



**KEI<sup>®</sup>**  
**Wires & Cables**

# KEI INDUSTRIES LIMITED

## CORPORATE PRESENTATION

December, 2025



## Contents

- Company Overview
- Company Strengths
- Growth Strategy
- Key Financials
- Shareholding Pattern
- Industry Prospects
- Brand Recognition
- ESG
- CSR





## Company Overview

- One of the leading manufacturers of cables and wires with a wide product portfolio spread across EHV, HT and LT Power Cables, House Wire, Stainless Steel Wire
- Forward integrated into EPC services for Power, Distribution, Transmission and sub-station projects
- FY25 Revenue: INR 97,359 Mn., EBITDA: INR 10,628 Mn. (10.92% margin)

**9**

Manufacturing  
Plants across  
Rajasthan, Gujarat,  
D&NH

**INR 37,243 Mn**  
Healthy Order Book<sup>2</sup>

**2,000+**  
Institutional  
Customers<sup>1</sup>

**2,100**  
Dealers /  
Distributors<sup>2</sup>

**R&D**  
facility with NABL  
accredited labs

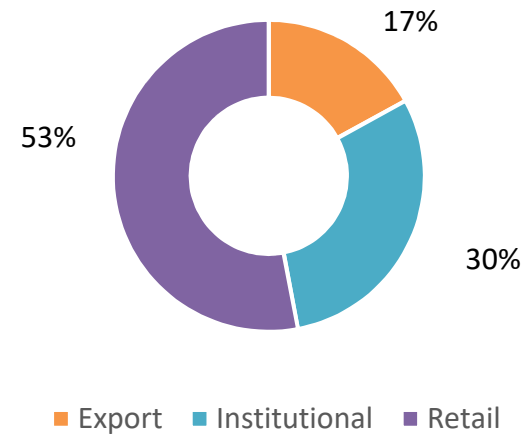
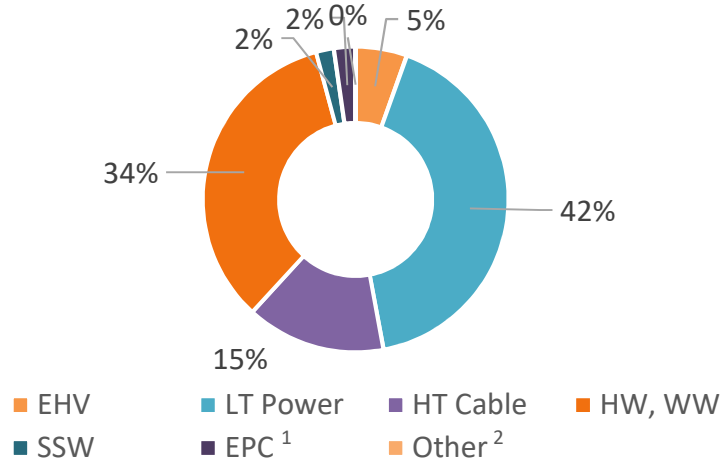
**2,050+**  
Employees<sup>1</sup>

Proven Track Record  
3Y CAGR  
**Revenue - 19%**  
**PAT - 23%**

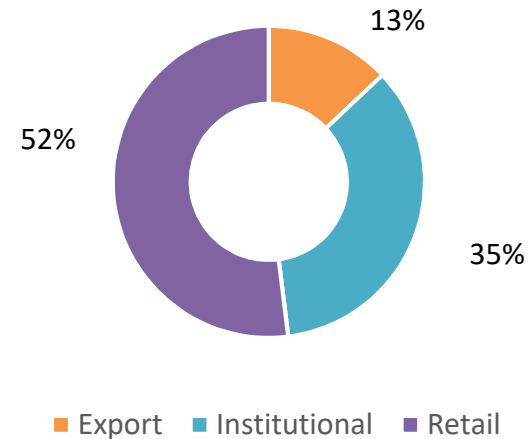
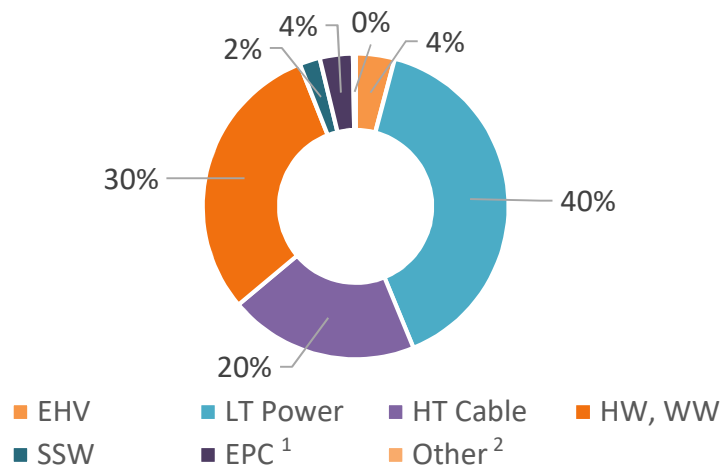
**Experienced**  
Management Team

## Revenue Split by Product and Customer / Channel

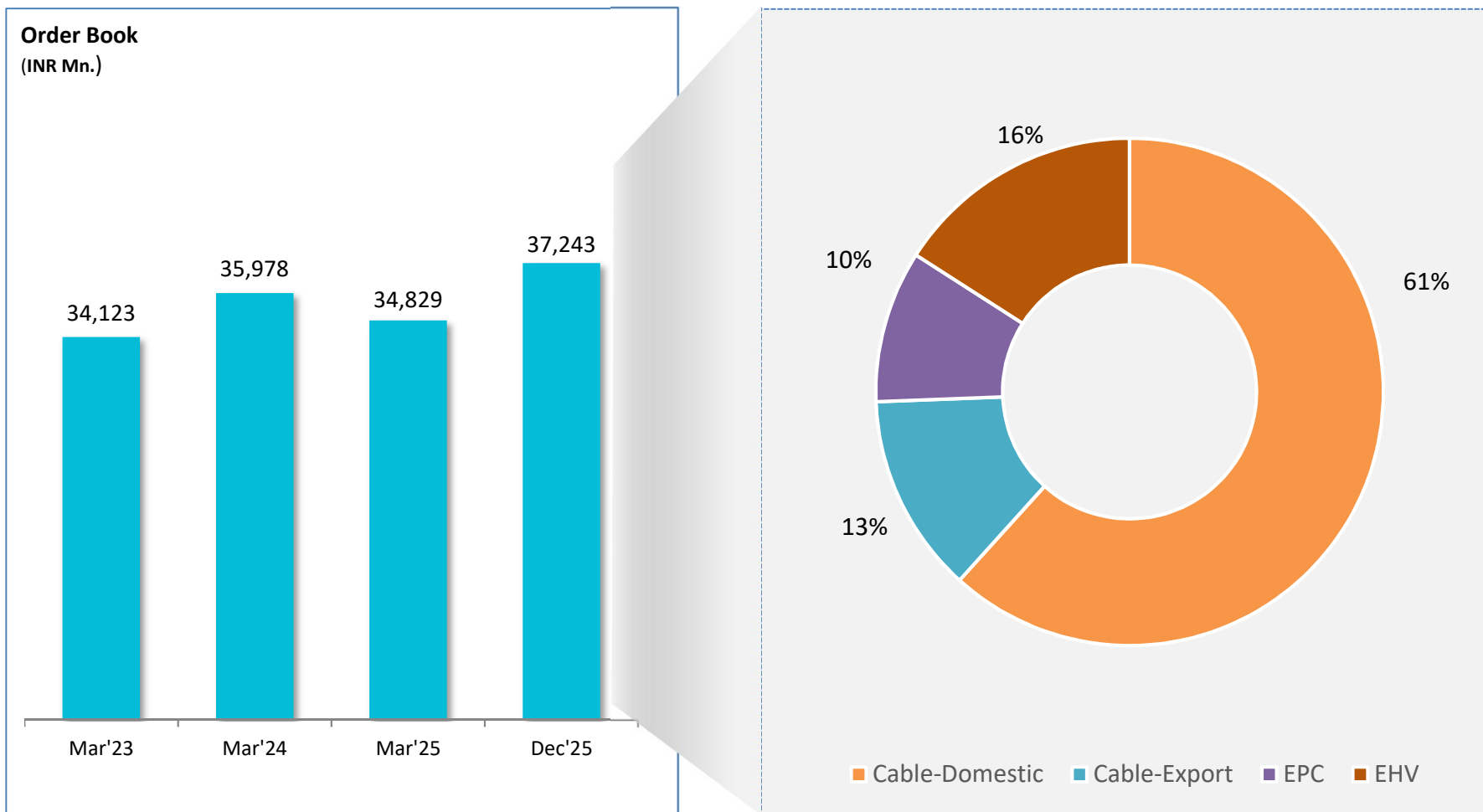
9M FY26



FY25



Healthy and growing order book of INR 37,243 Mn (as on 31<sup>st</sup> Dec, 2025)



**Company  
Strengths**



## Wide product basket comprising:

- Extra-High Voltage Cables up to 400 KV
- High & Medium Voltage Cables
- Control & Instrumentation Cables
- Specialty Cables
- Submersible Cables
- Rubber Cables
- Solar Cables
- ESP Cables
- PVC/Poly Wrapped Winding Wires
- Flexible & House Wires
- MVCC Cables
- Stainless Steel Wires
- Fire Survival/ Resistant Cables
- EV Cables
- EPC Projects

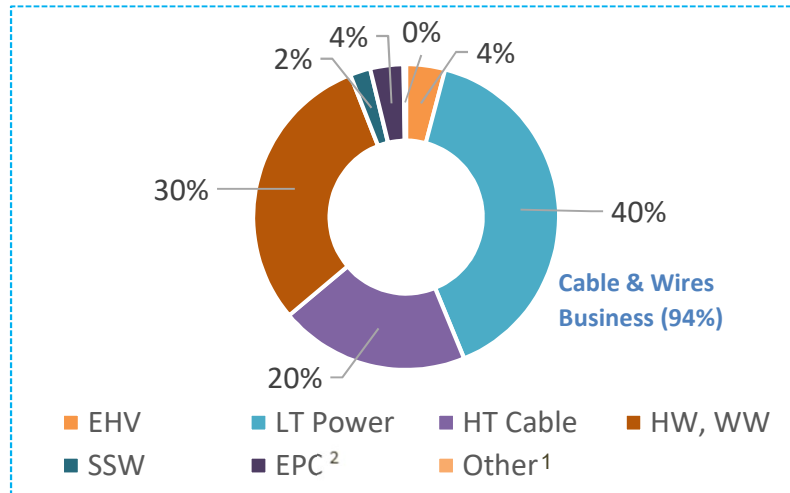
Helping the company serve a wide range of sectors such as power, oil refineries, railways, automobiles, cement, steel, fertilizers, textile and real estate, among others



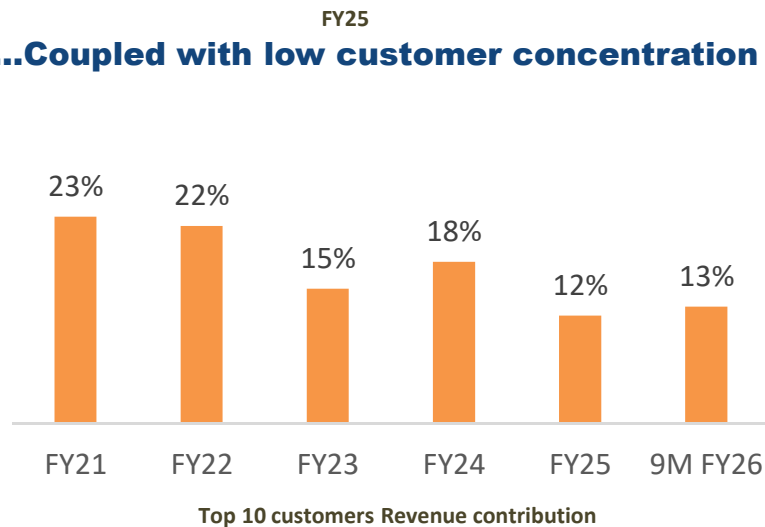
**WIDEST RANGE OF WIRES AND CABLES FROM 1.1KV UP TO 400KV**

## ...Well Diversified Across Multiple Dimensions

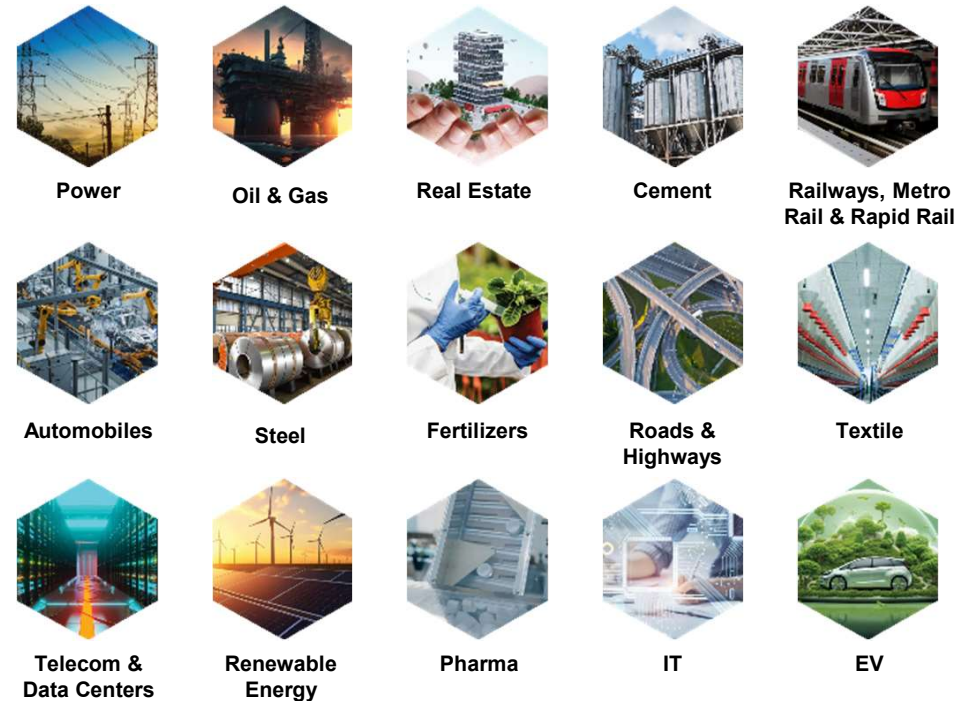
### Wide Product Basket...



### ...Coupled with low customer concentration



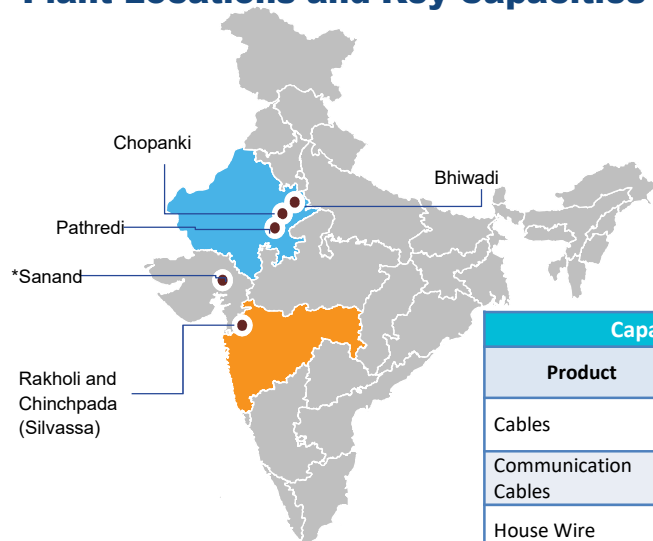
### ...With applications across Industries



- KEI is diversified across products and industries
- Limited customer concentration with top 10 customers accounting for 12% of sales in FY25 and 13% in 9M FY26
- Diversification helps in de-risking

# Strategically Located Manufacturing Facilities & Strong R&D Capabilities

## Plant Locations and Key Capacities



Capacity Utilization			
Product	FY24	FY25	9MFY26
Cables	92%	85%	83%
Communication Cables	38%	38%	46%
House Wire	71%	71%	68%
Stainless Steel Wire	90%	89%	85%

Products	Bhiwadi	Rakholi	Chopanki	Pathredi-1	Pathredi-2	Chinchpada
EHV	✓		✓			
HT Power Cable	✓		✓	✓	✓	
LT Power Cable	✓	✓	✓	✓	✓	✓
Control Cable	✓	✓		✓		✓
Instrumentation/Communication Cable	✓			✓		✓
Rubber cable	✓				✓	
House Wire/ Winding Wire/Solar Wire	✓	✓			✓	✓
Stainless Steel Wire	✓					

Plant Location	Start Date	Capacity (As of 31 <sup>st</sup> Dec, 25)
Bhiwadi	1996	<ul style="list-style-type: none"> <li>Cable – 62,200 Kms</li> <li>House Wire/WW – 2,59,000 Kms</li> <li>Stainless Steel Wire – 9,000 MT</li> </ul>
Rakholi	2002	<ul style="list-style-type: none"> <li>Cable – 36,900 Kms</li> <li>House Wire – 696,000 Kms</li> </ul>
Chopanki	2007	<ul style="list-style-type: none"> <li>Cable – 5,700 Kms</li> </ul>
Pathredi-1	2018	<ul style="list-style-type: none"> <li>Cable – 21,000 Kms</li> </ul>
Pathredi-2	2024	<ul style="list-style-type: none"> <li>Cable – 18,400 Kms</li> <li>Solar Wire- 12000 kms</li> </ul>
Chinchpada	2019	<ul style="list-style-type: none"> <li>Cable – 55,800 Kms</li> <li>House Wire – 14,22,000 Kms</li> <li>Communication cable – 28,800 Kms</li> </ul>

\*In Dec 2025, Company has started First Phase of Commercial Production for LT/HT Cables at its Green field unit located at Sanand, Ahmedabad (Gujarat)- 382170.

## Strong R&D capabilities

- R&D facility with in-house lab accredited by NABL
- Customized solutions for customers
- Continuous focus on development of new products
- Niche product offerings
- Focus on developing specialty products

## ...Strategically Located Manufacturing Facilities & Strong R&D Capabilities



**Pathredi Plant**



**Bhiwadi Plant**



**Chopanki Plant**



**Silvassa Plant**



**Chinchpada Plant**

### **Adherence to the most stringent quality standards**

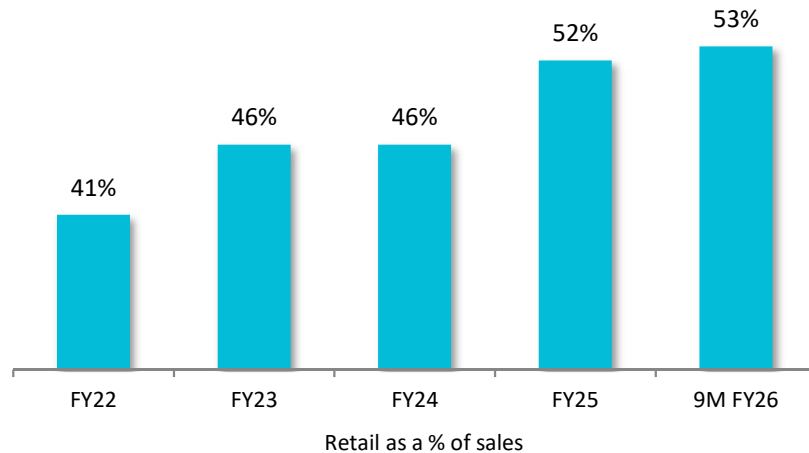
Our products are tested by KEMA (The Netherlands), TUV (Rheinland), SGS, IRS, ABS, CEIL, BRE (UK), LLOYDS REGISTER, BVQI, DNV, CPRI, ERDA, EIL, PDIL, MECON, NTPC, NPCIL, TUV India, RINA, PGCIL, TPL, DQAN, EQM, UL, RDSO, CE regulatory, UKCA regulatory

### **Pre-qualification credentials**

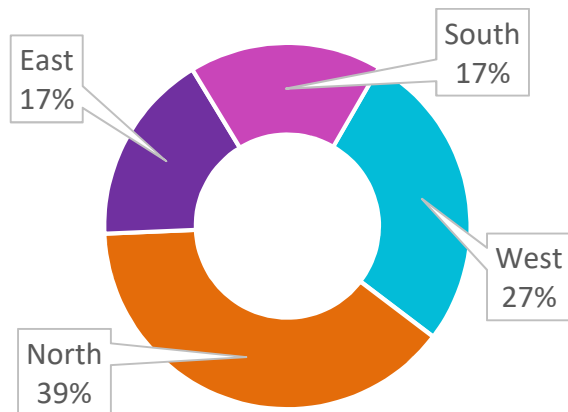
Sound technical capabilities and country specific approvals to meet stringent customer requirements

## Strong Presence in Retail Segment with a Well Entrenched Distribution Network

### Increasing focus on retail...



### ...Leading to pan-India retail presence<sup>2</sup>



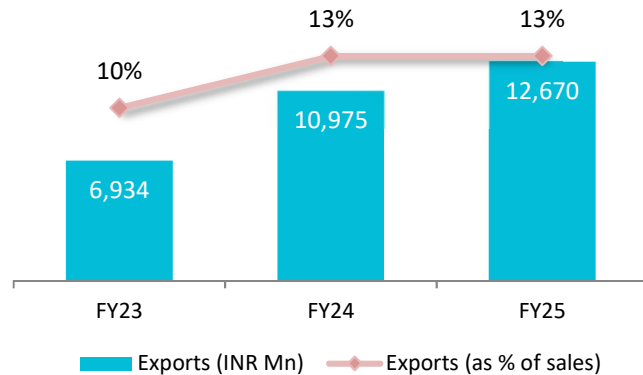
### ...With strong distribution network...

	# of Dealers / Distributors <sup>1</sup>	# of Marketing Offices <sup>1</sup>
North	751	11
South	406	7
East	520	6
West	437	14

- Strong distribution network covering metros and Tier 1 / 2 cities
- 27 depots across India<sup>1</sup>
- 38 marketing offices across the country and 4 overseas offices in UAE, South Africa, Nepal and Gambia<sup>1</sup>
- Focused on marketing through various brand promotion activities via multiple communication channels including TV Advertising and IPL Sponsorship
- Super Brand Status from FY 2011-16 and FY 2019-25

## Growing Exports Presence

### Export Sales in the last 3 years



- Exports accounted for 13% of sales in FY25 and 17% in 9M FY26.
- Exports provide natural hedge on forex as the company also imports raw materials
- Healthy order book for cable exports of INR 4,729Mn. as of 31<sup>st</sup> Dec, 2025.

### Presence across over 60 countries with offices in 4 countries



## Experienced Management Team

**Mrs. Archana Gupta**  
Non-Executive  
Director



**Mr. Rajeev Gupta**  
Executive Director  
(Finance) & CFO



**Mr. Lalit Sharma**  
Chief Operating  
Officer



**Mr. Dilip Barnwal**  
Sr.Vice President -  
Operations (Silvassa Plants)



**Mr. Daya Nand Sharma**  
Sr. Vice President -  
Operations (Sanand Plants)



**Mr. Kali Charan Sharma**  
Sr. Vice President -  
Operations (Bhiwadi Plants)



**Mr. Anil Gupta**  
Chairman-cum-Managing Director



**Mr. Akshit Diviaj Gupta**  
Whole Time Director



**Mr. Manoj Kakkar**  
Executive Director -  
Sales & Marketing



**Mr. Kishore Kunal**  
Sr.Vice President  
(Corporate Finance)  
& Company Secretary



**Mr. Adarsh Kumar Jain**  
Vice President  
(Finance)





**Growth  
Strategy**

## Expand Distribution Network

Increase penetration by expanding distribution network

## Grow Retail Business

Continued focus to increase share of retail business

## Scale up Exports

Further increase presence in overseas market

## Capacity Expansion

Increase capacity through brownfield & greenfield expansion

## Gain Share in EHV Market

Focus on strengthening EHV market share through increased capacity

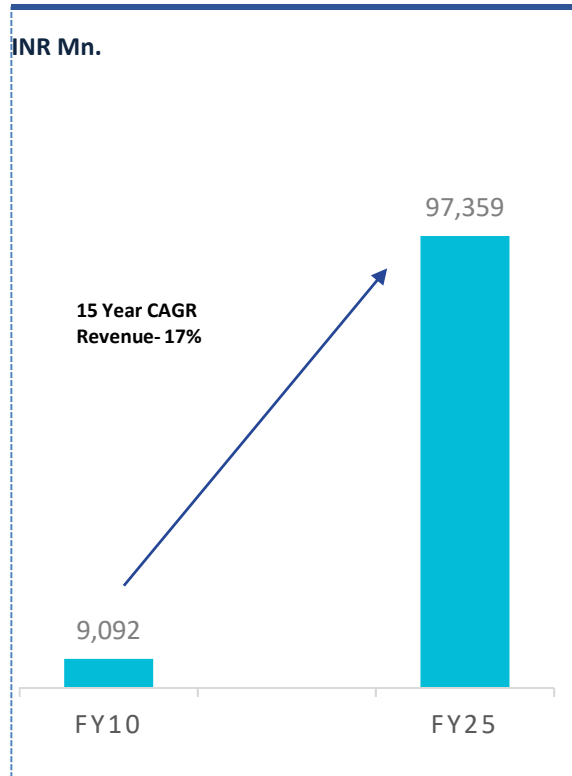


**Key  
Financials**

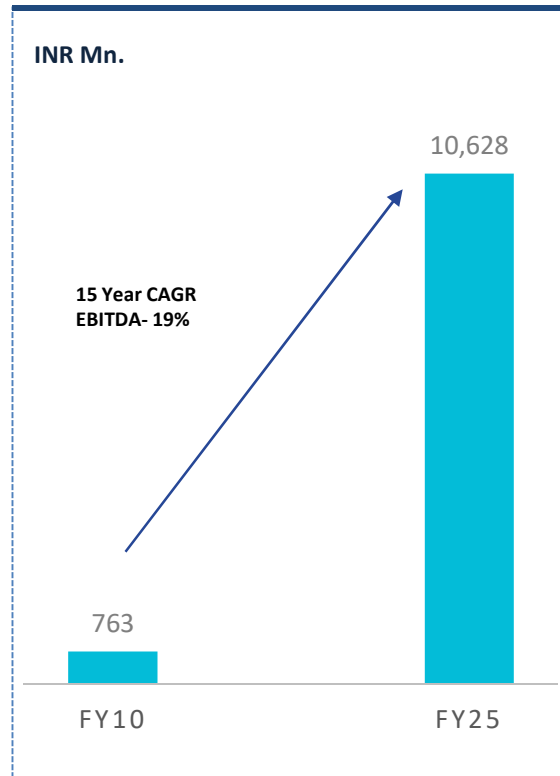


# 15 years Strong Financial Performance

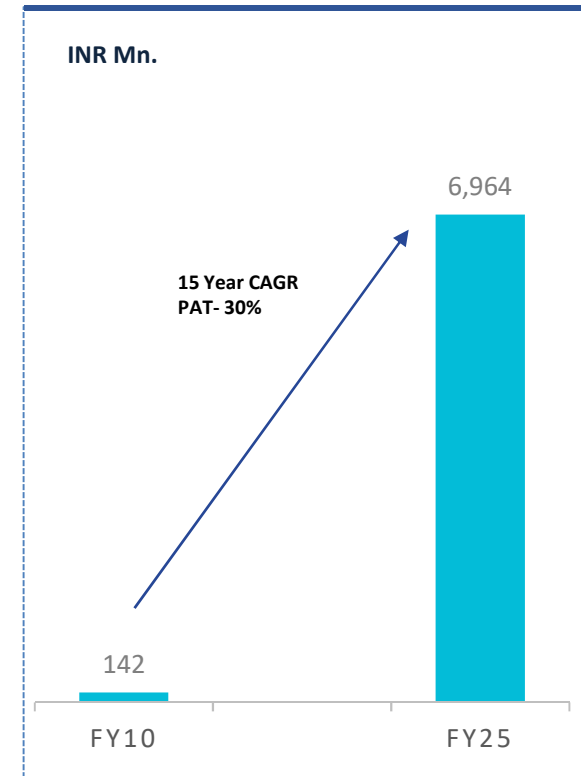
*Robust Revenue Growth...*



*...with Strong EBITDA Growth...*



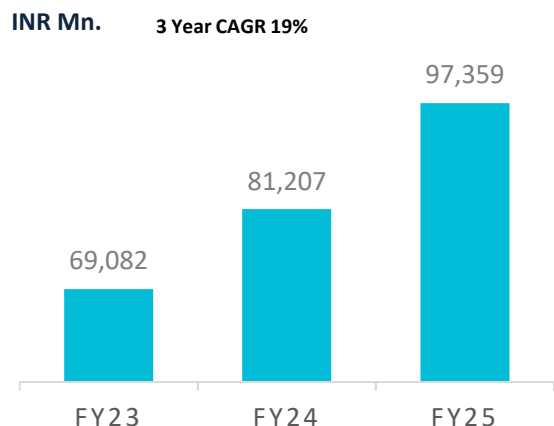
*...and strong PAT Growth*



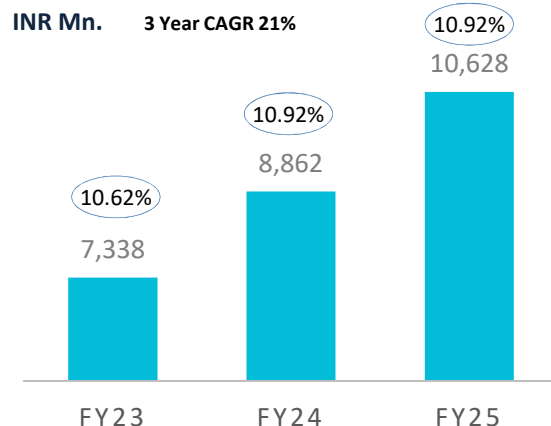
# Strong Financial Performance

% margin

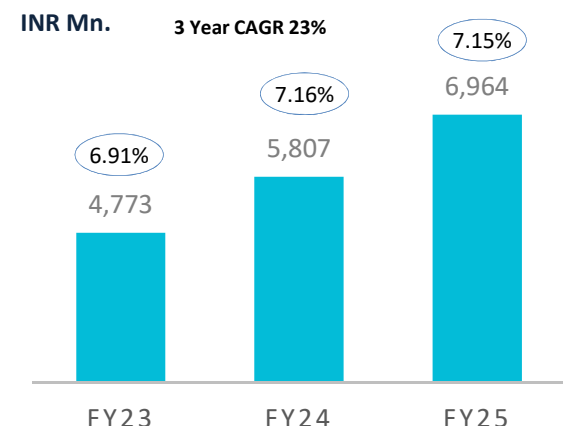
## Robust Revenue Growth...



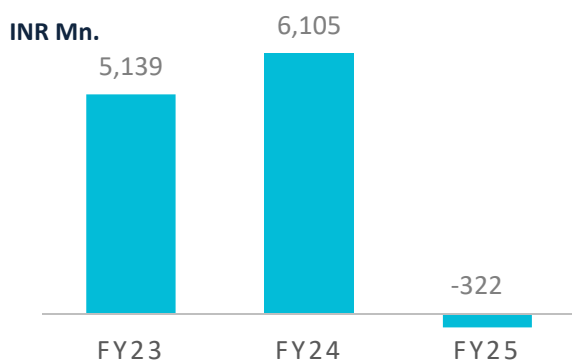
## ...with stable EBITDA Margins...



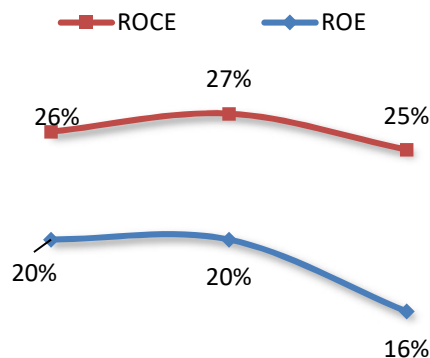
## ...and strong PAT Growth



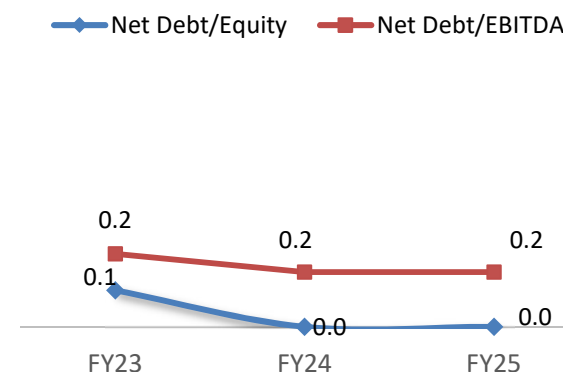
## Cash Flow<sup>1</sup>



## Robust Return Ratios<sup>2</sup>



## Comfortable Debt Profile



Healthy Order Book to achieve  
Turnover and Profitability

Insurance of Receivables to  
Mitigate risk

Track record of Consistent  
Debt Servicing

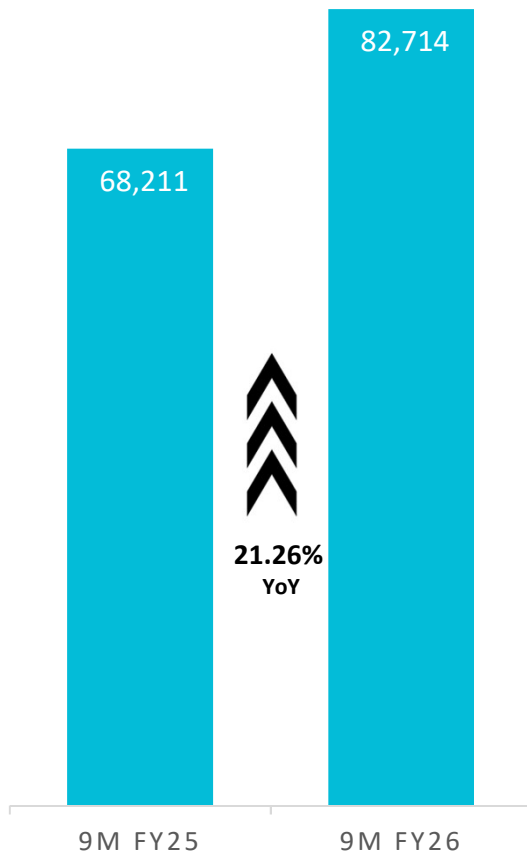
Credit rating: AA+ (stable) Long  
term and A1+ Short term

<sup>1</sup> Net Cash from Operating Activities; <sup>2</sup> Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25

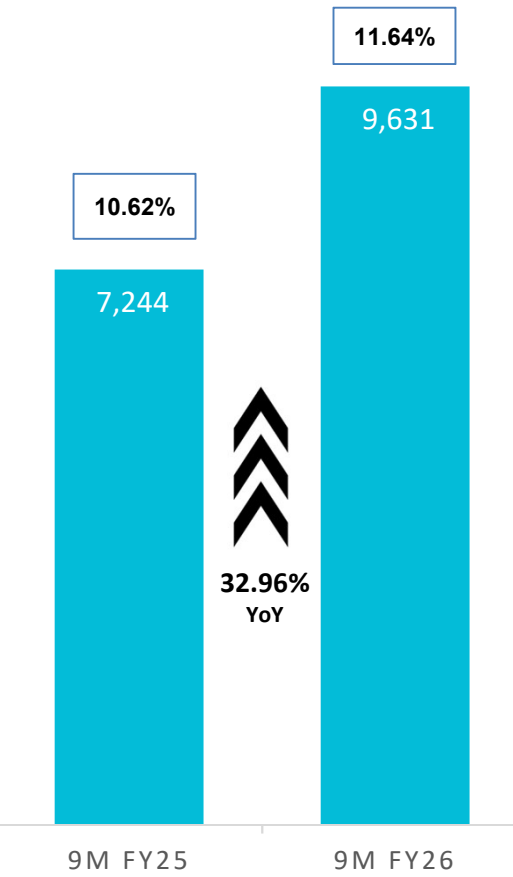
## 9M FY26 Performance

% margin

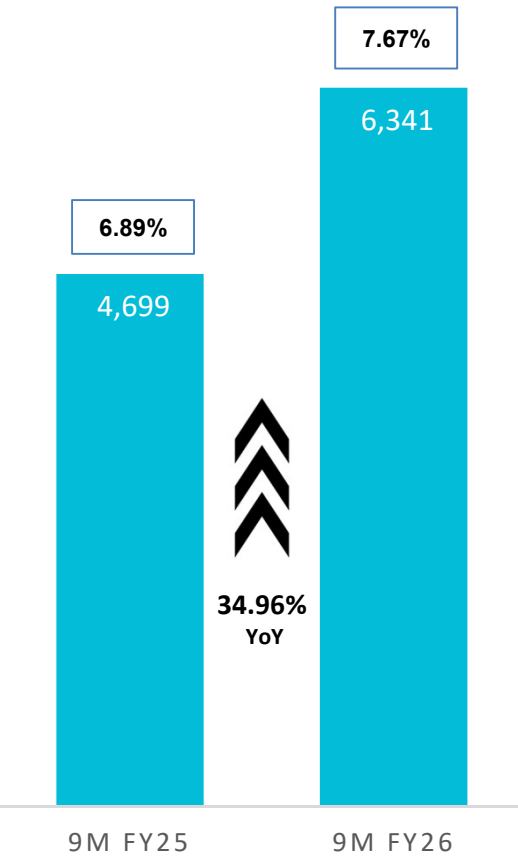
### REVENUE (INR MN.)



### EBITDA (INR MN.)



### PAT (INR MN.)



## Summary of Financials

INR Mn.

Particulars	FY23	FY24	FY25	9M FY26
Net Sales	69,082	81,207	97,359	82,714
EBITDA	7,338	8,862	10,628	9,631
PBT	6,420	7,810	9,370	8,552
PAT	4,773	5,807	6,964	6,341
Net Fixed Assets	5,819	8,913	13,786	23,789
Net Worth	25,892	31,483	57,858	64,196
Total Debt <sup>1</sup>	1,353	1,342	1,783	1,536
ROCE (%) <sup>2</sup>	26	27	25	
ROE (%) <sup>2</sup>	20	20	16	

Note: Previous year / periods figures have been regrouped / reclassified, wherever necessary. Financials based on consolidated.

1 Including Discounting arrangements from Banks.

2 Average Capital Employed, excluding unutilized QIP proceeds and ROE lower due to Increased Net Worth from QIP Proceeds for FY 25

## Summary Financials (Product and Segment wise)

INR Mn.

Particulars	FY23	FY24	FY25	Q1 FY26	Q2 FY26	Q3 FY26
Domestic	30,645	32,966	34,121	8,989	7,668	8,101
Dealer	31,655	37,702	50,876	13,258	14,756	16,113
Export	6,934	10,975	12,638	3,732	4,655	5,432
Net of Ind AS & other	(152)	(436)	(276) <sup>1</sup>	(76) <sup>1</sup>	185 <sup>1</sup>	(99) <sup>1</sup>
<b>Total</b>	<b>69,082</b>	<b>81,207</b>	<b>97,359</b>	<b>25,903</b>	<b>27,264</b>	<b>29,547</b>

LT Cable	28,413	30,434	38,870	10,373	11,870	12,174
HT Cable	12,083	13,354	19,638	4,802	3,227	4,179
EHV	3,656	6,594	4,040	1,262	1,713	1,532
HW, WW	18,550	23,466	29,542	8,422	9,272	10,426
SSW	2,484	2,180	2,119	510	527	536
EPC other than cable	4,048	5,615	3,426	610	470	799
Net of Ind AS & other	(152)	(436)	(276) <sup>1</sup>	(76) <sup>1</sup>	185 <sup>1</sup>	(99) <sup>1</sup>
<b>Total</b>	<b>69,082</b>	<b>81,207</b>	<b>97,359</b>	<b>25,903</b>	<b>27,264</b>	<b>29,547</b>

Note: LT: Low Tension; HT: High Tension; EHV: Extra High Voltage; HW: House Wire; WW: Winding Wire; SSW: Stainless Steel Wire. Previous year / periods figures have been regrouped / reclassified, wherever necessary

1- Includes Export sale of trading Items of ₹32 million of FY 25 and ₹80 million 9M FY26

# Balance Sheet

INR Mn.

ASSETS	9M FY26*	FY 25	FY 24	EQUITY AND LIABILITIES	9M FY26*	FY 25	FY 24
<b><u>Non-Current Assets</u></b>				<b><u>Equity</u></b>			
Fixed Assets	23,789	13,786	8,913	Equity Share Capital	191	191	181
Other Non Current Assets	1,690	2,214	675	Other Equity	64,005	57,667	31,302
				Non-Controlling Interest	-	-	-
<b>Total Non Current Assets</b>	<b>25,479</b>	<b>16,000</b>	<b>9,588</b>	<b>Total Equity</b>	<b>64,196</b>	<b>57,858</b>	<b>31,483</b>
<b><u>Current Assets</u></b>				<b><u>Non-Current Liabilities</u></b>			
Inventories	22,563	17,303	13,427	Borrowings	-	-	-
Trade Receivables	18,381	17,973	15,179	Other Non Current Liabilities	2,069	1,008	769
Cash and Bank Balances	14,214	19,153	7,006	<b>Total Non Current Liabilities</b>	<b>2,069</b>	<b>1,008</b>	<b>769</b>
Other Current Assets	3,037	1,917	1,365	<b><u>Current Liabilities</u></b>			
<b>Total Current Assets</b>	<b>58,195</b>	<b>56,346</b>	<b>36,977</b>	Short Term Borrowings	1,536	1,783	1,342
<b>Total Assets</b>	<b>83,674</b>	<b>72,346</b>	<b>46,565</b>	Trade Payables	11,769	7,792	10,079
				Others - Current Liabilities	4,104	3,905	2,892
				<b>Total Current Liabilities</b>	<b>17,409</b>	<b>13,480</b>	<b>14,313</b>
				<b>Total Equity and Liabilities</b>	<b>83,674</b>	<b>72,346</b>	<b>46,565</b>

Previous Year's figures have been regrouped / rearranged, wherever necessary.

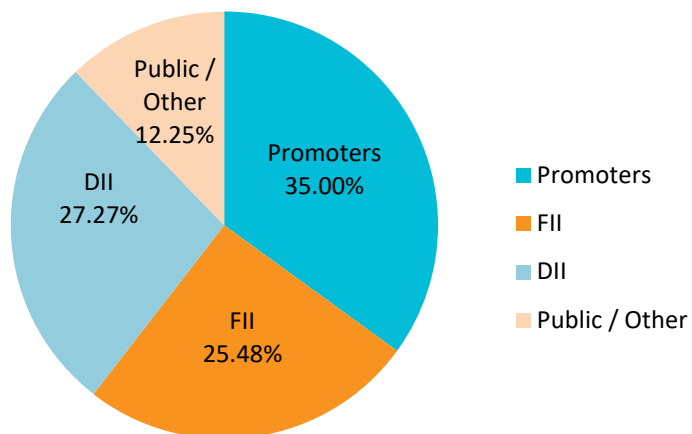
\* 9M FY26 based on unaudited financials

A large light blue circle with a double-line border, containing the text "Shareholding Pattern".

## Shareholding Pattern



## Shareholding Pattern (as of 31st Dec, 2025)



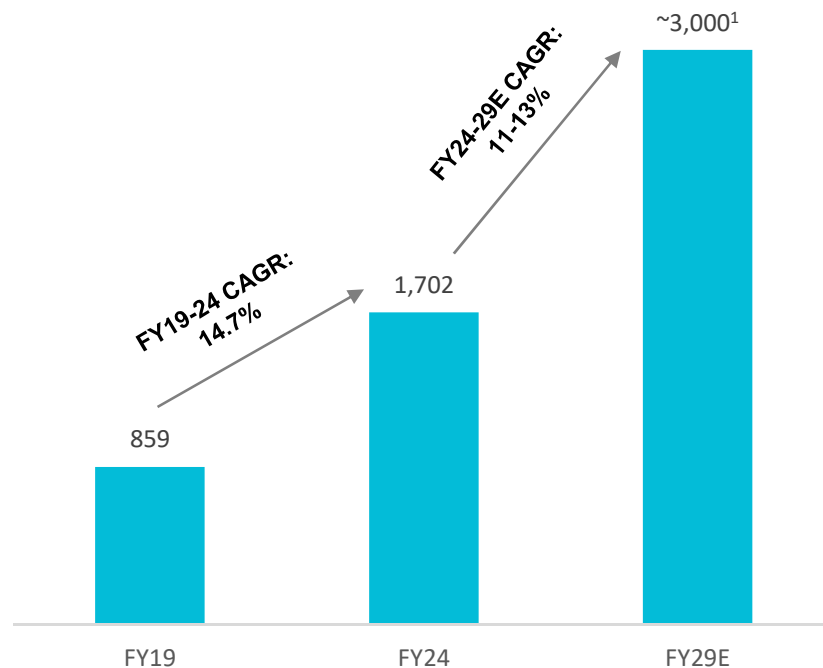
## Key Institutional Investors (as of 31<sup>st</sup> Dec, 2025)

Name of Shareholder	% Holding
MOTILAL OSWAL	4.56%
KOTAK MAHINDRA TRUSTEE CO LTD	4.17%
GOVERNMENT PENSION FUND GLOBAL	3.06%
CANARA ROBECO MUTUAL FUND	2.33%
SMALLCAP WORLD FUND INC	2.10%
AXIS MUTUAL FUND TRUSTEE LIMITED	1.71%
ICICI PRUDENTIAL FUND	1.57%
HSBC MUTUAL FUND	1.48%
EDELWEISS	1.11%
HDFC MUTUAL FUND	1.11%
DSP INDEX FUND	1.03%
INVESCO INDIA MANUFACTURING FUND	1.03%
MORGAN STANLEY INVESTMENT FUND	0.52%
GOLDMAN SACHS FUNDS	0.41%
OTHERS	26.56%
<b>Total Institutional Holding</b>	<b>52.75%</b>

**Industry  
prospects**

### India Wires & Cables Market to Grow at 11-13% CAGR Between FY24-29E

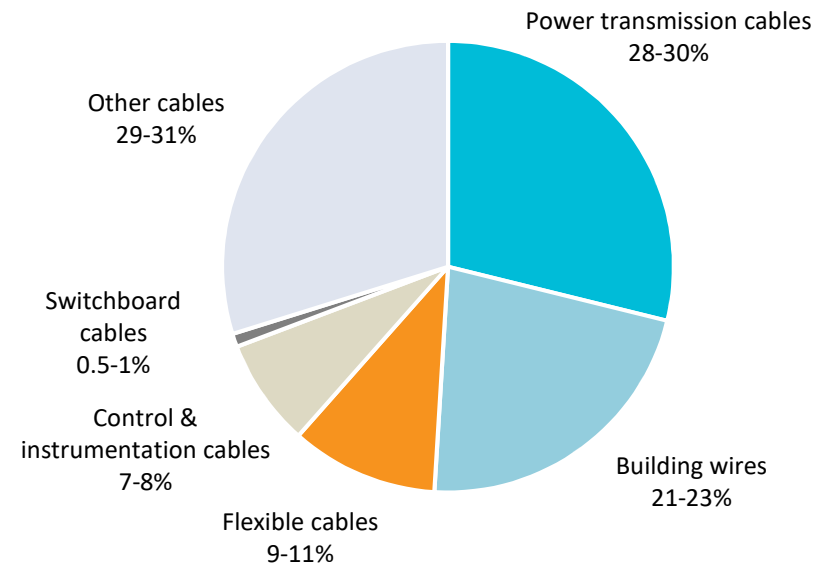
(INR Bn)



- Share of exports in overall wires & cables market has increased from 5% in FY19 to 10% in FY24
- Export market is expected to further grow at 10-11% CAGR between FY24-29E

### Power Transmission Cables and Building Wires Contribute to ~50% of the Market

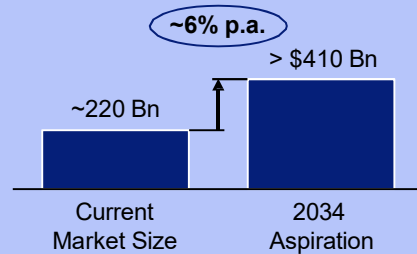
Segment wise split of cables and wires market (FY24)



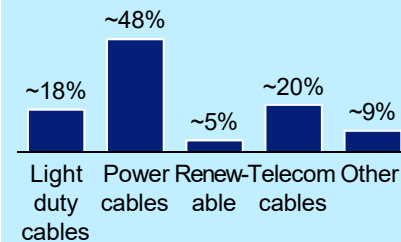
- High share of power transmission cables owing to favourable government initiatives in power segment e.g. rural electrification schemes, railway electrification, etc.
- Increasing construction spend in building segments coupled with growing FMEG industry is contributing to the demand of building wires

## Executive Summary – Cables & Wires

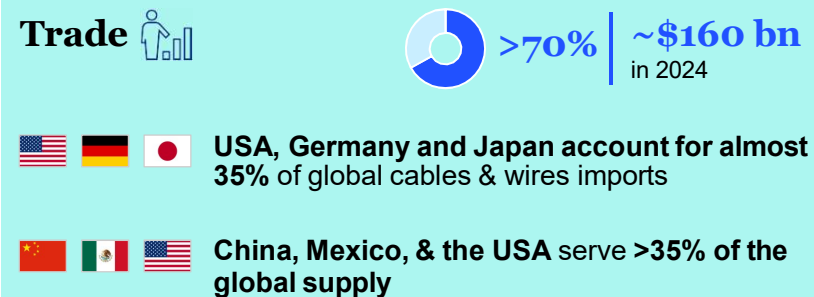
### Global market size



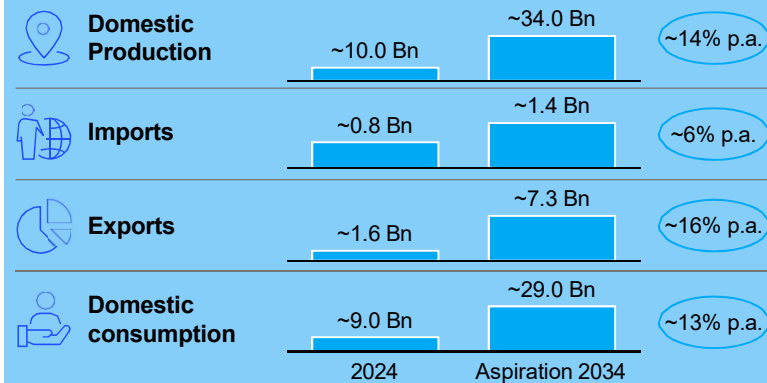
### Key sub-categories



### Trade



### India market opportunity & unlocks



#### Potential to almost 4X domestic production:

Focus on high-demand segments like power cables, building wires, renewable cables

#### Aspiration to reduce India's import dependence from ~10% to <6% by 2034 by:

Investing in precision manufacturing & improving electrical durability (e.g., thermal stability), co-creating product & quality standards with end-use industries like renewables, railways etc. & strengthening skill base with industry-led training programs

#### Increase India's share of global export pie from ~1% to almost 3% by 2034 by:

Investing in quality standardization & securing global certifications, strengthening trade marketing, improving cost competitiveness (e.g., 10-20% more expensive vs China now)

#### Domestic consumption is expected to exceed \$29 Bn by 2034:

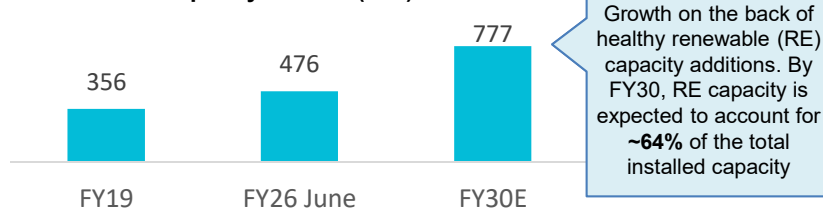
Driven by demand across categories like utilities, automobile, residential etc.

## Key Growth Initiatives for Cables and Wire Industry

### Higher Investment

- The nation plans to invest Rs. 9,15,920 crore (US\$ 107 billion) by 2032 to develop additional transmission lines, supporting its goal to nearly triple its clean power capacity
- India's energy storage sector is poised to attract an investment of Rs. 4,79,000 crore (US\$ 56.07 billion) by 2032, as per the India Energy Storage Alliance (IESA).
- India's thermal power sector is set to attract Rs. 2,30,000 crore (US\$ 26.71 billion) in investments by 2027-28, with private players contributing around one third, supporting the addition of 80 GW capacity by 2031-32 and ensuring stable base load energy alongside renewable growth.
- India plans to double capex to Rs. 72,72,600 crore (US\$850 billion) by 2030, with Rs. 25,66,800 crore (US\$ 300 billion) directed to power and transmission, led by NTPC, Tata Power, and Power Grid Corporation.
- Over the next decade, India plans to invest Rs. 42,00,000 crore (US\$488.37 billion) to upgrade its power sector—modernizing renewable energy, battery storage, and transmission networks to meet rising demand.

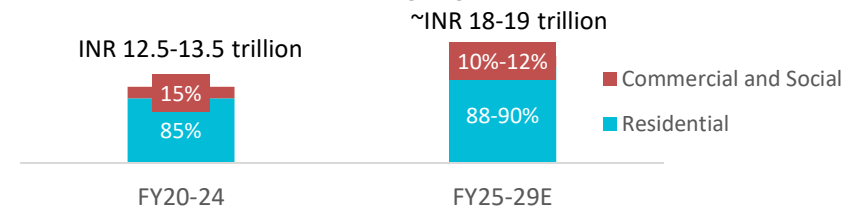
### Installed capacity in India (GW)



- Multiple drivers (industrial expansion, growing per-capita incomes) are leading to growth in power demand. This is set to continue in the coming years.
- Shift to renewable energy sources, including wind and hydro energy are expected to drive demand of specialty cables

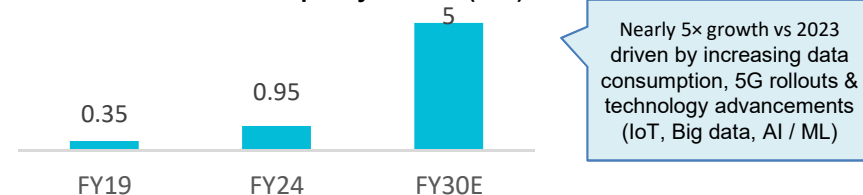
- Growing demand of cables and wires from building and construction sector – Growing demand of residential and commercial spaces and emergence of data centres and cloud computing represent key growth drivers

### Total construction spends in building segment



- India, it is estimated, needs to invest US\$ 840 billion over the next 15 years into urban infrastructure to meet the needs of its fast-growing population. This investment will only be rational as well as sustainable, if we additionally focus on long-term maintenance and strength of our buildings, bridges, ports, and airports.

### Data centre – installed capacity in India (GW)



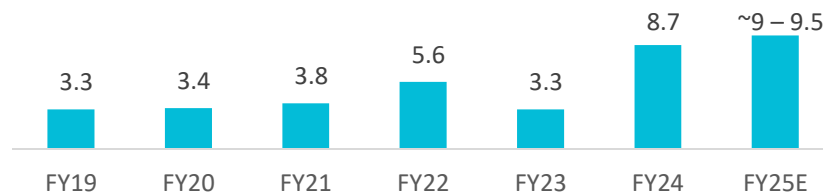
- Expansion of cloud and hyperscale data centres (AWS, Google, Microsoft, AdaniConneX, etc.)
- Digital India, 5G rollout, and AI/IoT adoption
- Increasing demand for edge data centres in Tier-2 & Tier-3 cities
- Supportive policies from MeitY & state governments (e.g., UP, Maharashtra, Tamil Nadu, Telangana)
- Investment estimates: ~₹ 40,000-45,000 crore (≈ US\$4.8-5.4 billion) in FY26-FY27 for data-centre business

## Key Growth Initiatives for Cables and Wire Industry (cont'd)

- Renewable energy capacity expansion underscores the need for integrating storage elements:
  - ✓ Pumped hydro (also known as pumped storage plants or PSP) capacity additions of 8.5-9.5 GW over FY25-29E
  - ✓ Battery energy storage system (BESS) (aimed at storing renewable energy during off-peak hours of power demand to support peak supply), expected to add another 23-24 GW of capacity over FY25-29E, will further drive demand for cables and conductors

- Increased multilateral investments in power transmission projects

### World Bank commitments in the segment (\$Bn)



- GEC (Green Energy Corridor), dedicated infrastructure created to transmit power from renewable energy (RE) sources in states with high RE potential to drive growth at high voltage level
- Power sector to witness incremental power demand from railway electrification

Based on running track	FY20	FY21	FY22	FY23
Railway electrification	68%	74%	80%	87%

- Transition to electric vehicles (EV) to increase the demand for charging infrastructure which will in turn drive demand for cables and conductors

### EV penetration in overall automobile segment



- ISTS network expansion to drive growth for transmission line and transformation capacity
  - ✓ Network expansion to entail an investment of INR 2.9 trillion over FY25-29E
- T&D losses have been on a declining trajectory (from 20.7% in FY19 to 12.5-13.0% in FY25E), to reduce further led by a host of infrastructural measures
  - ✓ Reduction of T&D losses to require upgrade of the transmission and distribution infrastructure, which in turn will boost the demand of conductors and cables
- Increased transmission line additions – total length of domestic transmission lines rose from 413K circuit kilometers (ckm) in FY19 to 486K ckm in FY24<sup>1</sup>
  - ✓ Robust generation capacity additions and government's focus on 100% rural electrification through last mile connectivity has led to extensive expansion of the transmission and distribution system

### Key Growth Initiatives for Cables and Wire Industry (cont'd)

- **India's National Electricity Plan (2022-32)**

The National Electricity Plan (NEP) outlines India's strategy for power expansion over the next decade.

Key targets include:

- Peak demand forecast: 277.2 GW by 2026-27, 366.4 GW by 2031-32
  - Installed capacity target: 609 GW by 2031-32
  - Renewable energy goal: 500 GW of non-fossil fuel capacity by 2030
  - Investment requirement: ₹ 33.6 trillion (US\$384.5 billion) over the next decade
- 
- India has to enhance its infrastructure to reach its 2025 economic growth target of US\$ 5 trillion.
  - India has unveiled a comprehensive plan worth Rs. 9.15 lakh crore (US\$ 109.50 billion) to enhance its power infrastructure and meet a projected demand of 458 GW by 2032
  - India's commitment to renewable energy, with a target of 500 GW of non-fossil fuel capacity by 2030.
  - The positive developments in the manufacturing sector, driven by production capacity expansion, government policy support, heightened M&A activity, and PE/VC-led investment, are creating a robust pipeline for the country's sustained economic growth in the years to come
  - Infrastructure expenditure has proposed to Rs. 12.2 lakh crore (US\$ 133.07 billion) in FY27 to sustain investment momentum.
  - Budget 2026 introduces one of the most significant policy packages yet for data centres — massive tax holidays, simplified norms and global investor appeal — reinforcing India's ambition to become a world-class digital infrastructure hub by 2047.



## Strengthening Brand Recognition



**Partner**



**2009-2012**



**2013-2015**



**Wires & Cables Specialist**



**Jode Dilon Ke Taar**



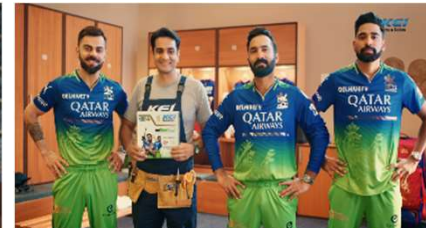
**2016-2017**



**2019-2020**



**Har Tension Sahe Chalti Rahe**



**IPL Sponsorship from FY 17 to FY 25**

## Highlights of Sports Sponsorship Activities

### Title Sponsorship of Real Kabaddi League



On ground Activations

### Tamil Thalaivas- Pro Kabaddi League



Jersey Sponsorships

### Patna Pirates- Pro Kabaddi League



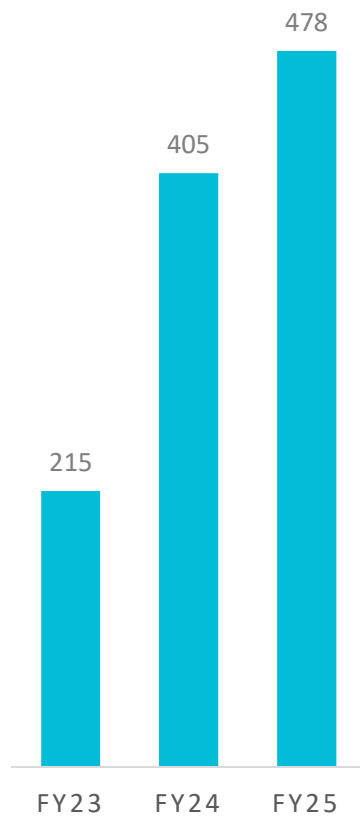
Jersey Sponsorships

## Highlights of IPL Sponsorship Activities



## Multi-pronged Approach to Further Strengthen Brand Positioning

Advertisement & Publicity expenses  
(INR Mn.)



- Association with Rajasthan Royals in past and amplification via digital presence
- Meeting with channel partners
- IT app for connecting dealers, distributors, retailers and electricians
- TV advertisement
- Extensive retail branding around major festivals
- Inside metro station branding with Metro.
- Extensive participation in events & exhibitions (domestic & international)
- Train branding at Shiv Shakti Express and Shatabdi.
- Marked presence through outdoor campaigns.



### Capacity Building



- Multiple awareness sessions conducted covering factory personnel, HO Staff and suppliers

### Materiality Assessment



- 20 relevant ESG topics identified
- Survey floated across all internal & external stakeholders
- 8 high priority material issues identified

### Supplier Due Diligence



- Supplier Selection Criteria & Scoring
- Assessment bifurcated into Mandatory & Best Practices

### Satisfaction Surveys



- Rating-based questionnaire developed
- Shareholder feedback which received an average rating of "Excellent"

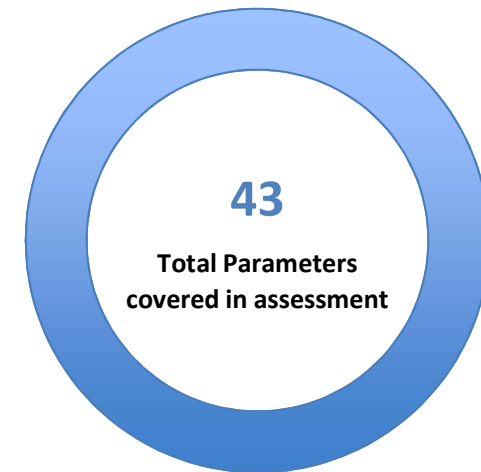
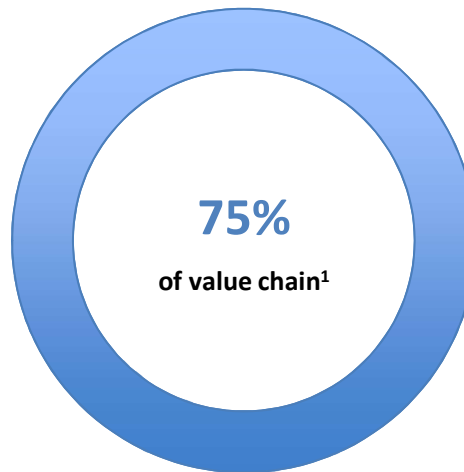
### ESG Disclosure



- Integrated Report
- BRSR Reporting with Scope 3 disclosures
- Reasonable Assurance on BRSR Core Indicators

### 8 High priority material issues covered in ESG

1. GHG Emissions & Climate Change
2. Product Stewardship
3. Natural Resource Management
4. Supply Chain Sustainability
5. Employee Development and Engagement
6. Occupational Health & Safety
7. Governance and Ethical Business Conduct
8. Transparency, Accountability and Reporting



1. Assessment responses received from 49 suppliers, who cover 75% of the total supplier costs for the Company

## Committed to Provide Environmentally Safe and Socially Responsible Workplace

### Environmental Stewardship Initiatives

- ✓ Renewable Energy Utilisation to lower carbon footprint and reduce GHG emissions
- ✓ Ensuring environmental preservation by adhering to all compliances
- ✓ Implementing zero discharge facilities and rainwater harvesting across all units
- ✓ Air Quality Improvement by utilising natural gas for operations and conducting tree plantation drives around facilities to enhance air quality

### Social Commitment

- ✓ Health and safety prioritised for both employees and product users
- ✓ Ensuring ESG compliance throughout the value chain
- ✓ ESG-focused training programme for employees

### Governance Practices

- ✓ Manufacturing facilities certified with ISO 14001:2015, ISO 45001:2018, ISO 9001:2015
- ✓ ESG targets reviewed annually by Board



## ESG Performance – Key Highlights

### Environment

- ✓ GHG Intensity<sup>1</sup> for scope 1 & 2 emissions reduced by 4.8% in FY 24-25 as compared to last year.
- ✓ Reduction in energy intensity<sup>1</sup> by 9.89% in FY 24-25 as compared to last year.
- ✓ Renewable energy increased by 1.46% in FY 24-25 as compared to last year.
- ✓ Water intensity reduced by 15.71% in FY 24-25 as compared to last year.

### Social

- ✓ Shareholder satisfaction survey rolled out for 1,64,459 shareholders
- ✓ Shareholders rated “Excellent” on Shareholder satisfaction survey
- ✓ 47.50% reduction in LTFIR for workers as compared to last year.
- ✓ Supplier Assessment conducted for 49 Suppliers
- ✓ Supplier code of conduct strengthened

### Governance

- ✓ Materiality Assessment conducted
- ✓ Policies are aligned with NGRBC principles
- ✓ No cases of data breaches
- ✓ Strong oversight on ESG performance at board level

## Key ESG Initiatives undertaken

✓ **EV Forklifts for Material Handling**

Eliminates direct carbon emissions from fuel combustion, reducing Scope 1 emissions.  
No exhaust emissions, leading to better air quality in production facilities.

✓ **Dedicated Power Feeder**

Minimizes transmission and distribution losses, ensuring optimal power utilization.  
Reducing voltage fluctuations decreases downtime and enhances energy efficiency.

✓ **Dual Fuel DG Set with PNG (Piped Natural Gas)**

PNG burns cleaner than diesel, reducing CO<sub>2</sub> and other pollutant emissions.  
Natural gas is often more economical than diesel, reducing operational costs.

✓ **Adoption of IE3 & IE4 Motors**

Reduces power consumption in key manufacturing processes such as extrusion, winding, and cutting.  
Higher efficiency means reduced electricity bills and a lower scope 2 emissions.

In FY 2025, the KEI Industries strengthened its position as a responsible and future-ready wires and cables manufacturer, achieving an ESG score of 72 from NSE Sustainability Ratings & Analytics and being classified under the “Leader” rating category. This performance reflects its consistent focus on sustainability, workforce well-being, and strong governance, while surpassing industry.

KEI also achieved a CareEdge ESG score of 72.8 with an ESG-1 rating from Care Edge ESG Rating, reflecting best-in-class ESG practices, disciplined risk management, and a sustained commitment to creating long-term value for all stakeholders.

**CSR**



## Our Social Responsibility – Partnering for Community Resilience

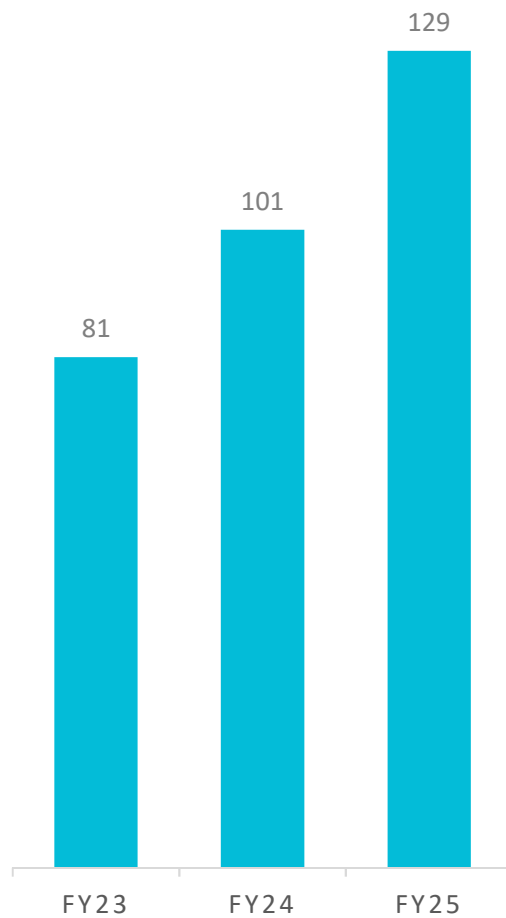


### Swasthya Utsav focused on these three aspects

- Daily Safety
  - Good Touch Bad Touch
  - Physical Fitness & Self-Empowerment
- This year, we integrated all the elements from our past activities of the Jyoti Series and added new ones to give our activity a 360-degree approach
  - The target group was directly reached through the Swasthya Utsav events organized by KEI for electricians and their families, held in multiple locations across India. Along with offering free health check-ups and consultations by experienced doctors, KEI facilitated the creation of ABHA Cards for the electricians and their families, integrating them into the healthcare ecosystem

## ...Our Social Responsibility – Partnering for Community Resilience

CSR Spend  
(INR Mn.)



**Swasthya Utsav – A Skill Development Program to nurture the mind, heart and skills of the children of electricians**



This presentation has been prepared for general information purposes in respect of KEI Industries Limited ("Company") together with its associate (collectively, the "Group") only, without regard to any specific objectives, suitability, financial situations and needs of any particular person and does not constitute any recommendation or form part of any offer or invitation, directly or indirectly, in any manner, or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company in any jurisdiction, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefor. This presentation does not solicit any action based on the material contained herein. Nothing in this presentation is intended by the Group to be construed as legal, accounting or tax advice.

This presentation has not been approved and will not or may not be reviewed or approved by any statutory or regulatory authority in India or by any Stock Exchange in India.

This presentation contains certain forward-looking statements relating to the business, financial performance, strategy and results of the Group and/ or the industry in which it operates. Forward-looking statements are statements concerning future circumstances and results, and any other statements that are not historical facts, sometimes identified by the words including, without limitation "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements, including those cited from third party sources, contained in this presentation are based on numerous assumptions and are uncertain and subject to risks. A multitude of factors including, but not limited to, changes in demand, competition and technology, can cause actual events, performance or results to differ significantly from any anticipated development. Neither the Group nor its affiliates or advisors or representatives nor any of its or their parent or subsidiary undertakings or any such person's officers or employees guarantees that the assumptions underlying such forward-looking statements are free from errors nor does either accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. Forward-looking statements speak only as of the date of this presentation and are not guarantees of future performance. As a result, the Group expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this presentation as a result of any change in expectations or any change in events, conditions, assumptions or circumstances on which these forward looking statements are based. Given these uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements. Certain numbers in these presentations and materials have been subject to routine rounding off and accordingly figures shown as total in tables and diagrams may not be an arithmetic aggregation of the figures that precede them.

The information contained in these presentations and materials are only current as of the dates specified herein and have not been independently verified. None of the Group, its directors, promoter or affiliates, nor any of its or their respective employees, advisers or representatives or any other person accepts any responsibility or liability whatsoever, whether arising in tort, contract or otherwise, for any errors, omissions or inaccuracies in such information or opinions or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this presentation or its contents or otherwise in connection with this presentation, and makes no representation or warranty, express or implied, for the contents of this presentation including its accuracy, fairness, completeness or verification or for any other statement made or purported to be made by any of them, or on behalf of them, and nothing in this presentation or at this presentation shall be relied upon as a promise or representation in this respect, whether as to the past or the future. Past performance is not a guide for future performance. The information contained in this presentation is current, and if not stated otherwise, made as of the date of this presentation. The Group undertakes no obligation to update or revise any information in this presentation as a result of new information, future events or otherwise.

Any person/ party intending to provide finance/ invest in the shares/ businesses of the Group shall do so after seeking their own professional advice and after carrying out their own due diligence procedure to ensure that they are making an informed decision.

This presentation includes certain industry data and projections that have been obtained from industry publications and surveys. Industry publications and surveys and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance that the information is accurate or complete. Neither the Company nor any of its advisors or representatives have independently verified any of the data from third-party sources or ascertained the underlying economic assumptions relied upon therein. All industry data and projections contained in this presentation are based on data obtained from the sources cited and involve significant elements of subjective judgment and analysis, which may or may not be correct. For the reasons mentioned above, you should not rely in any way on any of the projections contained in this presentation for any purpose.

This presentation is not a prospectus, a statement in lieu of a prospectus, an offering circular, an advertisement or an offer document under the Companies Act, 2013, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, or any other applicable law in India, nor does it form part of, and should not be construed as, any present or future invitation, recommendation or offer to purchase or sell securities of the Company or an inducement to enter into investment activity in any jurisdiction. No part of this presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. If there is any offering of any security of the Company, it will be made pursuant to a separate and distinct offering documentation. Any decision to purchase securities in the context of an offering of securities (if any) should be made solely on the basis of information contained in the offering documentation published in relation to such offering.

This presentation is strictly confidential and may not be copied or disseminated, reproduced, re-circulated, re-distributed, published or advertised in any media, website or otherwise, in whole or in part, and in any manner or for any purpose. Any unauthorized use, disclosure or public dissemination of information contained herein is prohibited. No person is authorized to give any information or to make any representation not contained in or inconsistent with this presentation and if given or made, such information or representation must not be relied upon as having been authorized by any person. Failure to comply with this restriction may constitute a violation of the applicable securities laws. Neither this document nor any part or copy of it may be distributed, directly or indirectly, in the United States. The distribution of this document in certain jurisdictions may be restricted by law and persons in to whose possession this presentation comes should inform themselves about and observe any such restrictions. Accordingly, any persons in possession of the aforesaid should inform themselves about and observe any such restrictions. By reviewing this presentation, you agree to be bound by the foregoing limitations. You may not repackage or sell the presentation.

Information contained in a presentation hosted or promoted by the Group is provided "as is" without warranty of any kind, either expressed or implied, including any warranty of fitness for a particular purpose.

This presentation is not an offer to sell or a solicitation of any offer to buy the securities of the Company in the United States or in any other jurisdiction where such offer or sale would be unlawful. Securities may not be offered, sold, resold, pledged, delivered, distributed or transferred, directly or indirectly, in to or within the United States absent registration under the United States Securities Act of 1933, as amended (the "Securities Act"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. The Company's securities have not been and will not be registered under the Securities Act and no public offering of securities will be made in the United States.

The distribution of these materials in certain jurisdictions may be restricted by law and persons into whose possession these materials comes should inform themselves about and observe any such restrictions.

The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.

By accessing this presentation, you accept this disclaimer and any claims arising out of or in connection with this presentation shall be governed by the laws of India and only the courts in the concerned state in India and no other courts shall have jurisdiction over the same.

The advertisement features a central image of a KEI Wires & Cables box for the 'conFlame Green+' product. The box is white with a rainbow-colored stripe at the top. It displays the BCCI logo, the Government of India emblem, and the text 'PRINCIPAL PARTNER'. The product name 'conFlame Green+' is prominently displayed in green and black, with a plus sign. Below it, the text reads 'Heat Resistant - Flame Retardant' and 'Low Smoke & Halogen- Lead Free'. A green circular logo indicates 'RoHS Compliant' and another green circular logo with a leaf icon says 'LEAD FREE'. A red circular seal states 'MADE IN INDIA' and '100% QUALITY ASSURED'. At the bottom of the box, the text 'HAR TENSION SAHE CHALTI RAHE' is written in a stylized font. To the right of the box is a large stack of coiled cables in orange, white, and green. To the left, three individual cables (orange, white, and green) are shown. The background is a green field with a city skyline and wind turbines.



**Toll Free No: 1800 410 0000** [www.kei-ind.com](http://www.kei-ind.com)      /keicables



Scan Here