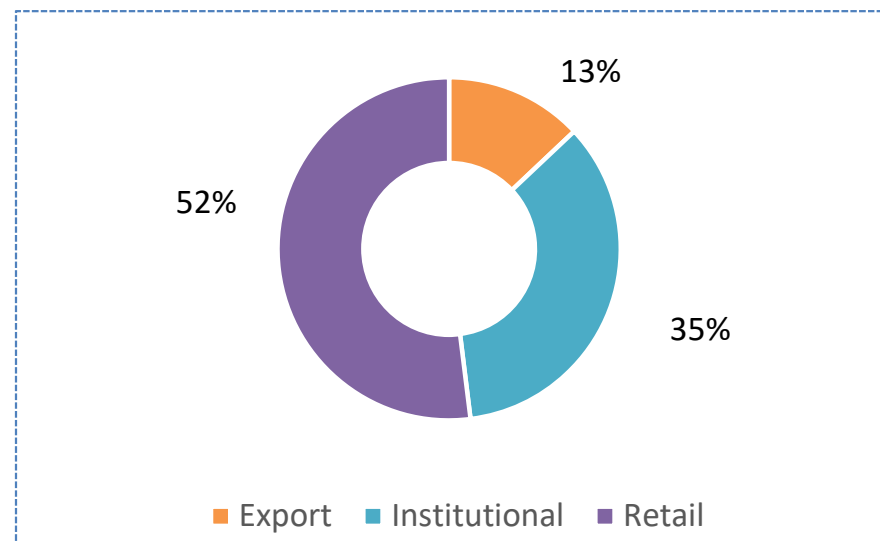
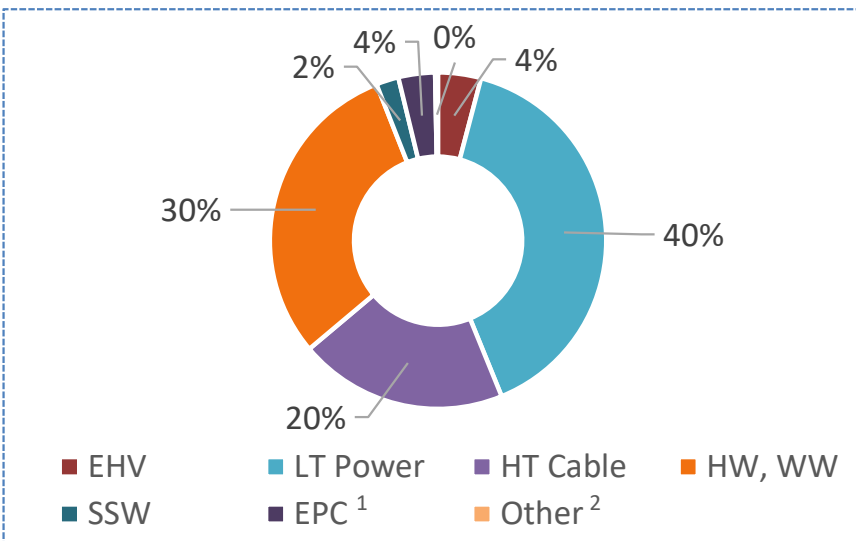
**Experienced
Management Team**

Revenue Split by Product and Customer / Channel

FY26



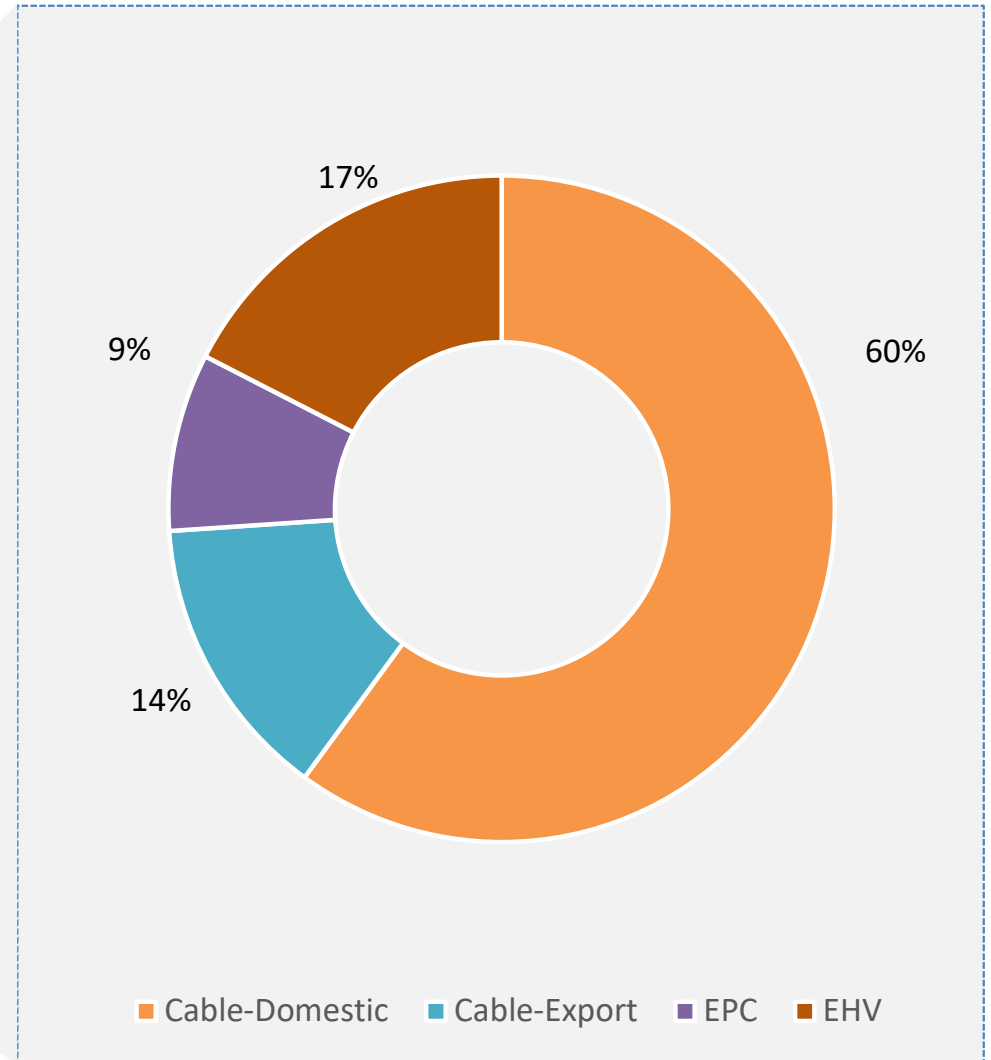
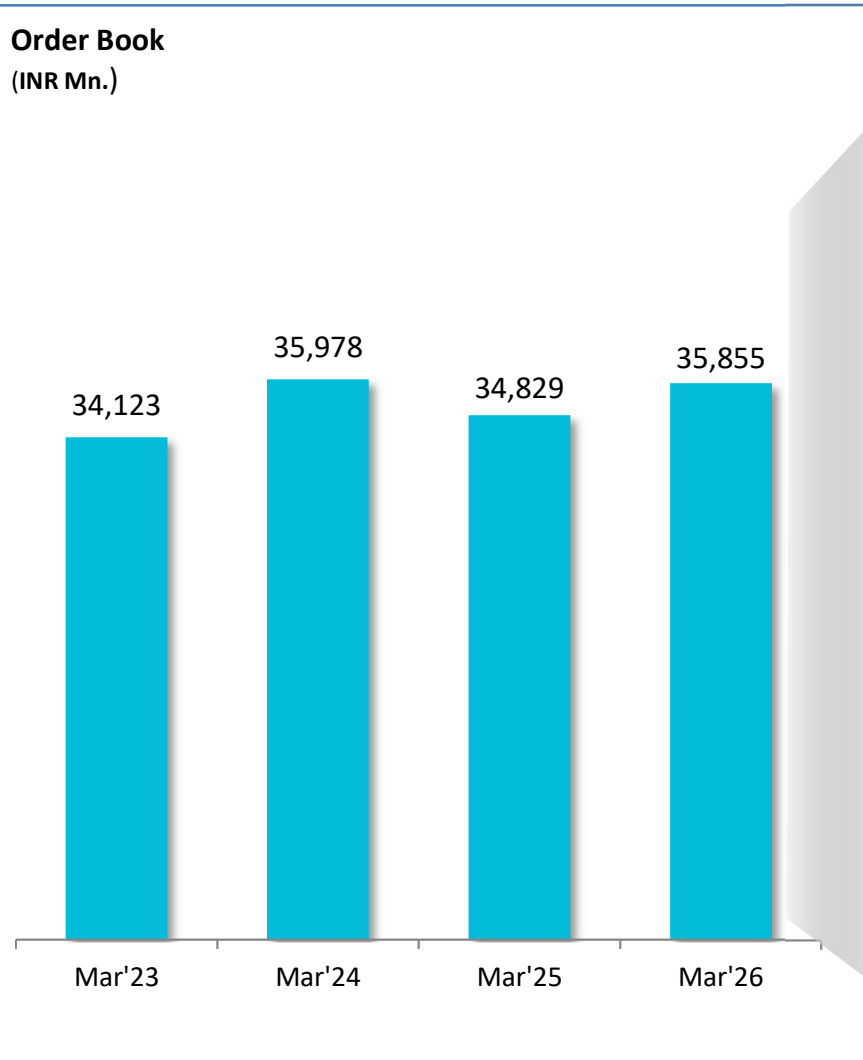
FY25



Note: EHV: Extra High Voltage; LT: Low Tension; HT: High Tension; HW: House Wire; WW: Winding Wire; SSW: Stainless Steel Wire
 1. EPC other than cable; 2. Scrap and trading sales net of Ind AS adjustment

Healthy and growing order book of INR 35,855 Mn (as on 31st March, 2026)

Order Book
(INR Mn.)



**Company
Strengths**

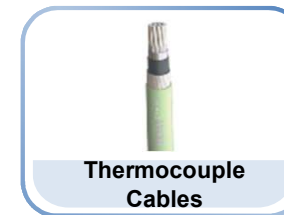
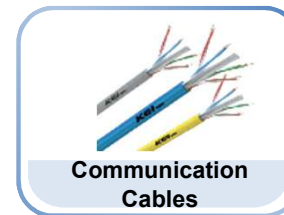
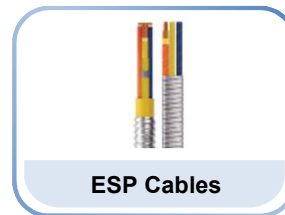
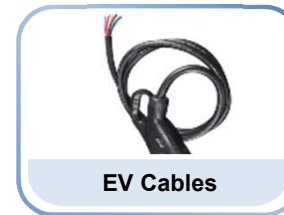
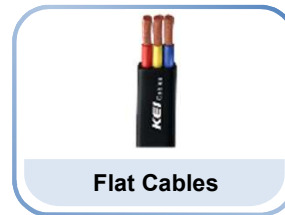
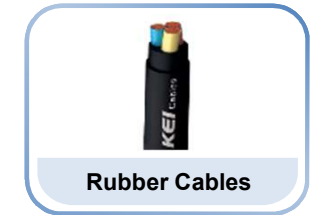
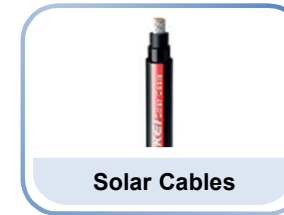
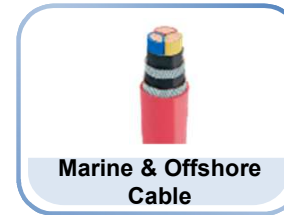
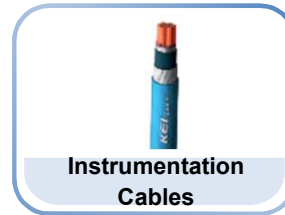
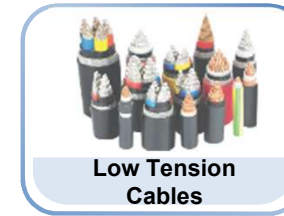




Wide product basket comprising:

- Extra-High Voltage Cables up to 400 KV
- High & Medium Voltage Cables
- Control & Instrumentation Cables
- Specialty Cables
- Submersible Cables
- Rubber Cables
- Solar Cables
- ESP Cables
- PVC/Poly Wrapped Winding Wires
- Flexible & House Wires
- MVCC Cables
- Stainless Steel Wires
- Fire Survival/ Resistant Cables
- EV Cables
- EPC Projects

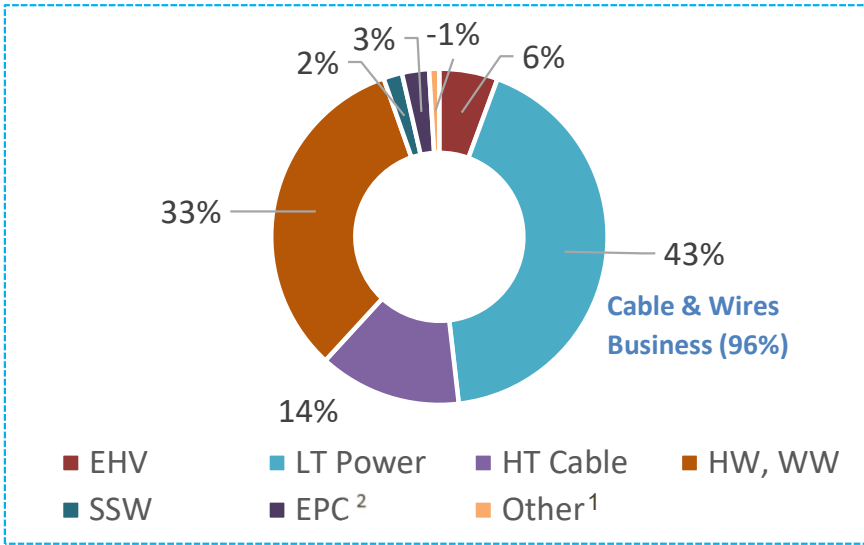
Helping the company serve a wide range of sectors such as power, oil refineries, railways, automobiles, cement, steel, fertilizers, textile and real estate, among others



WIDEST RANGE OF WIRES AND CABLES FROM 1.1KV UP TO 400KV

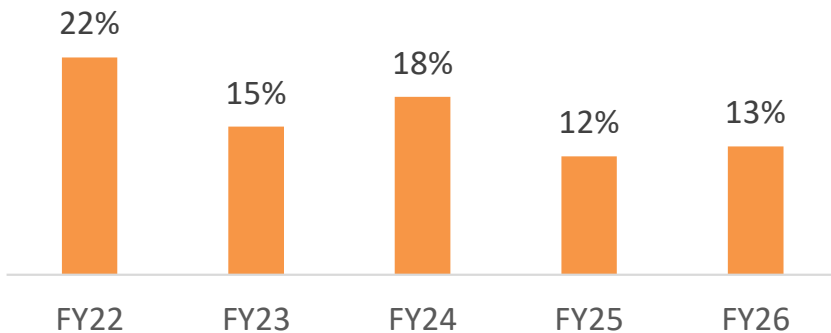
...Well Diversified Across Multiple Dimensions

Wide Product Basket...



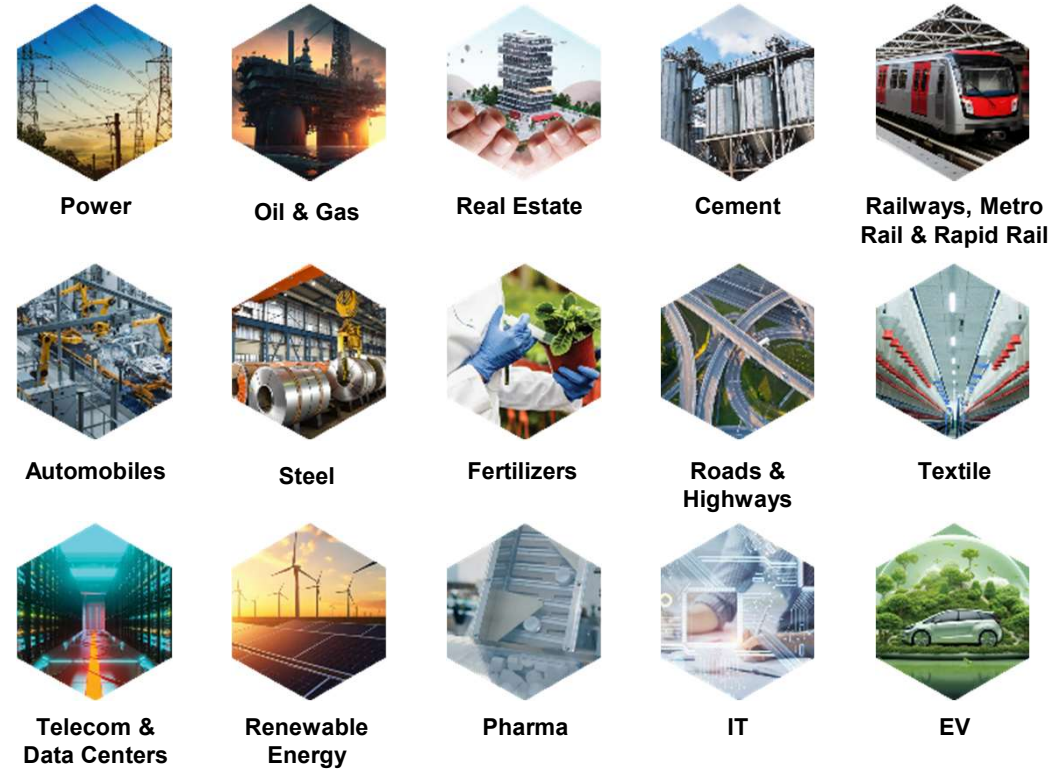
FY26

...Coupled with low customer concentration



Top 10 customers Revenue contribution

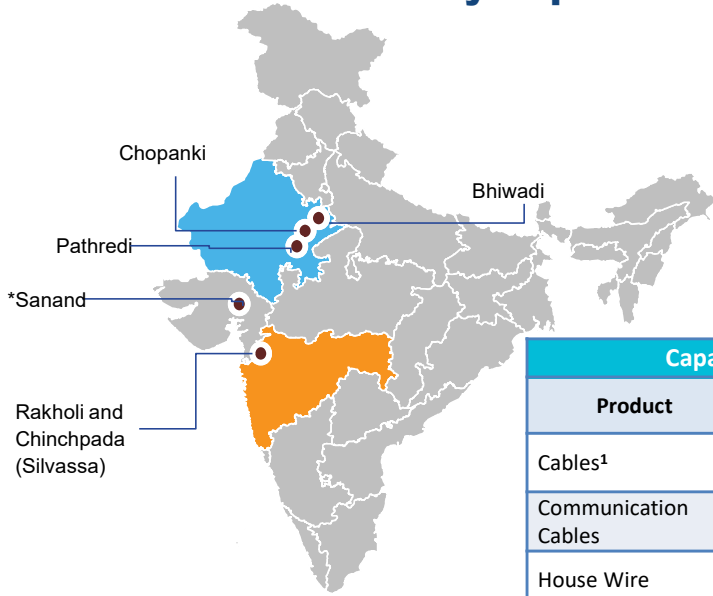
...With applications across Industries



- KEI is diversified across products and industries
- Limited customer concentration with top 10 customers accounting for 12% of sales in FY25 and 13% in FY26
- Diversification helps in de-risking

Strategically Located Manufacturing Facilities & Strong R&D Capabilities

Plant Locations and Key Capacities



Capacity Utilization			
Product	FY24	FY25	FY26
Cables ¹	92%	85%	84%
Communication Cables	38%	38%	43%
House Wire	71%	71%	69%
Stainless Steel Wire	90%	89%	85%

Products	Bhiwadi	Rakholi	Chopanki	Pathredi-1	Pathredi-2	Chinchpada
EHV	✓		✓			
HT Power Cable	✓		✓	✓	✓	
LT Power Cable	✓	✓	✓	✓	✓	✓
Control Cable	✓	✓		✓		✓
Instrumentation/Communication Cable	✓			✓		✓
Rubber cable	✓				✓	
House Wire/ Winding Wire/Solar Wire	✓	✓			✓	✓
Stainless Steel Wire	✓					

Plant Location	Start Date	Capacity (As of 31 st March, 26)
Bhiwadi	1996	<ul style="list-style-type: none"> Cable – 62,200 Kms House Wire/WW – 2,59,000 Kms Stainless Steel Wire – 9,000 MT
Rakholi	2002	<ul style="list-style-type: none"> Cable – 36,900 Kms House Wire – 696,000 Kms
Chopanki	2007	<ul style="list-style-type: none"> Cable – 5,700 Kms
Pathredi-1	2018	<ul style="list-style-type: none"> Cable – 21,000 Kms
Pathredi-2	2024	<ul style="list-style-type: none"> Cable – 18,400 Kms Solar Wire- 12000 kms
Chinchpada	2019	<ul style="list-style-type: none"> Cable – 55,800 Kms House Wire – 14,22,000 Kms Communication cable – 28,800 Kms

*In Dec 2025, Company has started First Phase of Commercial Production for LT/HT Cables at its Green field unit located at Sanand, Ahmedabad (Gujarat)-382170.

Strong R&D capabilities

- R&D facility with in-house lab accredited by NABL
- Customized solutions for customers
- Continuous focus on development of new products
- Niche product offerings
- Focus on developing specialty products

1. Cable Capacity utilisation of FY 26 excluding Cover Conductor and Sanand plant

...Strategically Located Manufacturing Facilities & Strong R&D Capabilities



Pathredi Plant



Bhiwadi Plant



Chopanki Plant



Silvassa Plant



Chinchpada Plant

Adherence to the most stringent quality standards

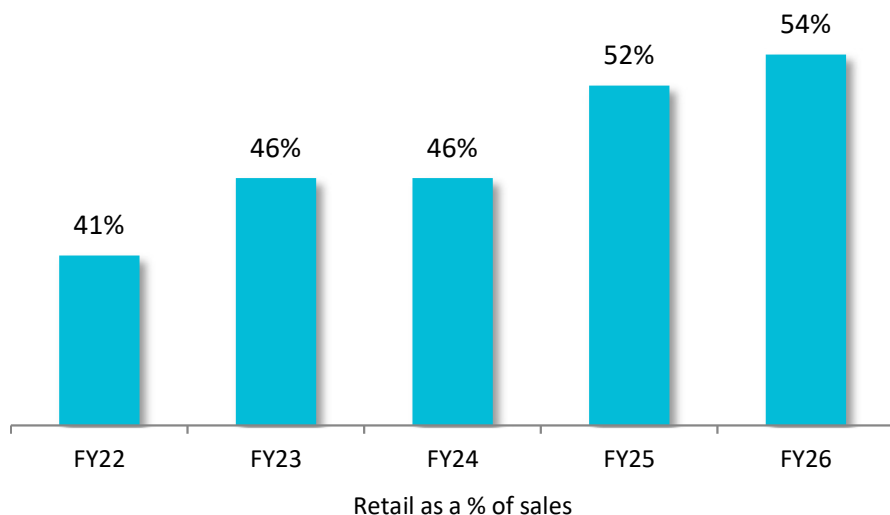
Our products are tested by KEMA (The Netherlands), TUV (Rheinland), SGS, IRS, ABS, CEIL, BRE (UK), LLOYDS REGISTER, BVQI, DNV, CPRI, ERDA, EIL, PDIL, MECON, NTPC, NPCIL, TUV India, RINA, PGCIL, TPL, DQAN, EQM, UL, RDSO, CE regulatory, UKCA regulatory

Pre-qualification credentials

Sound technical capabilities and country specific approvals to meet stringent customer requirements

Strong Presence in Retail Segment with a Well Entrenched Distribution Network

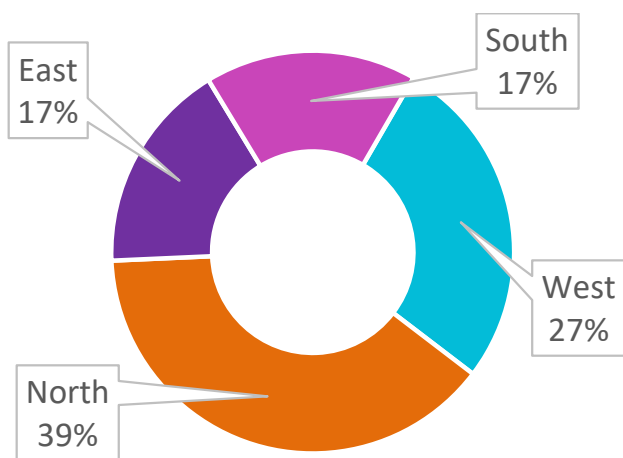
Increasing focus on retail...



...With strong distribution network...

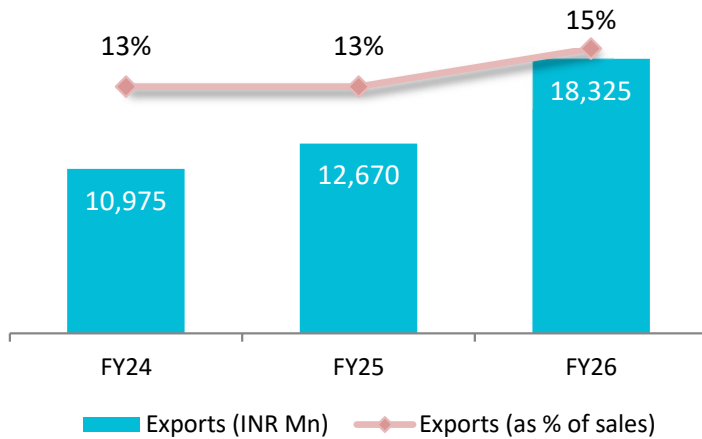
Region	# of Dealers / Distributors ¹	# of Marketing Offices ¹
North	741	11
South	422	7
East	534	6
West	428	14

...Leading to pan-India retail presence²



- Strong distribution network covering metros and Tier 1 / 2 cities
- 26 depots across India¹
- 38 marketing offices across the country and 4 overseas offices in UAE, South Africa, Nepal and Gambia¹
- Focused on marketing through various brand promotion activities via multiple communication channels including TV Advertising and IPL Sponsorship
- Super Brand Status from FY 2011-16 and FY 2019-26

Export Sales in the last 3 years



- Exports accounted for 13% of sales in FY25 and 15% in FY26.
- Exports provide natural hedge on forex as the company also imports raw materials
- Healthy order book for cable exports of INR 4,972Mn. as of 31st March, 2026.

Presence across over 60 countries with offices in 4 countries



Mrs. Archana Gupta
Non-Executive
Director



Mr. Rajeev Gupta
Executive Director
(Finance) & CFO



Mr. Lalit Sharma
Chief Operating
Officer



Mr. Dilip Barnwal
Sr. Vice President -
Operations (Silvassa Plants)



Mr. Daya Nand Sharma
Sr. Vice President -
Operations (Sanand Plants)



Mr. Kali Charan Sharma
Sr. Vice President -
Operations (Bhiwadi Plants)



Mr. Anil Gupta
Chairman-cum-Managing Director



Mr. Akshit Diviaj Gupta
Whole Time Director



Mr. Manoj Kakkar
Executive Director -
Sales & Marketing



Mr. Kishore Kunal
Sr. Vice President
(Corporate Finance)
& Company Secretary



Mr. Adarsh Kumar Jain
Vice President
(Finance)



**Growth
Strategy**

Expand Distribution Network

Increase penetration by expanding distribution network

Grow Retail Business

Continued focus to increase share of retail business

Scale up Exports

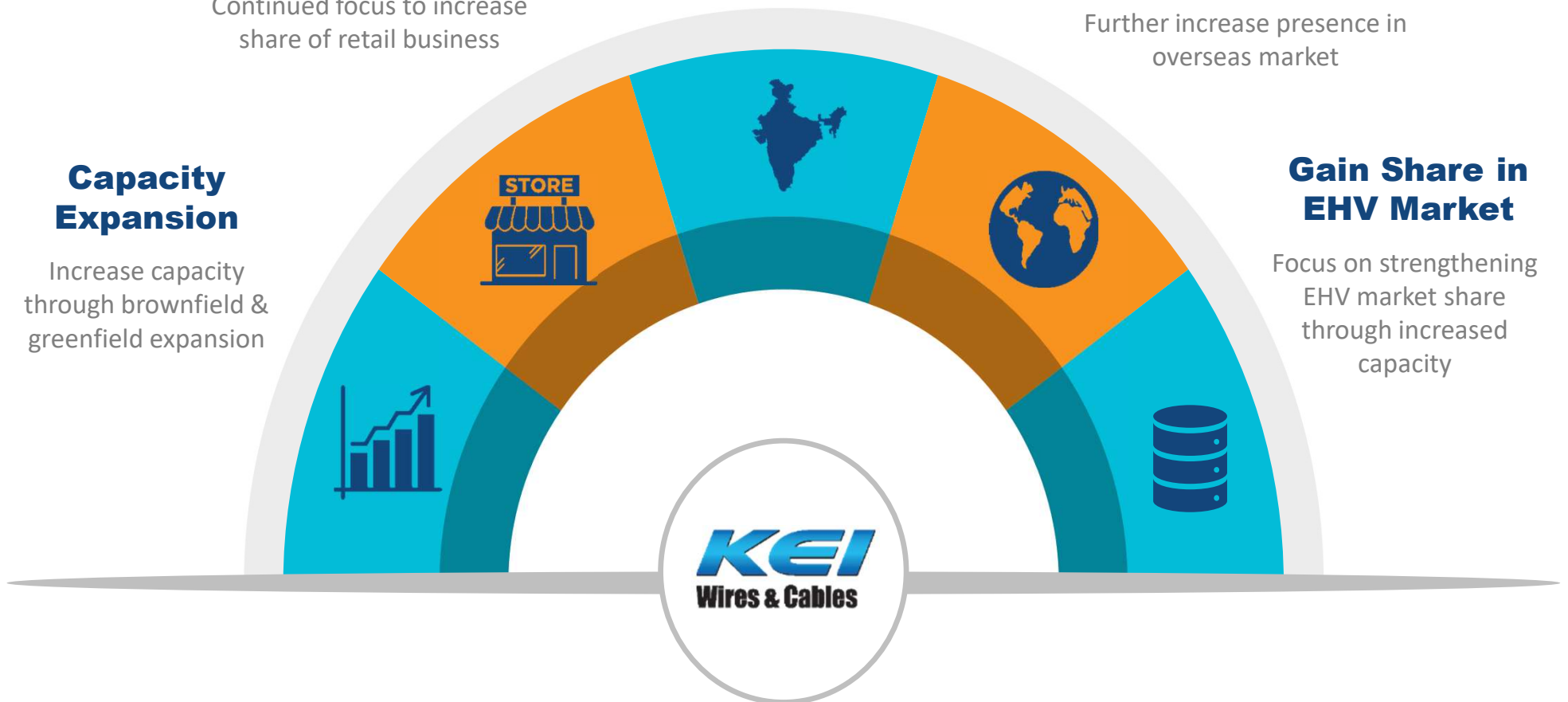
Further increase presence in overseas market

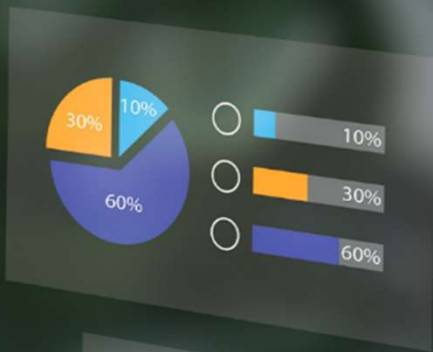
Capacity Expansion

Increase capacity through brownfield & greenfield expansion

Gain Share in EHV Market

Focus on strengthening EHV market share through increased capacity

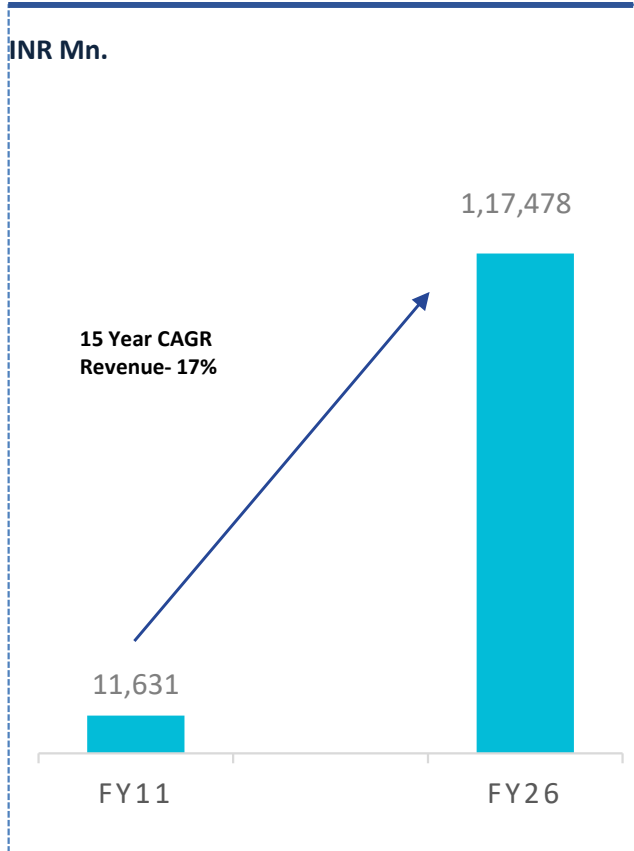




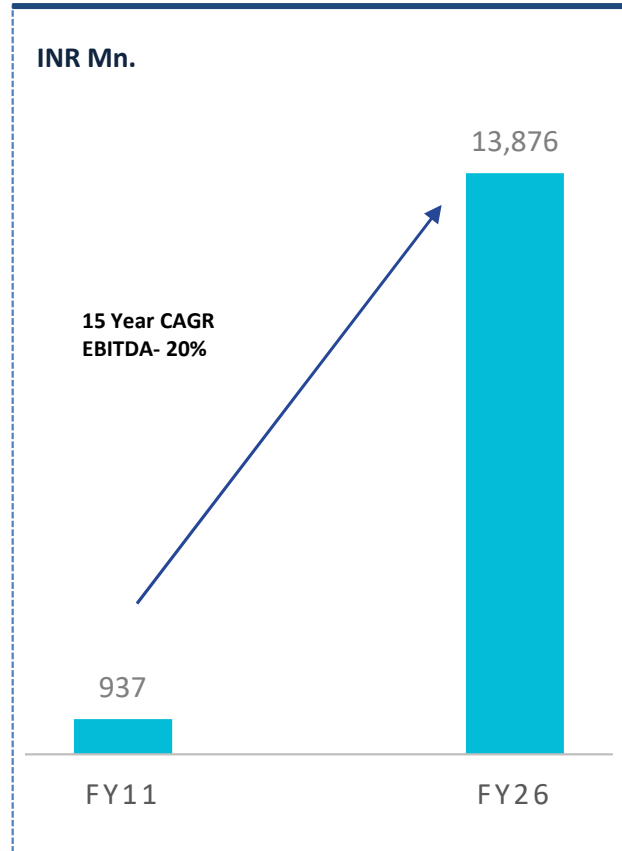
**Key
Financials**

15 years Strong Financial Performance

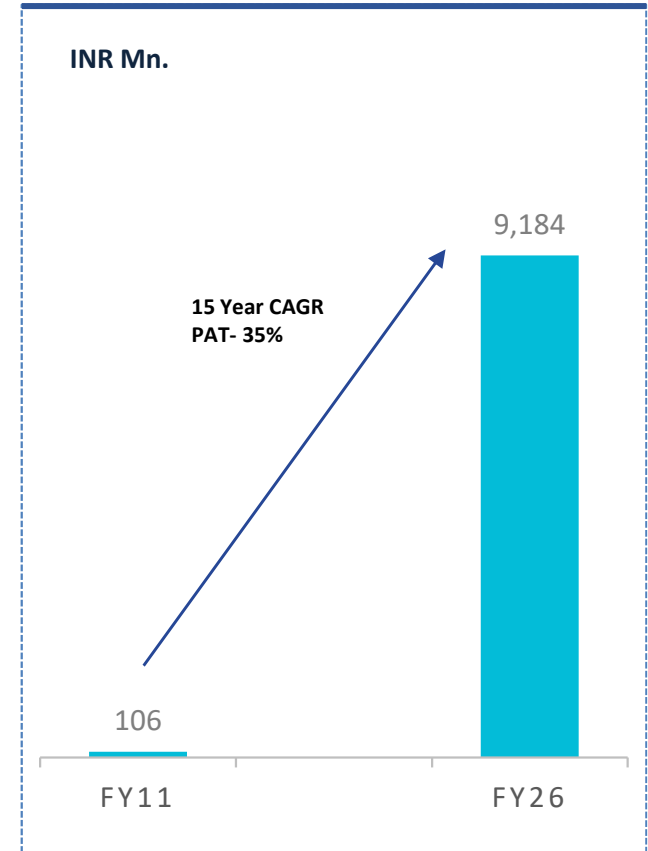
Robust Revenue Growth...



...with Strong EBITDA Growth...

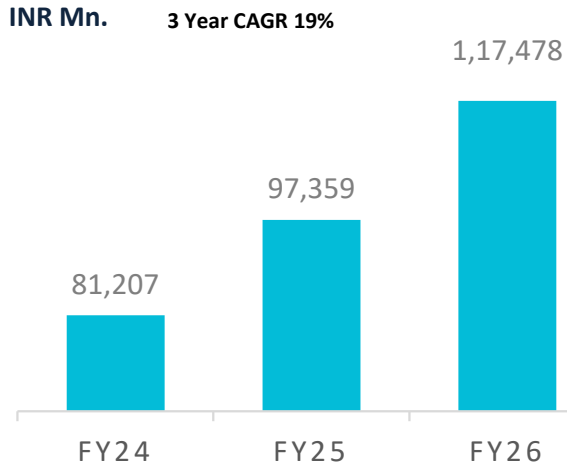


...and strong PAT Growth

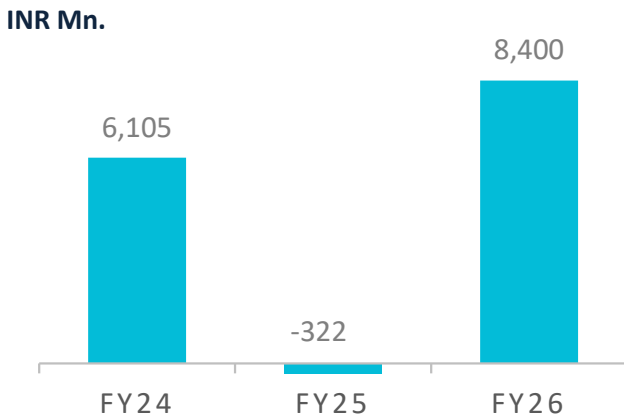


% margin

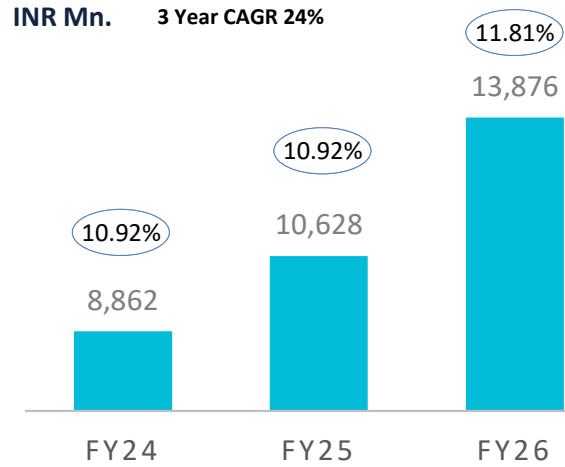
Robust Revenue Growth...



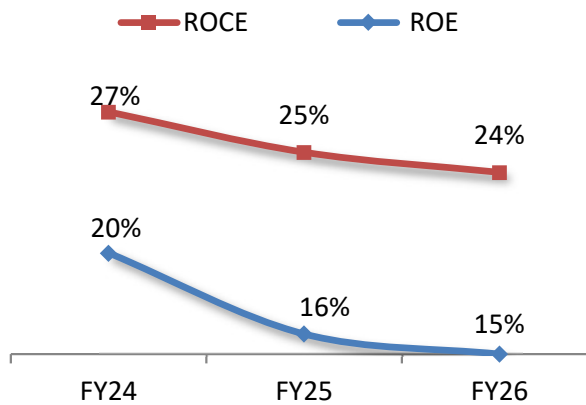
Cash Flow¹



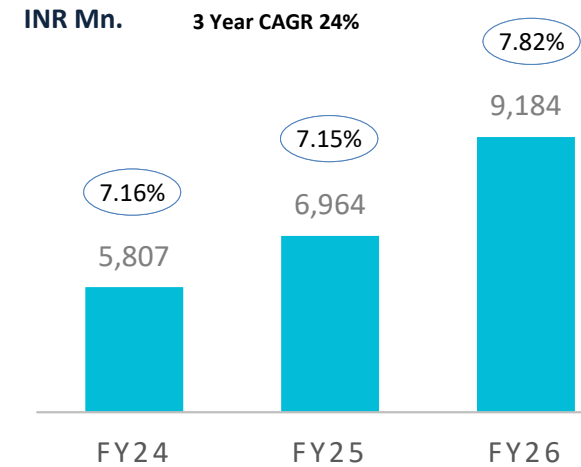
...with stable EBITDA Margins...



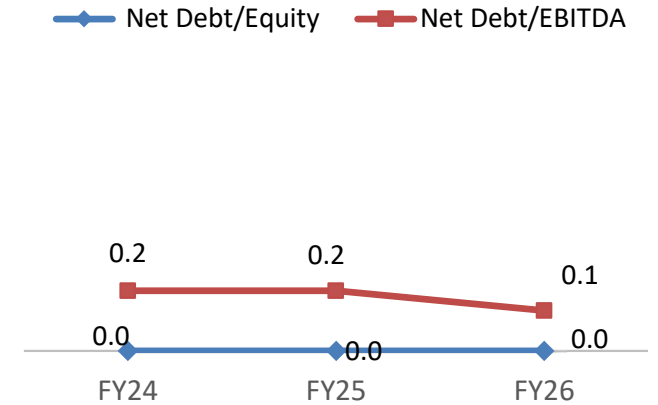
Robust Return Ratios²



...and strong PAT Growth



Comfortable Debt Profile



Healthy Order Book to achieve Turnover and Profitability

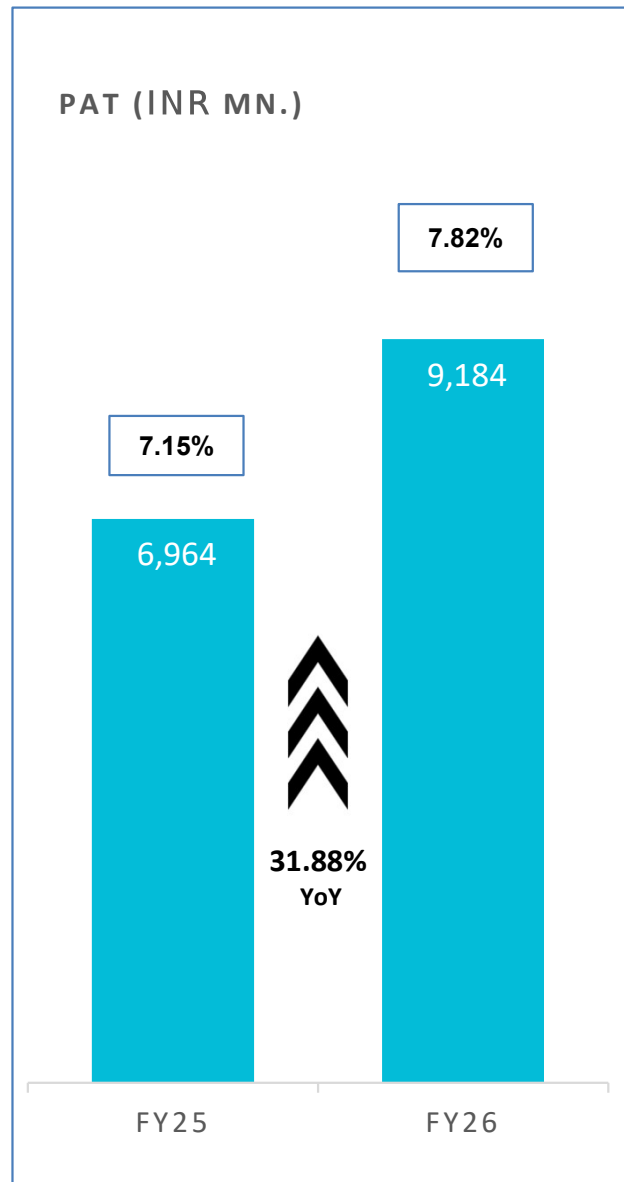
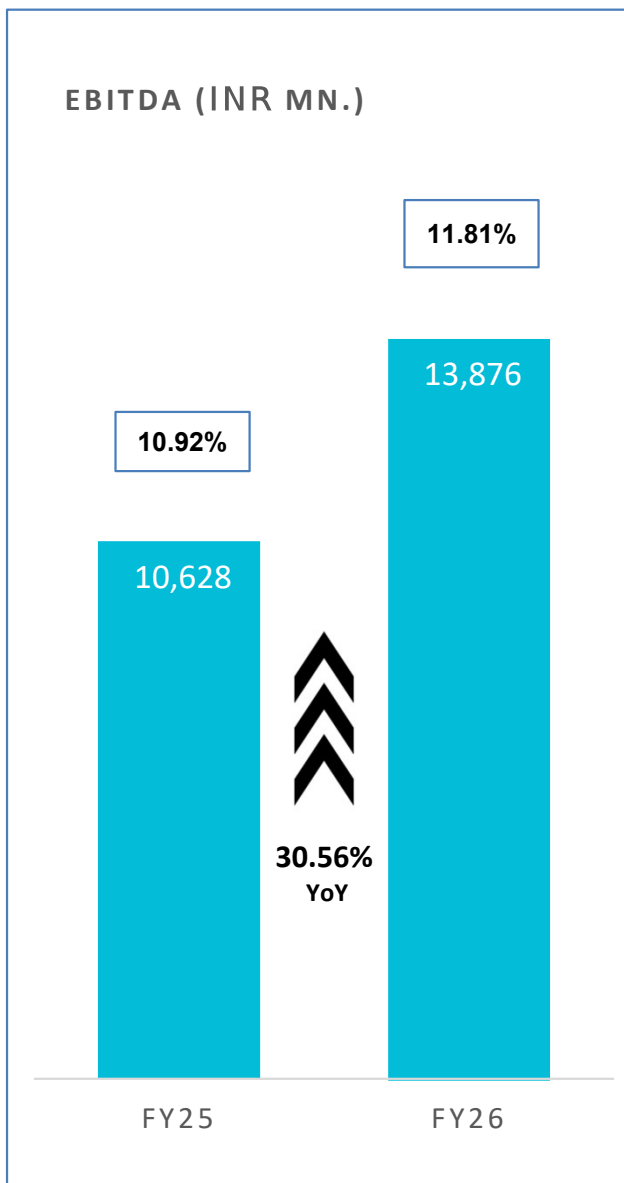
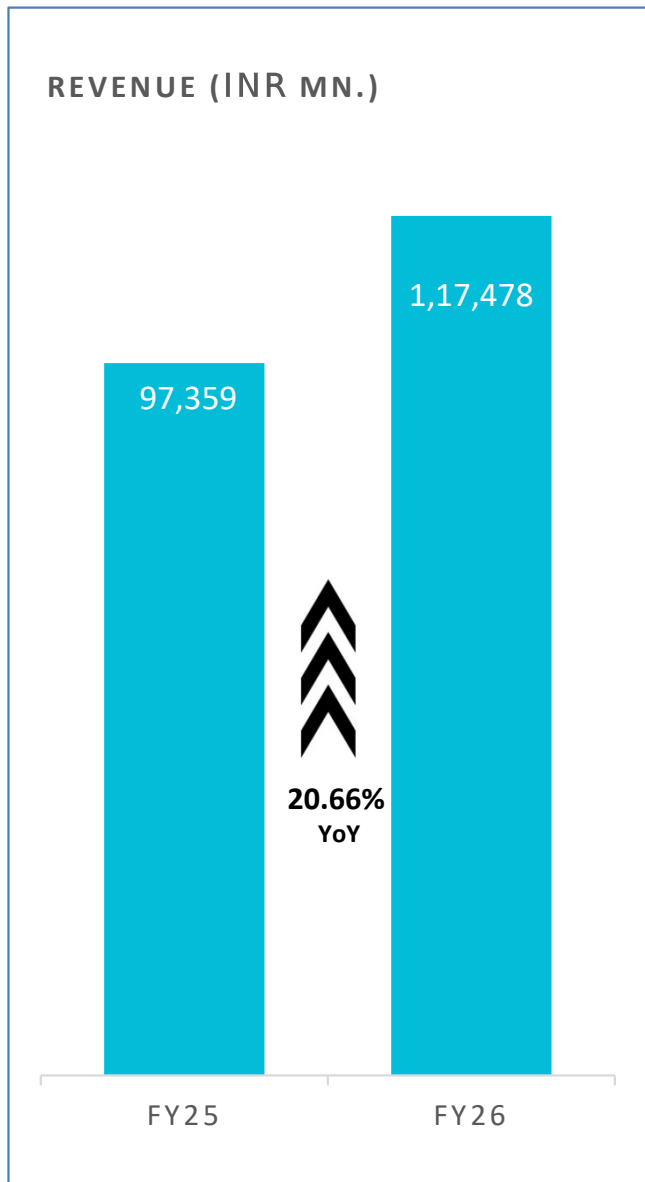
Insurance of Receivables to Mitigate risk

Track record of Consistent Debt Servicing

Credit rating: AA+ (stable) Long term and A1+ Short term

¹ Net Cash from Operating Activities; ² Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25 & FY 26

% margin



Summary of Financials

INR Mn.

Particulars	FY23	FY24	FY25	FY26
Net Sales	69,082	81,207	97,359	1,17,478
EBITDA	7,338	8,862	10,628	13,876
PBT	6,420	7,810	9,370	12,323
PAT	4,773	5,807	6,964	9,184
Net Fixed Assets	5,819	8,913	13,786	26,887
Net Worth	25,892	31,483	57,858	66,650
Total Debt ¹	1,353	1,342	1,783	1,862
ROCE (%) ²	26	27	25	24
ROE (%) ²	20	20	16	15

Note: Previous year / periods figures have been regrouped / reclassified, wherever necessary. Financials based on consolidated.

¹ Including Discounting arrangements from Banks.

² Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25 & FY 26

Summary Financials (Product and Segment wise)

INR Mn.

Particulars	FY23	FY24	FY25	FY26
Domestic	30,645	32,966	34,121	36,146
Dealer	31,655	37,702	50,876	63,489
Export	6,934	10,975	12,638	18,245
Net of Ind AS & other	(152)	(436)	(276) ¹	(402) ¹
Total	69,082	81,207	97,359	1,17,478
LT Cable	28,413	30,434	38,870	50,628
HT Cable	12,083	13,354	19,638	16,318
EHV	3,656	6,594	4,040	6,700
HW, WW	18,550	23,466	29,542	39,001
SSW	2,484	2,180	2,119	2,122
EPC other than cable	4,048	5,615	3,426	3,111
Net of Ind AS & other	(152)	(436)	(276) ¹	(402) ¹
Total	69,082	81,207	97,359	1,17,478

Note: LT: Low Tension; HT: High Tension; EHV: Extra High Voltage; HW: House Wire; WW: Winding Wire; SSW: Stainless Steel Wire. Previous year / periods figures have been regrouped / reclassified, wherever necessary

1- Includes Export sale of trading Items of ₹32 million of FY 25 and ₹80 million of FY 26 .

INR Mn.

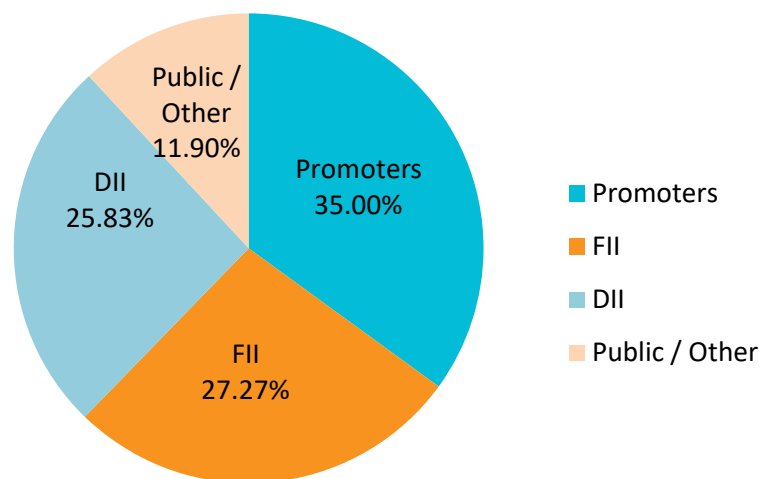
ASSETS	FY26	FY 25	FY 24	EQUITY AND LIABILITIES	FY26	FY 25	FY 24
<u>Non-Current Assets</u>				<u>Equity</u>			
Fixed Assets	26,887	13,786	8,913	Equity Share Capital	191	191	181
Other Non Current Assets	1,105	2,214	675	Other Equity	66,459	57,667	31,302
				Non-Controlling Interest	-	-	-
Total Non Current Assets	27,992	16,000	9,588	Total Equity	66,650	57,858	31,483
<u>Current Assets</u>				<u>Non-Current Liabilities</u>			
Inventories	24,008	17,303	13,427	Borrowings	-	-	-
Trade Receivables	18,417	17,973	15,179	Other Non Current Liabilities	2,133	1,008	769
Cash and Bank Balances	15,126	19,153	7,006	Total Non Current Liabilities	2,133	1,008	769
Other Current Assets	4,017	1,917	1,365	<u>Current Liabilities</u>			
Total Current Assets	61,568	56,346	36,977	Short Term Borrowings	1,862	1,783	1,342
				Trade Payables	13,346	7,792	10,079
Total Assets	89,560	72,346	46,565	Others - Current Liabilities	5,569	3,905	2,892
				Total Current Liabilities	20,777	13,480	14,313
				Total Equity and Liabilities	89,560	72,346	46,565



**Shareholding
Pattern**



Shareholding Pattern (as of 31st March, 2026)



Key Institutional Investors (as of 31st March, 2026)

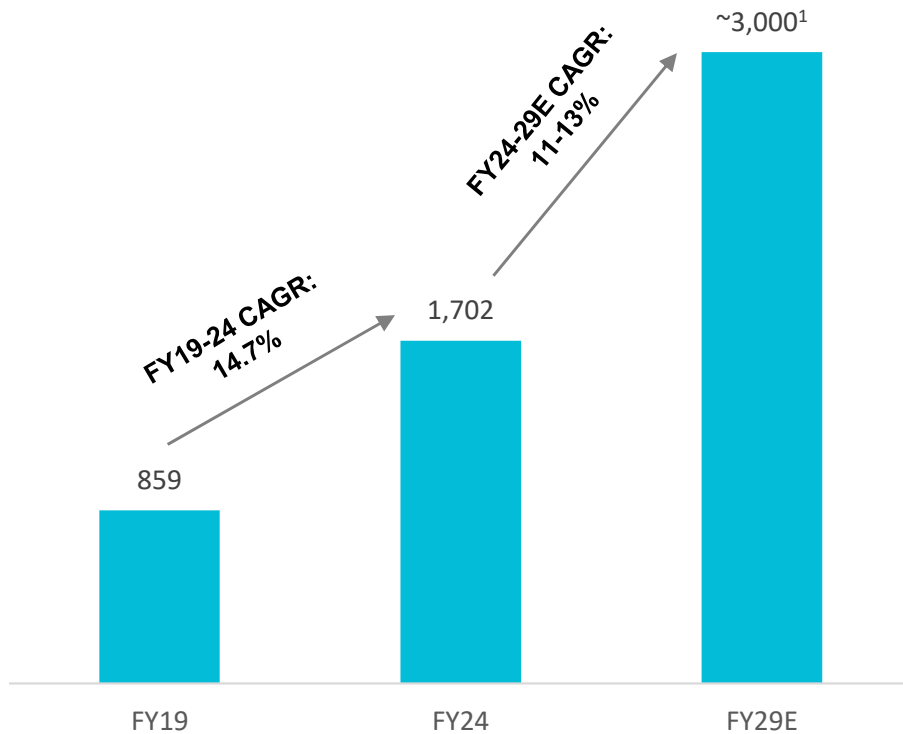
Name of Shareholder	% Holding
MOTILAL OSWAL	4.78%
KOTAK MAHINDRA TRUSTEE CO LTD	4.12%
GOVERNMENT PENSION FUND GLOBAL	3.64%
CANARA ROBECO MUTUAL FUND	2.43%
SMALLCAP WORLD FUND, INC	2.24%
ICICI PRUDENTIAL	1.37%
HSBC MULTI ASSET ALLOCATION FUND	1.36%
AXIS MUTUAL FUND TRUSTEE LIMITED	1.18%
EDELWEISS CONSUMPTION FUND	1.11%
DSP NIFTY 500 INDEX FUND	1.03%
FRANKLIN BUILD INDIA FUND	0.70%
HDFC MUTUAL FUND	0.68%
GOLDMAN SACHS FUNDS	0.49%
Morgan Stanley Investment Funds	0.46%
Others	27.51%
Total Institutional Holding	53.10%



**Industry
prospects**

India Wires & Cables Market to Grow at 11-13% CAGR Between FY24-29E

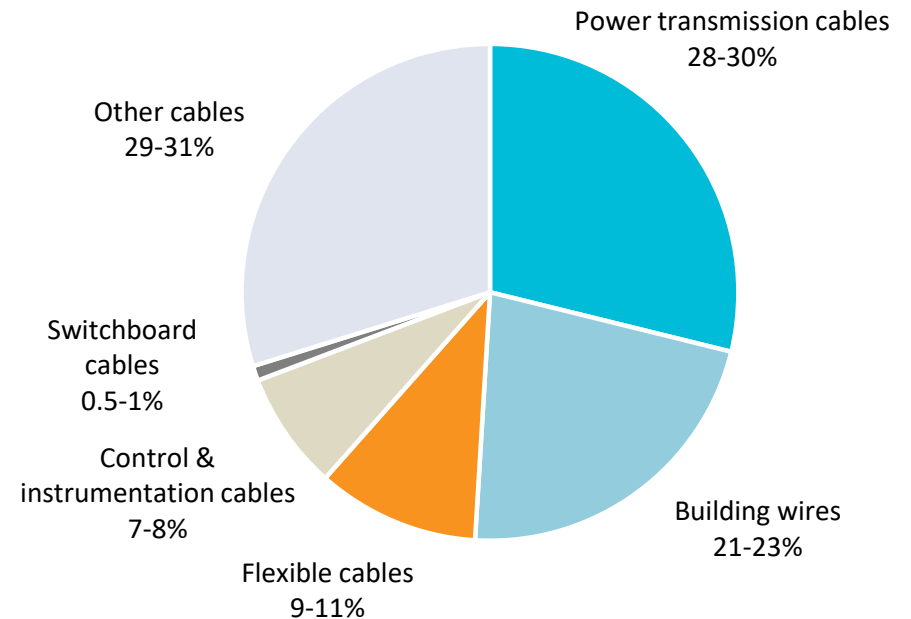
(INR Bn)



- Share of exports in overall wires & cables market has increased from 5% in FY19 to 10% in FY24
- Export market is expected to further grow at 10-11% CAGR between FY24-29E

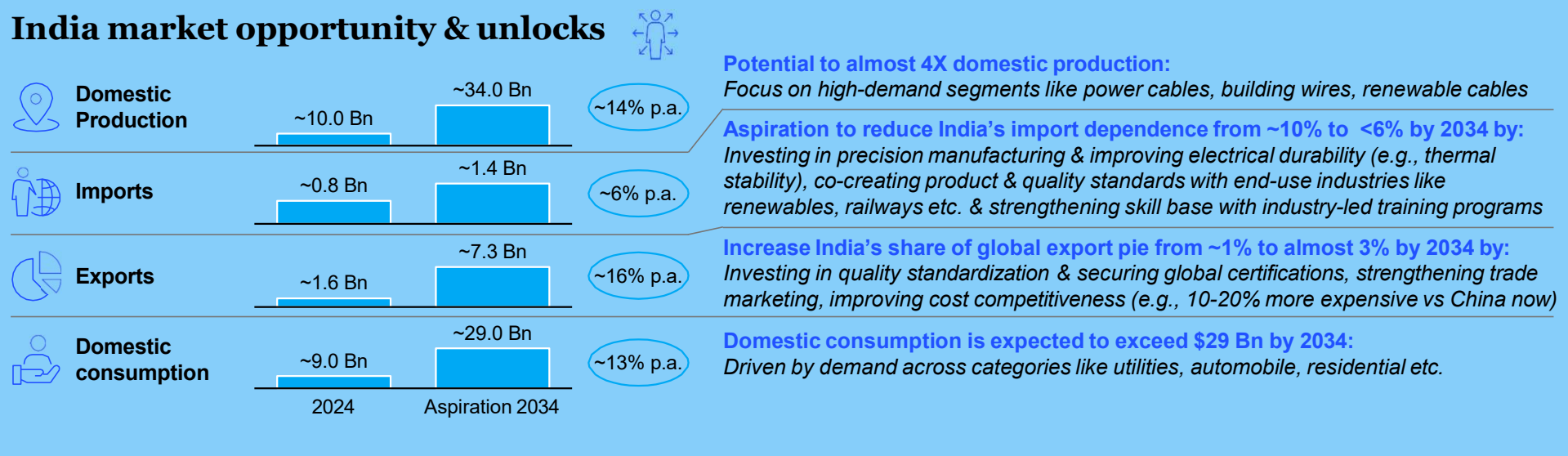
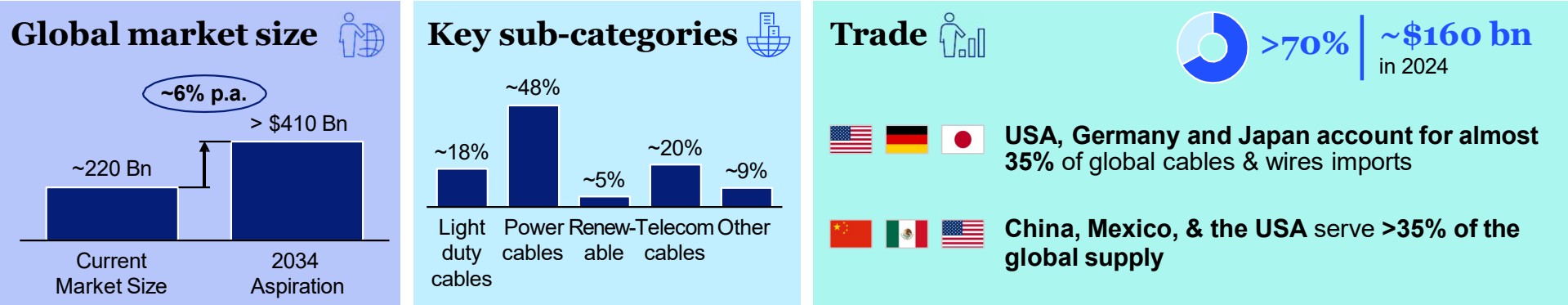
Power Transmission Cables and Building Wires Contribute to ~50% of the Market

Segment wise split of cables and wires market (FY24)



- High share of power transmission cables owing to favourable government initiatives in power segment e.g. rural electrification schemes, railway electrification, etc.
- Increasing construction spend in building segments coupled with growing FMEG industry is contributing to the demand of building wires

Executive Summary – Cables & Wires

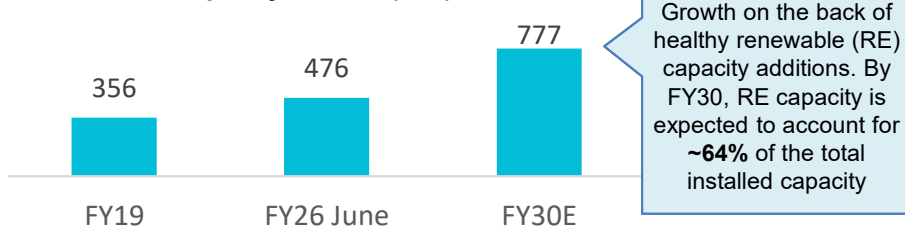


Key Growth Initiatives for Cables and Wire Industry

Higher Investment

- The nation plans to invest Rs. 9,15,920 crore (US\$ 107 billion) by 2032 to develop additional transmission lines, supporting its goal to nearly triple its clean power capacity
- India's energy storage sector is poised to attract an investment of Rs. 4,79,000 crore (US\$ 56.07 billion) by 2032, as per the India Energy Storage Alliance (IESA).
- India's thermal power sector is set to attract Rs. 2,30,000 crore (US\$ 26.71 billion) in investments by 2027-28, with private players contributing around one third, supporting the addition of 80 GW capacity by 2031-32 and ensuring stable base load energy alongside renewable growth.
- India plans to double capex to Rs. 72,72,600 crore (US\$850 billion) by 2030, with Rs. 25,66,800 crore (US\$ 300 billion) directed to power and transmission, led by NTPC, Tata Power, and Power Grid Corporation.
- Over the next decade, India plans to invest Rs. 42,00,000crore (US\$488.37billion) to upgrade its power sector—modernizing renewable energy, battery storage, and transmission networks to meet rising demand.

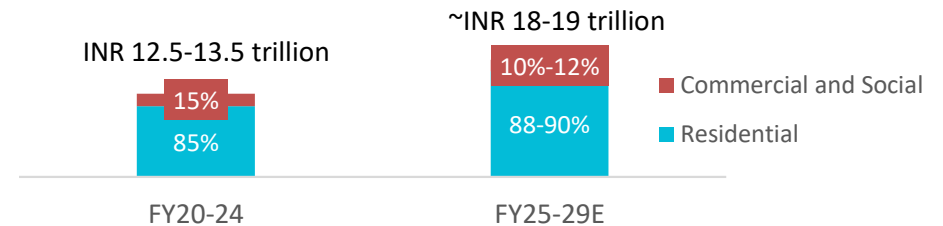
Installed capacity in India (GW)



- Multiple drivers (industrial expansion, growing per-capita incomes) are leading to growth in power demand. This is set to continue in the coming years.
- Shift to renewable energy sources, including wind and hydro energy are expected to drive demand of specialty cables

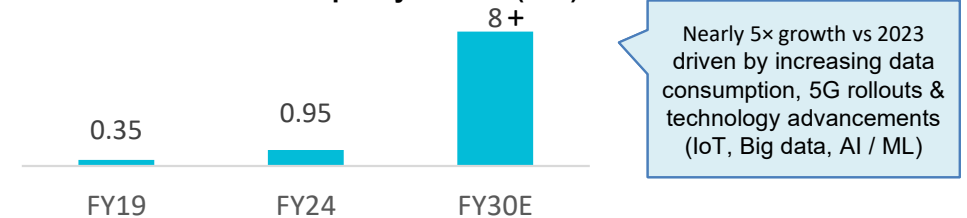
- Growing demand of cables and wires from building and construction sector – Growing demand of residential and commercial spaces and emergence of data centres and cloud computing represent key growth drivers

Total construction spends in building segment



- India, it is estimated, needs to invest US\$ 840 billion over the next 15 years into urban infrastructure to meet the needs of its fast-growing population. This investment will only be rational as well as sustainable, if we additionally focus on long-term maintenance and strength of our buildings, bridges, ports, and airports.

Data centre – installed capacity in India (GW)

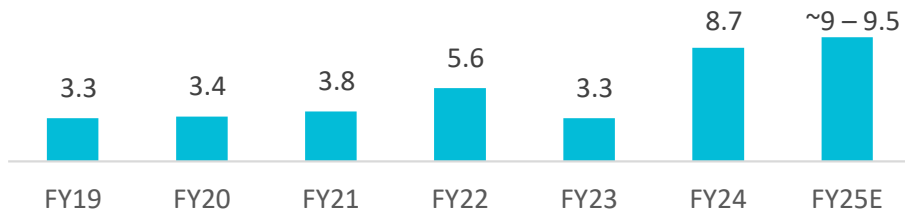


- Expansion of cloud and hyperscale data centres (AWS, Google, Microsoft, AdaniConneX, etc.)
- Digital India, 5G rollout, and AI/IoT adoption
- Increasing demand for edge data centres in Tier-2 & Tier-3 cities
- Supportive policies from MeitY & state governments (e.g., UP, Maharashtra, Tamil Nadu, Telangana)
- Investment estimates: ~₹ 40,000-45,000 crore (≈ US\$4.8-5.4 billion) in FY26-FY27 for data-centre business
- India's Data Centre Capacity set to touch 14GW by 2035 with 20% CAGR, driven by AI, Cloud and 5G demand.

Key Growth Initiatives for Cables and Wire Industry (cont'd)

- Renewable energy capacity expansion underscores the need for integrating storage elements:
 - ✓ Pumped hydro (also known as pumped storage plants or PSP) capacity additions of 8.5-9.5 GW over FY25-29E
 - ✓ Battery energy storage system (BESS) (aimed at storing renewable energy during off-peak hours of power demand to support peak supply), expected to add another 23-24 GW of capacity over FY25-29E, will further drive demand for cables and conductors
- Increased multilateral investments in power transmission projects

World Bank commitments in the segment (\$Bn)

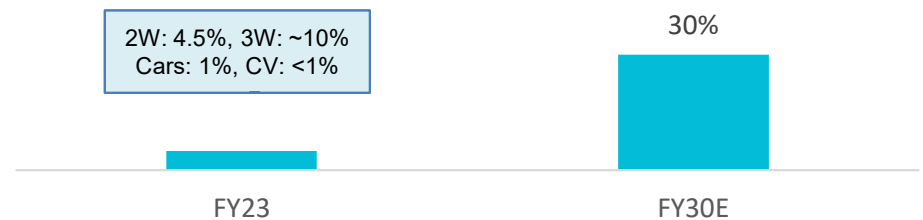


- GEC (Green Energy Corridor), dedicated infrastructure created to transmit power from renewable energy (RE) sources in states with high RE potential to drive growth at high voltage level
- Power sector to witness incremental power demand from railway electrification

Based on running track	FY20	FY21	FY22	FY23
Railway electrification	68%	74%	80%	87%

- Transition to electric vehicles (EV) to increase the demand for charging infrastructure which will in turn drive demand for cables and conductors

EV penetration in overall automobile segment



- ISTS network expansion to drive growth for transmission line and transformation capacity
 - ✓ Network expansion to entail an investment of INR 2.9 trillion over FY25-29E
- T&D losses have been on a declining trajectory (from 20.7% in FY19 to 12.5-13.0% in FY25E), to reduce further led by a host of infrastructural measures
 - ✓ Reduction of T&D losses to require upgrade of the transmission and distribution infrastructure, which in turn will boost the demand of conductors and cables
- Increased transmission line additions – total length of domestic transmission lines rose from 413K circuit kilometers (ckm) in FY19 to 486K ckm in FY24¹
 - ✓ Robust generation capacity additions and government's focus on 100% rural electrification through last mile connectivity has led to extensive expansion of the transmission and distribution system

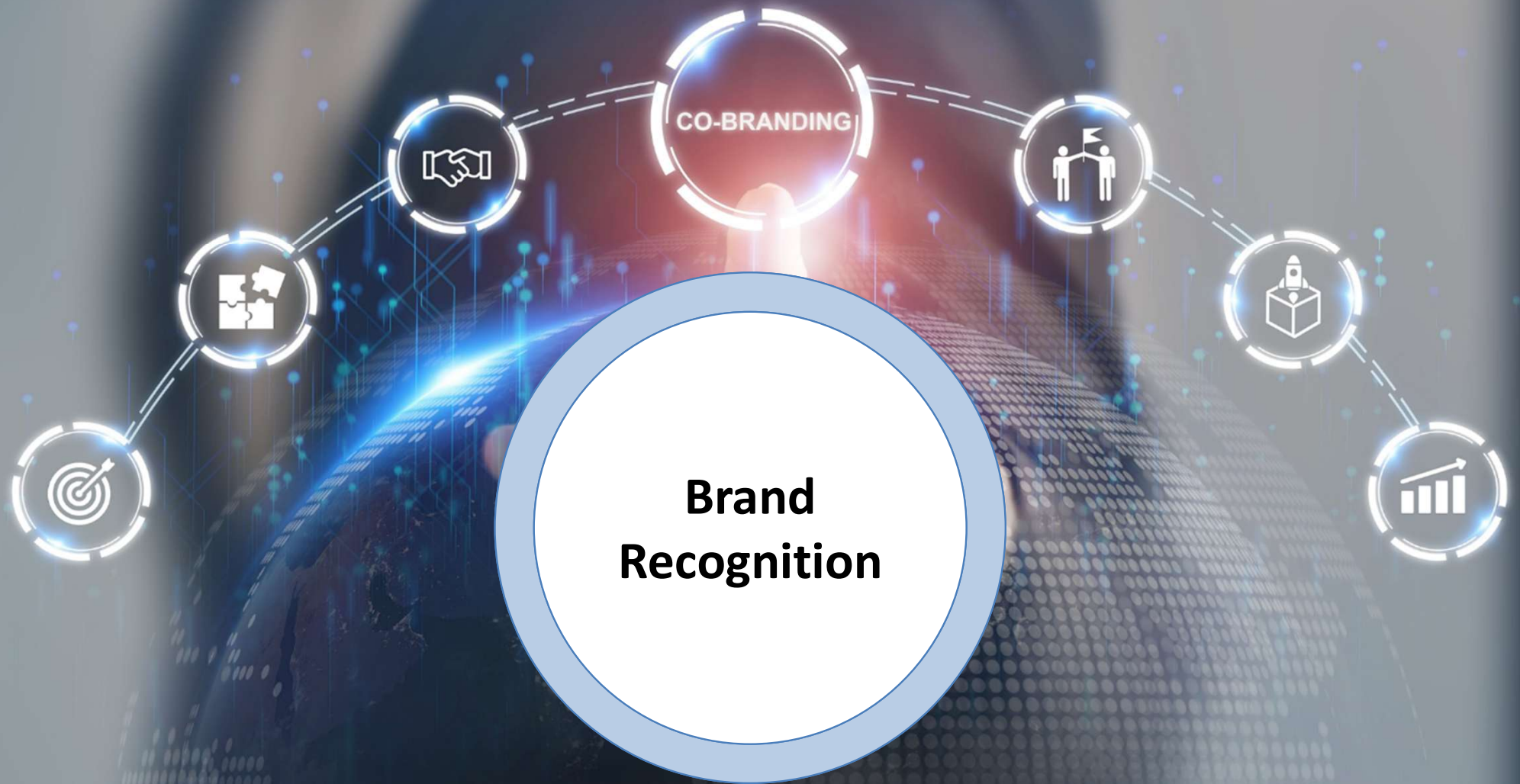
Key Growth Initiatives for Cables and Wire Industry (cont'd)

- **India's National Electricity Plan (2022-32)**

The National Electricity Plan (NEP) outlines India's strategy for power expansion over the next decade.

Key targets include:

- Peak demand forecast: 277.2 GW by 2026-27, 366.4 GW by 2031-32
 - Installed capacity target: 609 GW by 2031-32
 - Renewable energy goal: 500 GW of non-fossil fuel capacity by 2030
 - Investment requirement: ₹ 33.6 trillion (US\$384.5 billion) over the next decade
-
- India has to enhance its infrastructure to reach its 2025 economic growth target of US\$ 5 trillion.
 - India has unveiled a comprehensive plan worth Rs. 9.15 lakh crore (US\$ 109.50 billion) to enhance its power infrastructure and meet a projected demand of 458 GW by 2032
 - India's commitment to renewable energy, with a target of 500 GW of non-fossil fuel capacity by 2030.
 - The positive developments in the manufacturing sector, driven by production capacity expansion, government policy support, heightened M&A activity, and PE/VC-led investment, are creating a robust pipeline for the country's sustained economic growth in the years to come
 - Infrastructure expenditure has proposed to Rs. 12.2 lakh crore (US\$ 133.07 billion) in FY27 to sustain investment momentum.
 - Budget 2026 introduces one of the most significant policy packages yet for data centres — massive tax holidays, simplified norms and global investor appeal — reinforcing India's ambition to become a world-class digital infrastructure hub by 2047.



Strengthening Brand Recognition



Partner



2009-2012



2013-2015



Wires & Cables Specialist



Jode Dilon Ke Taar



2016-2017



2019-2020



Har Tension Sahe Chalti Rahe



IPL Sponsorship from FY 17 to FY 26

Highlights of Sports Sponsorship Activities

Title Sponsorship of Real Kabaddi League



On ground Activations

Tamil Thalaivas- Pro Kabaddi League



Jersey Sponsorships

Patna Pirates- Pro Kabaddi League



Jersey Sponsorships

Highlights of IPL Sponsorship Activities



Multi-pronged Approach to Further Strengthen Brand Positioning

Advertisement & Publicity expenses
(INR Mn.)



- Association with Rajasthan Royals in past and amplification via digital presence
- Meeting with channel partners
- IT app for connecting dealers, distributors, retailers and electricians
- TV advertisement
- Extensive retail branding around major festivals
- Inside metro station branding with Metro and Airport.
- Extensive participation in events & exhibitions (domestic & international)
- Marked presence through outdoor campaigns.

ESG



Capacity Building



- Multiple awareness sessions conducted covering factory personnel, HO Staff and suppliers

Materiality Assessment



- 20 relevant ESG topics identified
- Survey floated across all internal & external stakeholders
- 8 high priority material issues identified

Supplier Due Diligence



- Supplier Selection Criteria & Scoring
- Assessment bifurcated into Mandatory & Best Practices

Satisfaction Surveys



- Rating-based questionnaire developed
- Shareholder feedback which received an average rating of “Excellent”

ESG Disclosure



- Integrated Report
- BRSR Reporting with Scope 3 disclosures
- Reasonable Assurance on BRSR Core Indicators

8 High priority material issues covered in ESG

1. GHG Emissions & Climate Change
2. Product Stewardship
3. Natural Resource Management
4. Supply Chain Sustainability
5. Employee Development and Engagement
6. Occupational Health & Safety
7. Governance and Ethical Business Conduct
8. Transparency, Accountability and Reporting

49

**Total Suppliers
targeted**

75%

of value chain¹

43

**Total Parameters
covered in assessment**

Committed to Provide Environmentally Safe and Socially Responsible Workplace

Environmental Stewardship Initiatives

- ✓ Renewable Energy Utilisation to lower carbon footprint and reduce GHG emissions
- ✓ Ensuring environmental preservation by adhering to all compliances
- ✓ Implementing zero discharge facilities and rainwater harvesting across all units
- ✓ Air Quality Improvement by utilising natural gas for operations and conducting tree plantation drives around facilities to enhance air quality

Social Commitment

- ✓ Health and safety prioritised for both employees and product users
- ✓ Ensuring ESG compliance throughout the value chain
- ✓ ESG-focused training programme for employees

Governance Practices

- ✓ Manufacturing facilities certified with ISO 14001:2015, ISO 45001:2018, ISO 9001:2015
- ✓ ESG targets reviewed annually by Board



Environment

- ✓ GHG Intensity¹ for scope 1 & 2 emissions reduced by 4.8% in FY 24-25 as compared to last year.
- ✓ Reduction in energy intensity¹ by 9.89% in FY 24-25 as compared to last year.
- ✓ Renewable energy increased by 1.46% in FY 24-25 as compared to last year.
- ✓ Water intensity reduced by 15.71% in FY 24-25 as compared to last year.

Social

- ✓ Shareholder satisfaction survey rolled out for 1,64,459 shareholders
- ✓ Shareholders rated “Excellent” on Shareholder satisfaction survey
- ✓ 47.50% reduction in LTFIR for workers as compared to last year.
- ✓ Supplier Assessment conducted for 49 Suppliers
- ✓ Supplier code of conduct strengthened

Governance

- ✓ Materiality Assessment conducted
- ✓ Policies are aligned with NGRBC principles
- ✓ No cases of data breaches
- ✓ Strong oversight on ESG performance at board level

✓ **EV Forklifts for Material Handling**

Eliminates direct carbon emissions from fuel combustion, reducing Scope 1 emissions.
No exhaust emissions, leading to better air quality in production facilities.

✓ **Dedicated Power Feeder**

Minimizes transmission and distribution losses, ensuring optimal power utilization.
Reducing voltage fluctuations decreases downtime and enhances energy efficiency.

✓ **Dual Fuel DG Set with PNG (Piped Natural Gas)**

PNG burns cleaner than diesel, reducing CO₂ and other pollutant emissions.
Natural gas is often more economical than diesel, reducing operational costs.

✓ **Adoption of IE3 & IE4 Motors**

Reduces power consumption in key manufacturing processes such as extrusion, winding, and cutting.
Higher efficiency means reduced electricity bills and a lower scope 2 emissions.

✓ **ESG Website Content**

Developed an ESG website content to include a sustainability tab and put all the relevant disclosures inclusive of policies for ease of reference to all the stakeholders

✓ Lifecycle Assessment

We have undertaken Life Cycle Assessment of 11 of our products and have generated the report for the same.

✓ SBTi Commitment

We have initiated the process to align our long-term environmental commitments with SBTi and the same shall be validated by SBTi

ESG Ratings

In FY 2025, the KEI Industries strengthened its position as a responsible and future-ready wires and cables manufacturer, achieving an ESG score of 72 from NSE Sustainability Ratings & Analytics and being classified under the “Leader” rating category. This performance reflects its consistent focus on sustainability, workforce well-being, and strong governance, while surpassing industry.

KEI also achieved a CareEdge ESG score of 72.8 with an ESG-1 rating from Care Edge ESG Rating, reflecting best-in-class ESG practices, disciplined risk management, and a sustained commitment to creating long-term value for all stakeholders.



CSR

Our Social Responsibility – Partnering for Community Resilience



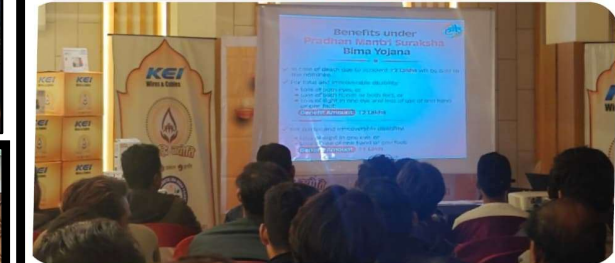
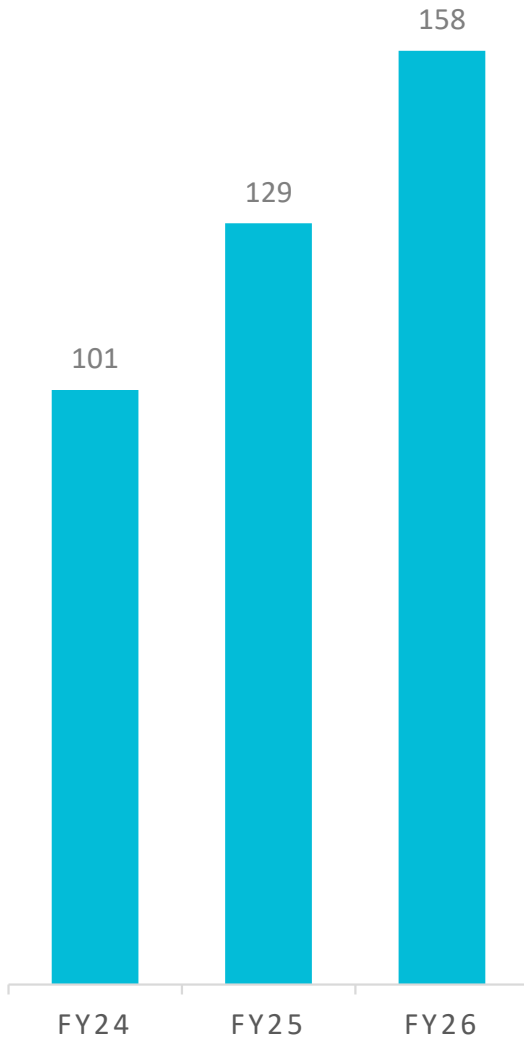
Swasthya Utsav focused on these three aspects

- Daily Safety
- Good Touch Bad Touch
- Physical Fitness & Self-Empowerment

- This year, we integrated all the elements from our past activities of the Jyoti Series and added new ones to give our activity a 360-degree approach
- The target group was directly reached through the Swasthya Utsav events organized by KEI for electricians and their families, held in multiple locations across India. Along with offering free health check-ups and consultations by experienced doctors, KEI facilitated the creation of ABHA Cards for the electricians and their families, integrating them into the healthcare ecosystem

...Our Social Responsibility – Partnering for Community Resilience

CSR Spend
(INR Mn.)



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