



# **Business Responsibility** and Sustainability Report

#### **SECTION A: GENERAL DISCLOSURES**

#### I. DETAILS OF THE LISTED ENTITY

Sr. No.		
1.	Corporate Identity Number (CIN) of the listed entity	L74899DL1992PLC051527
2.	Name of the Listed Entity	KEI INDUSTRIES LIMITED (KEI / the Company)
3.	Year of Incorporation	1992
4.	Registered Office Address	D-90, Okhla Industrial Area, Phase 1, New Delhi – 110020
5.	Corporate Address	D-90, Okhla Industrial Area, Phase 1, New Delhi - 110020
6.	E-mail	cs@kei-ind.com
7.	Telephone	011-26818840 / 8642
8.	Website	www.kei-ind.com
9.	Financial Year for which report is being done	FY 2022- 23
10.	Name of the Stock Exchange(s) where shares are listed	National Stock Exchange of India Limited (NSE), BSE Limited (BSE) and The Calcutta Stock Exchange Ltd. (CSE)
11.	Paid-up Capital (₹)	180.38 million
12.	Name and contact details (telephone, email address) of the person who may be contacted in case of any queries on the BRSR report.	AVP (Corporate Finance) & Company Secretary
13.	Reporting Boundary (Standalone or Consolidated basis)	The disclosures made in this report are on a standalone basis.

## **II. PRODUCTS AND SERVICES:**

#### 14. Details of business activities (accounting for 90% of the turnover):

Sr. No.	Description of Main Activity	Description of Business Activity	% of Turnover of the Entity
1.	Wires and Cables Segment	Manufacturing and selling of Wires and Cables	90.48%
2.	Stainless Steel Wires Segment	Manufacturing and selling of Stainless Steel Wires.	3.69%
3.	Turnkey Projects / Engineering, Procurement and Construction (EPC)* Projects Segment		5.83%

<sup>\*</sup>Excluding Cables



#### 15. Product/Services sold by the entity (accounting for 90% of the entity's turnover):

Sr. No.	Product/ Service	NIC Code	% of Total Turnover Contributed
1.	Wires and Cables	27320	90.48%
2.	Stainless Steel Wires	24108	3.69%
3.	Turnkey Projects / Engineering, Procurement and Construction (EPC)* Projects	42202	5.83%

<sup>\*</sup>Excluding Cables

#### **III. OPERATIONS:**

#### 16. Number of locations where plants and/or operations/ offices of the entity are situated:

Location	Number of plants	Number of offices / project offices / depots	Total
National	7	59	66
International	-	5	5

#### 17. Markets Served by the Entity:

#### a) Number of Locations:

Location	Number
National (No. of States)	Pan India
International (No. of Countries)	60+ Countries

#### b) What is the contribution of exports as a percentage of the total turnover of the entity?

In FY 2022-23, exports contributed 10% of the Company's revenue showing a strong growth of 18% over last FY. Our focus is to become the preferred supplier of cables and wires internationally by delivering quality products and providing better services and expanding our reach to new geographies.

Company is presently supplying to more than 60 countries across the globe and our major exports are in Australia, Middle East and Africa. Our target is to increase the contribution of export to about 15% of sales in next 2 years.

#### c) A brief on types of customers?

KEI is one of the largest manufacturer of Wires and Cables. Our products are used across industries like Power, Infrastructure, Real Estate, Refineries, Oil & Gas, Defence, Chemicals, Metals, IT, Pharma, Manufacturing, Renewables, Non-metals, Cement, Fertilizer, Data Centers, Consumer Durables among others. Our products are sold in domestic and international markets to Govt., Public & Private sector institutions directly (B2B) and through dealers and distributors. KEI is also selling Stainless Steel Wire in domestic and international market. Our EPC division is primarily into execution of transmission and distribution projects under different rural and urban electrification schemes of Central & State Government and also into Extra High Voltage (EHV) cable laying etc.



#### **IV. EMPLOYEES**

#### 18. Details as at the end of Financial Year 2022-23:

## a) Employees and Workers:

Employees (including differently abled)

Sr.	Particulars	Total (A)	N	1ale	Female	
No.			Number (B)	Percentage (B/A)	Number (C)	Percentage (C/A)
1.	Permanent Employees	1598	1523	95.31	75	4.69
2.	Other than Permanent Employees	65	65	100	0	0.00
3.	Total Employees (1+2)	1663	1588	95.49	75	4.51

## Workers (including differently abled)

Sr.	Particulars	Total (A) Male			Fe	Female	
No.			Number (B)	Percentage (B/A)	Number (C)	Percentage (C/A)	
4.	Permanent Workers	107	107	100	0	0.00	
5.	Other than Permanent Workers	3821	3821	100	0	0.00	
6.	Total Workers (4+5)	3928	3928	100	0	0.00	

## b) Differently abled Employees and Workers:

## **Differently Abled Employees**

Sr.	Particulars	Total (A)	Total (A) Male			Female		
No.			Number (B)	Percentage (B/A)	Number (C)	Percentage (C/A)		
1.	Permanent Employees	1	1	100	0	0.00		
2.	Other than Permanent Employees	0	0	0.00	0	0.00		
3.	Total Employees (1+2)	1	1	100	0	0.00		

## **Differently Abled Workers**

Sr.	Particulars	Total (A)	I	Male	Female	
No.			Number (B)	Percentage (B/A)	Number (C)	Percentage (C/A)
4.	Permanent Workers	0	0	0.00	0	0.00
5.	Other than Permanent Workers	0	0	0.00	0	0.00
6.	Total Workers (4+5)	0	0	0.00	0	0.00

#### 19. Participation/ Inclusion/ Representation of Women

	Total (A)	Number of Female (B)	Percentage (B/A)
Board of Directors (BOD)	10	2	20%
Key Management Personnel*	1	0	0%

<sup>\*</sup>Excluding BOD



### 20. Turnover rate for permanent employees and workers

	FY 2022-23		FY 2021-22			FY 2020-21			
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Permanent Employees	10.01%	6.80%	9.90%	11.60%	12.20%	11.60%	5.00%	3.70%	5.00%
Permanent Workers	2.8%	0.00%	2.8%	2.7%	0.00%	2.7%	3.5%	0.00%	3.5%

## V. HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES (INCLUDING JOINT VENTURES):

## 21. Names of holding/ subsidiary/ associate companies/ joint ventures

Sr. No.	Name of the holding/ subsidiary/ associate company/joint venture (A)	holding/ subsidiary/		indicated at Column A, participate in the Business Responsibility initiatives of the entity
1	KEI Cables Australia Pty Ltd	Subsidiary	90%	(Yes/No)
2.	KEI Cables SA Pty Ltd.	Associate Company	49%	No
3.	KEI Industries Limited and	Joint Venture	-	No
	Brugg Kabel AG, Switzerland	1 `		
		November 14, 2022)		

The above Subsidiary / Associate Company is not material for the Company.

**VI. CSR Details** (₹ in Million)

22.	(i)	Whether CSR is applicable as per Section 135 of Companies Act, 2013 (Yes/No)	Yes
	(ii)	Turnover	69,123.30
	(iii)	Net Worth	25,890.08

## **VII. TRANSPARENCY AND DISCLOSURES COMPLIANCES:**

### 23. Complaints/ Grievances on any of the Principles (1-9) under the National Guidelines on Responsible **Business Conduct:**

Stakeholder Group	Grievance Redressal Mechanism	Current	t Financial Year	2022-23	Previous	Financial Year	2021-22
	in place (Yes/No) (If yes then	Number of	Number of	Remarks	Number of	Number of	Remarks
	provide web-link of policy)	complaints	complaints		complaints	complaints	
		filed	pending at		filed	pending at	
				close of year			
Communities	Yes	0	0	-	0	0	-
	cs@kei-ind.com						
Investors	Yes	0	0	Queries/Request	0	0	-
(Other than	cs@kei-ind.com/			received from			
Shareholders)	kunal@kei-ind.com			Investors/			
<b>,</b>				Shareholders			
				were substantially			
				replied/resolved.			
Shareholders	Yes	0	0	Queries/Request	0	0	-
	cs@kei-ind.com/			received from			
	kunal@kei-ind.com			Investors/			
	Kanal@ker ma.com			Shareholders			
				were			
				substantially replied/resolved.			
Employees and	Yes	0	0	replied/resolved.	0	0	_
Workers	grievance@kei-ind.com	"	"		"	"	_
Customers	Yes	101	0	Concern and	111	0	Concern and
Customers	1	101	"	suggestion	'''	0	suggestion
	customercare@kei-ind.com			received on			received on
				customer care			customer care
				email-id and			email-id and
				helpline number			helpline number
Value Chain	Yes	0	0	-	0	0	-
Partners	grievance@kei-ind.com						



KEI has a dedicated point of contact to address grievances as under:

- 1. Communities KEI engages with different NGOs, Society, Social welfare foundations etc. for its CSR projects and activities. The communities can raise concerns, provide feedback on ongoing projects, and raise grievances related to CSR projects/ programs/ activities as per Company's Vigil Mechanism/Whistle Blower Policy. https://www.kei-ind.com/investor-relations/disclosure-policies/policies-and-codes/
- 2. Shareholders Investors and shareholders have direct access to the Company Secretary and Compliance Officer via dedicated email ids: cs@kei-ind.com / kunal@kei-ind.com
- 3. Employees and Workers The Company's Vigil Mechanism/Whistle Blower Policy is a mechanism that allows Employees, Workers, Directors, Community, Value Chain, Business Partners and other Stakeholders to report grievances. It also ensures that complainants are protected with full anonymity against any victimisation practices. https://www.kei-ind.com/investor-relations/disclosure-policies/ policies-and-codes/
- 4. Customers Customer Service and satisfaction are the focus areas of KEI and we aim at minimizing instances of customer complaints and grievances through proper service delivery and review mechanism and to ensure prompt redressal of customer complaints. For this KEI has setup a dedicated customer care service and quality and product related complaints can be registered on customer care number through tele-calling and on email-id: customercare@kei-ind.com.
- 5. Value Chain Partners The Company's Supplier Code of Conduct includes suppliers, service providers, vendors, consultants, contractors, dealers, distributors, business associates and joint venture partners, third parties including their employees, agents, and other representatives. The suppliers may raise a concern as per the Vigil Mechanism/Whistle Blower Policy of the Company, https://www.kei-ind.com/ investor-relations/disclosure-policies/policies-and-codes/

#### Principle-wise (as per NVGs) BR Policy/policies

The National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business (NVGs) released by the Ministry of Corporate Affairs has adopted nine areas of Business Responsibility.

Principle No	Principle	Policies	Hyperlink
1.	Businesses should conduct and govern themselves with integrity, and in a manner that is Ethical, Transparent and Accountable.	Code of Conduct Policy Anti-Corruption and Anti- Bribery Policy	
2.	Businesses should provide goods and services in a manner that is sustainable and safe.	IMS Policy Supplier Code of Conduct Policy	
3.	Businesses should respect and promote the well-being of all employees, including those in their value chains.	Code of Conduct Policy Vigil Mechanism/Whistle Blower Policy EHS Policy Disciplinary Policy Equal Opportunity Policy	
4.	Businesses should respect the interests of, and be responsive towards all its stakeholders.	Policy on Prevention of Sexual Harassment against Women at Workplace CSR Policy Stakeholder Engagement Policy	https://www.kei-ind.com/ investor-relations/disclosure- policies/policies-and-codes/
5.	Businesses should respect and promote human rights.	Policy on Prevention of Sexual Harassment against Women at Workplace Code of Conduct Policy Vigil Mechanism/Whistle Blower Policy	
6.	Businesses should respect and make efforts to protect and restore the environment.	EHS Policy Supplier Code of Conduct Policy Business Continuity Plan	



Principle No	Principle	Policies	Hyperlink
7.	Businesses, when engaged in influencing public and regulatory policy, should do so in a manner that is responsible and transparent.	Policy	
8.	Businesses should promote inclusive growth and equitable development.	Code of Conduct Policy CSR Policy	https://www.kei-ind.com/ investor-relations/disclosure- policies/policies-and-codes/
9.	Businesses should engage with and provide value to their customers in a responsible manner.	IMS Policy	

## 24. Overview of the entity's material responsible business conduct issues:

Please indicate material responsible business conduct and sustainability issues pertaining to environmental and social matters that present a risk or an opportunity to your business, rationale for identifying the same, approach to adapt or mitigate the risk alongwith its financial implications:

Sr. No.	Material Issue Identified	Indicate whether Risk or Opportunity	Rationale for identifying the risk/ opportunity	In case of Risk, approach to adapt or mitigate	Financial Implications of the risk or the opportunity (Indicate positive or negative implications)
1.	Energy Management	Risk & Opportunity	risks emphasize on the company's climate consciousness and ability to manage consequences due to deficiencies in energy management.	collaborative efforts in combatting global climate change while promoting energy efficiency.  The company is ISO 14001	focus on sustainability initiatives fosters long-term value-creation and enables the company to effectively respond to rising stakeholder demands.  Negative- Lack of robust initiatives and action plans to contribute to ESG awareness and climate change could adversely impact ESG profile of the company.

Sr. No.	Material Issue Identified	Indicate whether Risk or Opportunity	Rationale for identifying the risk/ opportunity	In case of Risk, approach to adapt or mitigate	Financial Implications of the risk or the opportunity (Indicate positive or negative implications)
2.	Health and Safety	Risk	directly hampers the company's productivity, finances and reputation. The repercussions and efforts to develop a safe environment would take time and resources to recover from. Effective health & safety practices boosts employee morale, increases productivity		impacts the company's finance resulting in stunted growth. Effective systems reduce costs associated with accidents and incidents, thereby leading to improved confidence and lower turnover rates in
3.	Human rights practices	Risk	human rights such as fair working environment, equal opportunities, remuneration, freedom of association without ethnic discrimination will impact the performance		rights integration within the
4.	Supply Chain Management	Risk & Opportunity	supply chain management mitigates the risks associated with procurement, production, strikes and labor disputes as well as costs which could have a negative impact on the business activities.  Opportunities- With a transparent	raw material suppliers, with a significant number of our suppliers having the best practices for sustainability. Our supply chain consists of both local and global suppliers.  We have put in practice a necessary due-diligence process before engaging with any supplier or logistics delivery partner.	management ensures that the company delivers maximum business value with the least possible cost. This in turn results from reduced environmental impact and long-term value to the company's sustainability-led endeavours.



Sr. No.	Material Issue Identified	Indicate whether Risk or Opportunity	Rationale for identifying the risk/ opportunity	In case of Risk, approach to adapt or mitigate	Financial Implications of the risk or the opportunity (Indicate positive or negative implications)
5.	Employee Practices & Benefits	Risk & Opportunity	Risk- Employee development programs and provision for employee benefits could be considered as incurred expenses to the company.  Opportunities- Structured employee development and engagement programs accelerate the work satisfaction of the company thereby enhancing the performance and company's topline. An enhanced collaboration amongst the team members lead to better communication, trust, talent pipeline, share understanding of company's goals and priorities and improved employee retention.	are provided. A leadership development program is crafted as per the strategic requirements of the organization that identifies	with higher engagement, retention rate and diversity in the workforce brings new perspectives, experiences, and ideas which enable innovation, enhances the performance and enables
6.	Regulatory & Legal Compliances	Risk	exposes the organization to legal penalties and financial losses resulting from failure	Whistle Blower Policy and insider trading policies to safeguard the interests of the investors and other	

#### **SECTION B: MANAGEMENT AND PROCESS DISCLOSURES**

This section is aimed at helping businesses demonstrate the structures, policies, and processes put in place towards adopting the NGRBC Principles and Core Elements.

Sr. No.	Disclosure Questions	P1	P2	Р3	P4	P5	P6	P7	P8	P9
	Policy and Management Processes									
1.	a) Whether your entity's policy/ policies cover each principle and its core elements of the NGRBCs. (Yes/No)		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	b) Has the policy been approved by the Board? (Yes/No)		tors						he Bo m-Mar	
	c) Web Link of the policies, if available	Policies are available on the website of the Compai.e., <u>www.kei-ind.com</u> . Policies which are internal to the Company are available on the intranet of the Compan								to the





Sr. No.	Disclosure Questions	P1	P2	Р3	P4	P5	P6	P7	P8	P9
2.	Whether the entity has translated the policy into procedures? (Yes/No)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
3.	Do the enlisted policies extend to your value chain partners? (Yes/No)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
4.	Name of the national and international codes/ certifications/ labels/standards (e.g. Forest Stewardship Council, Fairtrade, Rainforest Alliance, Trustea) standards (e.g. SA 8000, OHSAS, ISO, BIS) adopted by your entity and mapped to each principle.	• ISO 9001:2015 • ISO 14001:2015								′04)
5.	Specific commitments, goals and targets set by the entity with defined timelines, if any.	Our our our our appr cont our envir plans com social outc	objectoperatively ness of anviron hing, we ciation energy on metal, and omes in as id	tive istions, balar before the bon, a bons. Cons. Cons. We taliguent lied governatifie	s to go not or noting of tives. Note of in every of age to be will to make the most of the content of the conte	enerate our sus We are clusivite employ npowe going e o decre ake pro ake pro en sust enhan e prac	e value ough o otainable dedicty, diverge is to red to offorts fease coactive ainabilities, eas for tices,	ity sta our en aiming r impro	I involutes, loals with reserving minimum or	but by th our vating ngoing spect, ificant mizing on the ement s. Our nental, ositive
		the management reviews the performance of initiatives on a quarterly basis. The identified prare:  1. Climate Change and Energy 2. Process improvement 3. Reduction/Rationalisation of raw material consumption 4. Training & Development								



Sr. No.	Disclosure Questions	P1	P2	Р3	P4	P5	P6	P7	P8	P9
6.	'	<ul> <li>improvements to reduce their energy consumption emissions and wastages through innovative measures.</li> <li>The company has improved its diversity by 14.4 over FY 22.</li> <li>Their energy intensity has reduced by 9.27% over FY 2.</li> <li>The water intensity has reduced by 4.30% over FY22.</li> <li>The company has reduced its emission intensity to 8.66% over FY22.</li> <li>The company has maintained the utmost standard of product integrity and brand development in sever years.</li> </ul>							FY 22. over sity by	
Gove	rnance, Leadership and Oversight									
7.	Statement by director responsible for the challenges, targets and achievements (list disclosure).  KEI being a responsible corporate citizer Company strongly believes that embeddi in its business operations and its adhere transforming culture and for long-term val heart of our business philosophy. Our sustall possible impacts of our business operations opportunities and risks while developing of the beginning of our structured approach ESG framework, aligned with international material topics which will form the basis of We will measure and evaluate our perform sustainable value for all our stakeholders.	ted e  n, is fing Erence ue creainab tions our sh towar ESG r man	fully convironris essention ility ston ou nort-terds ESC protocagements	onscionenta ential of all rategy r stak rm an G, thro ols ar ent's a	ous of al, Social to build our stay consing the long ough	its du al & Go ilding r kehold ders ke rs. Furr -term s ne deve elines. ch towa	ties to overnar esilienders. Substathermostrategielopme We havards bu	wards nce (ES ce in t istaina ainabili ore, we ies. Th ent of c ve iden siness	societing societ	y. The aciples siness, at the ds and ler key marks g-term bur key ahead.
8.	Details of the highest authority responsible implementation and oversight of the Busin Responsibility policy(ies).			Des Dire	ne: Mr. ignatio ctor : 0000	n: Cha	•	cum-M	anagin	g
9.	Does the entity have a specified Committe Board/ Director responsible for decision-m sustainability related issues? (Yes/No). If "Yes", provide details			sust The also	ainabil Risk respo	ity in Mana onsible	the bu	usiness nt co lecision	oversigh opera ommitte n-makir	ations. ee is

10. Details of Review of NGRBCs by the Company:

Subject for Review	Indicate whether review was undertaken by Director/ Committee of the Board/ any other Committee								Frequency (Annually/ Half- Yearly/ Quarterly/ any other - please specify)									
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P1	P2	Р3	P4	P5	P6	P7	Р8	P9
Performance against above policies and follow up action	Yes							Annually										
Compliance with statutory requirements of relevance to the principles and rectification of any non-compliances					Yes					Annually								

11. Has the entity carried out independent assessment/evaluation of the working of its policies by an external agency? (Yes/No). If "Yes", provide name of the agency.

P1	P2	P3	P4	P5	P6	P7	P8	P9
	Yes	s. CARE Ad	dvisory Re	search & T	raining Lto	d.		

12. If Answer to Question (1) Above is "NO", i.e. not all Principles are covered by a Policy, reasons to be stated:

Questions	P1	P2	Р3	P4	P5	P6	P7	P8	P9
The entity does not consider the Principles material to its business (Yes/No)				Not /	Appli	icable	9		
The entity is not at a stage where it is in a position to formulate and implement the policies on specified principles (Yes/No)									
The entity does not have the financial or human and technical resources available for the task (Yes/No)									
It is planned to be done in the next financial year (Yes/No)									
Any Other Reason (please specify)									

#### SECTION C: PRINCIPLE-WISE PERFORMANCE DISCLOSURE

Entity demonstrates their performance in integrating the Principles and Core Elements with key processes and decisions.

Principle 1: Businesses should conduct and govern themselves with integrity and in a manner that is **Ethical, Transparent and Accountable** 

#### **Essential Indicators**

1. Percentage coverage by training and awareness programmes on any of the Principles during the financial year:

Segment	Total number of training and awareness programmes held	Topics/ Principles covered under training and its impact	% of persons in respective category covered by the awareness programmes
Board of Directors & Key Managerial Personnel		KEI conducts Familiarization programs by way of presentations on various topics/ areas such as Enterprise Risk Management, Statutory and Regulatory changes, Information Technology, Brands and Marketing, Product Information etc.	100%



Segment	Total number of training and awareness programmes held	Topics/ Principles covered under training and its impact	% of persons in respective category covered by the awareness programmes
Employees other than BoD and KMPs	50	KEI conducts continuous learning and development training for its employees and it includes trainings on occupational health and safety, machine operational study, product trainings, communication skills, IT skills, interpersonal skills, Leadership skills. Besides, regular awareness programs are also conducted on work ethics, compliances, governance, prevention of sexual harassment (POSH), HR policies, practices and codes, ethical and social behaviour, soft skills, team building, Personality Development, Time Managements, Negotiation Skills and other human right related aspects.	
Workers	263	Programs are conducted on work ethics, health and safety, quality system, HR policies and practices, environment, fire drills and safety, prevention of sexual harassment, importance of safety (PPE) tools and safety kits, readiness to accidents and preventive reporting of dangerous occurrences	100%

2. Details of fines / penalties /punishment/ award/ compounding fees/ settlement amount paid in proceedings (by the entity or by directors / KMPs) with regulators/ law enforcement agencies/ judicial institutions, in the financial year, in the following format:

(Note: The entity shall make disclosures on the basis of materiality as specified in Regulation 30 of SEBI (Listing Obligations and Disclosure Obligations) Regulations, 2015 and as disclosed on the entity's website).

There were no material fines/ penalties/punishment/ award/compounding fees/ settlement amount paid in proceedings by the directors/KMPs to regulators/law enforcement agencies/judicial institutions during FY 2022-23.

- 3. Of the instances disclosed in Question 2, above detail of the Appeal/Revision preferred in cases where monetary or non-monetary action has been appealed: Not Applicable
- 4. Does the entity have an anti-corruption or anti-bribery policy? If yes, provide details in brief and if available, provide web-link to the policy:
  - Yes. KEI has Code of Conduct policy which covers anti-corruption or anti-bribery aspects in line with legal and statutory framework on anti-bribery and anti-corruption legislation prevalent in India. Apart from this, the company has separate explicit Anti-corruption and Anti-bribery policy in place. The policy encompasses all permanent and temporary employees, subsidiaries, joint venture partners, associate companies, third parties associated with the Company to abstain from engaging in any form of bribery or corruption. It reflects the Company's commitment to maintain the highest ethical standards and undertake fair business practices. Please refer to link- https://www.kei-ind.com/investor-relations/ disclosure-policies/policies-and-codes/
- 5. Number of Directors/KMPs/Employees/Workers against whom disciplinary action was taken by any law enforcement agency for the charges of bribery / corruption.
  - No disciplinary action was taken against any Directors/KMPs/Employees/Workers by any law enforcement agency for charges of bribery/ corruption.
- 6. Details of complaints with regard to conflict of interest.
  - No complaints received in relation to issues of conflict of interest of the Directors in FY 2023.
- 7. Provide details of any corrective action taken or underway on issues related to fines / penalties / action taken by regulators/ law enforcement agencies/ judicial institutions, on cases of corruption and conflicts of interest:

There were no cases of corruptions or conflicts of interest which required action by regulators/ law enforcement agencies/judicial institutions.

#### **Leadership Indicators**

1. Awareness programmes conducted for value chain partners on any of the Principles during the financial year:

Total Number of awareness programmes held	under the training	% of value chain partner covered (by value of business done with such partners) under the awareness programs
	Ethics, Sustainability, Human rights, Inclusive Environment, Customer Management	

2. Does the entity have processes in place to avoid/ manage conflict of interests involving members of the Board? (Yes/No). If "Yes", provide details of the same:

Yes. The Company has a Code of Conduct policy to manage the conflict of interests among the board members. <a href="https://www.kei-ind.com/investor-relations/disclosure-policies/policies-and-codes/">https://www.kei-ind.com/investor-relations/disclosure-policies/policies-and-codes/</a>

## Principle 2: Businesses should provide goods and services in a manner that is sustainable and safe

#### **Essential Indicators**

1. Percentage of R&D and capital expenditure (capex) investments in specific technologies to improve environmental and social impacts of product and processes to total R&D and capex investments made by the entity, respectively:

At KEI, we have implemented a structured strategy regarding product stewardship and our Research and Development team is fully committed to designing and developing products that prioritize environmental protection. Our primary focus is on enhancing energy efficiency, minimizing water consumption, reducing plastic waste generation, minimizing overall waste production, and implementing manufacturing practices to reduce material usage. Additionally, we continuously strive to improve the quality, durability, and performance of our products while ensuring their sustainability. The company has invested a CAPEX of ₹2,62,79,382/- in machinery, testing equipments and generators to enhance energy efficiency and lower energy consumption.

- 2. a. Does the entity have procedures in place for sustainable sourcing? (Yes/No):
  - b. If "Yes", what percentage of inputs were sourced sustainably?

KEI manufactures products that are RoHS and REACH compliant, thus reducing and eliminating use of restricted raw materials. We aim at partnering with our suppliers to improve the sustainability performance across our value chain. Our Supplier Code of Conduct (Code) has been developed in line with global best practices on safety, health, environment, labour, human rights, ethics, and fair business. Therefore, we expect our suppliers to adhere to the standards mentioned in the Code and fully comply with applicable national and international laws, rules, and regulations. This ensures responsible sourcing and implementation of sustainable business practices throughout our value chain. In FY 2022-23, 90.57% of purchased inputs by value were sourced sustainably.

3. Describe the processes in place to safely reclaim your products for reusing, recycling, and disposing at the end of life for:

Plastics (including packaging)	KEI has developed waste management systems and
E- Waste	processes for collection, segregation and disposal of
Hazardous Waste	hazardous and non-hazardous waste generated at the manufacturing premises. KEI follows the environmental
Other Waste	regulatory requirements and disposes the hazardous waste generated at the manufacturing units through the vendors authorised by CPCB/SPCB. The hazardous waste generated is stored and disposed according to the applicable regulatory laws and guidelines.



- 4. Whether Extended Producer Responsibility (EPR) is applicable to the entity's activities (Yes/No):
  - If "Yes", whether the waste collection plan is in line with the Extended Producer Responsibility (EPR) plan submitted to Pollution Control Board?
  - If "Not", provide steps taken to address the same.

Yes. The waste collection procedures in our factory adhere to the principles of Extended Producer Responsibility (EPR) guidelines and the waste is appropriately handled by authorized third-party vendors. Efforts are being made to develop strategies that enhance waste management efficiency and effectiveness.

#### **Leadership Indicators**

- 1. Has the entity conducted Life Cycle Perspective/Assessments (LCA) for any of its products (for manufacturing industry) or for its services (for service industry)?
  - Yes, the Company has conducted Life Cycle Assessments (LCA) of some of its LV Cables during FY 21-22. Life cycle assessments were done for some of their XLPE and LV cables.
- 2. If there are any significant social or environmental concerns and/or risks arising from production or disposal of your products/services, as identified in the Life Cycle Perspective/Assessments (LCA) or through any other means, briefly describe the same along with action taken to mitigate the same: No concerns or risks have emerged in the LCA conducted.
- 3. Percentage of recycled or reused input material to total material (by value) used in production (for manufacturing industry) or providing services (for service industry):

Recycled or reused input material to total material*						
Current FY Previous FY						
1.67%	1.67%					
*These materials include PVC, Copper Tape, HDPE	E, PVC Filler, etc.					

#### Principle 3: Businesses should respect and promote the well-being of all employees, including those in their value chains

#### **Essential Indicators**

1. (a) Details of measures for the well-being of Employees:

Category	Total (A)	Health Insurance		Accident Insurance		Maternity Benefits		Paternity Benefits		Day Care Facilities	
		Number (B)	% (B/A)	Number (C)	% (C/A)	Number (D)	% (D/A)	Number (E)	% (E/A)	Number (F)	% (F/A)
Permaner	ıt Emp	loyees									
Male	1523	1523	100	1523	100	NA	NA	0	0	0	0
Female	75	75	100	75	100	75	100	NA	NA	0	0
Total	1598	1598	100	1598	100	75	100	0	0	0	0
Other tha	n Pern	nanent Em	ployee	es							
Male	65	65	100	65	100	NA	NA	0	0	0	0
Female	0	0	0	0	0	0	0	NA	NA	0	0
Total	65	65	100	65	100	0	0	0	0	0	0

**(b)** Details of measures for the well-being of Workers:

Category	Total (A)	Health Insurance		Accident Insurance		Maternity Benefits		Paternity Benefits		Day Care Facilities	
		Number (B)	% (B/A)	Number (C)	% (C/A)	Number (D)	% (D/A)	Number (E)	% (E/A)	Number (F)	% (F/A)
Permanent	Worke	ers									
Male	107	107	100	107	100	NA	NA	0	0	0	0
Female	0	0	0	0	0	0	0	NA	NA	0	0
Total	107	107	100	107	100	0	0	0	0	0	0

Category	Total (A)	Health Insurance		Accident Insurance		Maternity Benefits		Paternity Benefits		Day Care Facilities	
		Number (B)	% (B/A)	Number (C)	% (C/A)	Number (D)	% (D/A)	Number (E)	% (E/A)	Number (F)	% (F/A)
Other than	Perma	nent Wor	kers								
Male	3821	2353*	61.58	3821	100	NA	NA	0	0	0	0
Female	0	0	0	0	0	0	0	NA	NA	0	0
Total	3821	2353*	61.58	3821	100	0	0	0	0	0	0

Note: NA- Not Applicable \* Covered under ESI.

2. Details of retirement benefits (Permanent Employees and Workers), for Current FY 2022-23 and Previous FY 2021-22:

Benefits	Current F	inancial Year 20	22-23	Previous Financial Year 2021-22				
	No. of employees covered as % of total employees	No. of workers covered as % of total workers	Deducted and Deposited with the authority (Yes/ No/ NA)	No. of employees covered as % of total employees		Deducted and Deposited with the authority (Yes/ No/ NA)		
PF	100%	100%	YES	100%	100%	YES		
Gratuity	100%	100%	YES	100%	100%	YES		
ESI	1.56%	0%	YES	2.58%	0.90%	YES		

3. Accessibility of Workplaces:

Are the premises/ offices of the entity accessible to differently abled employees and workers, as per the requirements of the Rights of Persons with Disabilities Act, 2016? If "Not", then whether any steps are being taken by the entity in this regard.

Yes, the premises and offices of KEI are accessible and accommodative to the differently abled employees and workers.

4. Does the entity have an equal opportunity policy as per the Rights of Persons with Disabilities Act, 2016? If so, please provide the web-link of the policy:

Yes. KEI has established a policy to ensure non-discrimination based on age, disability, gender, race (includes colour, nationality and ethnic origins), religion and or belief and on the basis of any illness. We are an equal opportunity workplace with gender neutral compensation policies and norms. We have an 'Code of Conduct Policy' that aims at recognizing and providing equal opportunities in employment and creating an inclusive work environment.

5. Return to work and Retention rates of permanent employees and workers that took parental leave:

Gender	Permanent e	employees	Permanent workers		
	2022	-23	2022	-23	
	Return to work rate	Retention rate	Return to work rate	Retention rate	
Male	N/	4	N/	4	
Female	100%	66.67%	-		
Total	100%	66.67%	-		

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/ No). If "Yes", name the external agency - Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.



6. Is there a mechanism available to receive and redress grievances for the following categories of employees and workers? If "Yes", give details of the mechanism in brief:

Permanent Workers	Yes, the grievances are addressed on
Other than Permanent Workers	email-id: <b>grievance@kei-ind.com</b>
Permanent Employees	
Other than Permanent Employees	

The company's Open-Door policy encompasses all the necessary channels for addressing the concerns of its employees and workers. The Company has in place a 'Code of Conduct Policy', a 'Vigil Mechanism/ Whistle Blower Policy' and an 'EHS Policy' which forms a part of the grievance redressal and is available to all employees on intranet to ensure that business principles are safequarded, and adequate facilities are provided to for employees, workers, suppliers, customers, and other stakeholders to disclose information, practices or actions that may be inappropriate or illegal and violate our codes, policies, and business ethics amongst others. The Complainant is provided adequate protection under the policies.

All employees and workers can report via below modes:

- Through email at: grievance@kei-ind.com
- In case of letters (protected disclosure) submitted by hand-delivery, courier or by post addressed to Head HR or Head Legal or CFO, KEI Industries Limited, D-90, Okhla Industrial Area, Phase 1, New Delhi-110020 and may also send copy to the Chairman of the Audit Committee at KEI Industries Limited, D-90, Okhla Índustrial Area, Phase 1, New Delhi-110020.
- 7. Membership of employees and workers in association(s) or Unions recognised by the listed entity: KEI does not have any trade unions. However, we recognize the right to freedom of association and collective bargaining.
- 8. (a). Details of training given to employees and workers on "Health and Safety Measures":

Category	Current	Financial `	Year 2022-23	Previous Financial Year 2021-22			
	Total	Number	Percentage	Total	Number	Percentage	
	(A)	(B)	(%) (B/A)	(C)	(D)	(%) (D/C)	
Employees							
Male (includes other than	1588	462	29.09	1612	724	44.91	
permanent)							
Female	75	13	17.33	75	12	16.00	
Total	1663	475	28.56	1687	736	43.63	
Workers							
Male (includes other than	3928	3776	96.13	3759	3759	100	
permanent)							
Female	0	0	0	0	0	0	
Total	3928	3776	96.13	3759	3759	100	

Indicate if any independent assessment/evaluation has been carried out by an external agency? (Yes/ No). If "Yes", name the external agency- Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.

(b) Details of training given to employees and workers on "Skill Upgradation":

Category	Current	: Financial `	Year 2022-23	Previous Financial Year 2021-22			
	Total	Number	Percentage	Total	Number	Percentage	
	(A)	(B)	(%) (B/A)	(C)	(D)	(%) (D/C)	
Employees							
Male (includes other than permanent)	1588	761	47.92	1612	1118	69.35	
Female	75	75	100	75	72	96.00	
Total	1663	836	50.27	1687	1190	70.54	
Workers							
Male (includes other than permanent)	3928	1466	37.32	3759	1339	35.62	
Female	0	0	0	0	0	0	
Total	3928	1466	37.32	3759	1339	35.62	



## 9. Details of Performance and Career Development reviews of employees and workers:

Category	Curren	nt Financial	Year 2022-23	Previous Financial Year 2021-22					
	Total (A)	Number (B)	Percentage (%) (B/A)	Total (C)	Number (D)	Percentage (%) (D/C)			
Employees	Employees								
Male (includes other than permanent)	1588	1489	93.77	1612	1559	96.71			
Female	75	69	92	75	74	98.67			
Total	1663	1558	93.69	1687	1633	96.80			
Workers				•					
Male (includes other than permanent)	3928	3762	95.77	3759	3563	94.79			
Female	0	0	0	0	0	0			
Total	3928	3762	95.77	3759	3563	94.79			

## 10. Health and Safety Management System:

Health and Safety Management System:	
management system has been implemented by	Yes. The Company has implemented ISO 45001 for the health, safety and well-being of its employees. Various awareness sessions/trainings are conducted on safety related aspects for the employees. Training related to Hazard Identification and Risk Assessment (HIRA) and Total Productive Maintenance are also provided. Independent internal & external audit has been conducted.
b. What are the processes used to identify work-related hazards and assess risks on a routine and non-routine basis of the entity?	To identify work-related hazards and evaluate risks on a routine and non-routine basis as per ISO 45001:2018, KEI has implemented following measures / initiatives:
	Hazard identification and Risk assessment with Shop floor people
	Internal and External audit
	Work permit system
	On-Site Emergency Plans.
	Procedure for communication, participation, and consultation.
	Procedure for monitoring and performance management.
c. Whether you have processes for workers to report the work-related hazards and to remove themselves from such risks? (Yes/No)	Yes, KEI has processes for workers to report the work-related hazards and to remove themselves from such risks.
d. Do the employees/ workers of the entity have access to non-occupational medical and healthcare services? (Yes/No)	Apart from medical and healthcare facilities available to the employees / workers on occupational health and safety risks, the employees/ workers have access to non-occupational medical and healthcare services and are further covered under Company's health insurance policy.



11. Details of safety related incidents, in the following format:

Safety Incidents/Number	Category	Current Financial Year 2022-23	Previous Financial Year 2021-22
Lost Time Injury Frequency Rate	Employees	0	0
(LTIFR)	Workers	2.82	1.95
Total recordable work-related	Employees	0	0
injuries	Workers	8	7
Number of fatalities	Employees	0	0
	Workers	0	0
High consequence work-related	Employees	0	0
injury or ill-health (excluding fatalities)	Workers	0	1

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/ No). If "Yes", name the external agency -Yes, the independent assessment has been carried out by CARE Advisory Research And Training Ltd.

12. Describe the measures taken by the entity to ensure a safe and healthy work place:

The organization prioritizes employee and worker safety by conducting safety awareness campaigns, delivering internal and external trainings, and installing visual controls, signs, and 'Do's and Don'ts'. The Company has developed its safety practices in accordance with the International Standard for Occupational Health and Safety (ISO 45001:2018). Various awareness events are held such as fire drills and hands-on practice with firefighting equipment, shop floor quizzes among others. The Company has processes in place to identify, mitigate, and eliminate risks, and contingency plans in case of emergencies. The Company also makes certain that information and analysis of safety-related occurrences and near-miss events are displayed on the shop floor.

13. Number of Complaints on the following made by employees and workers during safety committee meetings:

Benefits	2022-23			2021-22		
	Filed during the year	Pending resolution at the end of year	Remarks	Filed during the year	Pending resolution at the end of year	Remarks
Working Conditions	No complaints received. However, suggestion received from employees and workers were reviewed / implemented by the Company.					
Health & Safety						

14. Assessment for the Year (2022- 23):

	% of plants and offices that were assessed (by entity or statutory authorities or third party)
Health and Safety Practices	100%
Working Conditions	100%

- 15. Provide details of any corrective action taken or underway to address safety-related incidents (if any) and on significant risk/ concerns arising from assessment of health and safety practices and working conditions:
  - a. Root Cause Analysis are conducted for all the safety related incidences and suitable corrective actions are taken. Safety Inspections and Safety Audits are also being done periodically. Corrective actions are being taken for all the observations given by the auditors (internal as well as external).

- b. Safety Reviews conducted by Site Heads / Plant Heads. Key learning points shared by site implemented horizontally. In addition, PPE Matrix revised, and plant-wise PPE training modules has been deployed. A system of surprise checks is used to strengthen the culture of safety.
- c. Increased the number of targeted safety placards and poster and signboards, placed at strategic places for raising awareness as well as to reinforce that safety is everyone's responsibility.

#### **Leadership Indicators**

- 1. Does the entity extend any life insurance or compensatory package in the event of death of (A). Employees; and (B). Workers (Yes/No). Provide detail:
  - Yes. The Company has covered all employees under medical health Insurance, Accident Insurance and Group Term Life Insurance from day 1 of their joining.
- 2. Provide the measures undertaken by the entity to ensure that statutory dues have been deducted and deposited by the value chain partners:
  - KEI's value chain partners come under PF act and ESI act which makes them liable to deduct and deposit statutory dues. In addition to this, the service contract between the Company and service provider also contains clause for necessary statutory payments like PF, ESI etc. by service provider.
- 3. Provide the number of employees / workers having suffered high consequence work- related injury / ill-health / fatalities (as reported in Q11 of Essential Indicators above), who have been rehabilitated and placed in suitable employment or whose family members have been placed in suitable employment:
  - There were no cases of the employees/ workers having suffered high consequence work-related injury/ ill-health/fatalities needing rehabilitation or placement in suitable employment.

## Principle 4: Businesses should respect the interests of and be responsive to all its stakeholders

#### **Essential Indicators**

- 1. Describe the process for identifying key stakeholder groups of the entity:
  - We have based our stakeholder identification processes on the fundamentals of inclusivity, materiality, and responsiveness. Our stakeholder groups are those which are directly or indirectly impacted by KEI. It also includes stakeholders identified to which KEI has a legal, financial or moral responsibility. All this stems from our belief of building mutual trust-based relationship with our stakeholders and understanding their priorities in creating shared value for all.
- 2. List stakeholder groups identified as key for your entity and the frequency of engagement with each stakeholder group:

Stakeholder Group	Whether identified as Vulnerable & Marginalised Group (Yes/ No)	Channels of communication (E-mail, SMS, Newspaper, Pamphlets, Advertisement, Community Meetings, Notice Board, Website), Other	Frequency of engagement (Annually/ Half-Yearly/ Quarterly/ others - please specify)	Purpose and scope of engagement including key topics and concerns raised during such engagement															
Employees No (on-roll and contractual	No •			As and when necessary	Key scope includes														
		Display	Training & Development																
workforce)		Webcasts	Recognition & Reward																
				•	•	<ul><li>Intranet portal</li><li>Suggestion, feedback.</li></ul>											Intranet portal		Top-Down communication
								about important changes, policies											
				Information about Company's business growth plans and business performance															



Stakeholder Group	Whether identified as Vulnerable & Marginalised Group (Yes/ No)	Channels of communication (E-mail, SMS, Newspaper, Pamphlets, Advertisement, Community Meetings, Notice Board, Website), Other	Frequency of engagement (Annually/ Half-Yearly/ Quarterly/ others - please specify)	Purpose and scope of engagement including key topics and concerns raised during such engagement
Shareholders/ Investors and Analysts	No	<ul> <li>Annual General Meeting;</li> <li>Investor Relations Web Page</li> <li>Quarterly / Annual financial results / statements</li> <li>Quarterly Presentations</li> <li>Annual Report</li> <li>Quarterly investor conference calls</li> <li>Broker conferences</li> <li>Media interview / briefings conducted quarterly/annually / need based</li> <li>Press Releases</li> </ul>	conducted periodically	Provide financial capital needed to fund the operations. Their faith is important for the continued growth of the Company. Key areas of interest:  Business Update Financial Performance ESG Disclosures Corporate Governance Regulatory Compliance
Channel partners, distributors, retailers and influencers	No	<ul> <li>After sales services</li> <li>Brand building and engagement activities</li> <li>Surveys and Feedback Sessions</li> </ul>	Engagement sessions conducted periodically	Key areas of interest:  Providing information regarding products, pricing and quality Incentive programme
End consumers	No	<ul> <li>Engagement through website, social media, and feedback</li> <li>In-house and third-party market surveys, meetings</li> <li>Sales promotions and brand campaigns conducted regularly, during IPL and festive seasons</li> </ul>	necessary	Key areas of interest:  Product quality, service, product availability & product pricing
Government agencies, regulatory bodies and local authorities	No	<ul> <li>Disclosures and filings for compliance reporting</li> <li>Meeting authorities for permissions/approvals</li> </ul>	Audits conducted quarterly/ annually / periodically and on need basis	The government agencies and regulatory bodies provide requisite regulatory framework and registrations essential to conduct the businesses smoothly. Key areas of interest:  Compliance Tax Payments Policy Advocacy
Communities and environment	Yes	CSR initiatives	Community events and functions conducted on regular basis	Key areas of interest:  To develop the CSR project according to the need of the community

Stakeholder Group	Whether identified as Vulnerable & Marginalised Group (Yes/ No)	Channels of communication (E-mail, SMS, Newspaper, Pamphlets, Advertisement, Community Meetings, Notice Board, Website), Other	Frequency of engagement (Annually/ Half-Yearly/ Quarterly/ others - please specify)	Purpose and scope of engagement including key topics and concerns raised during such engagement		
Vendors	sustainability for suppliers	in person	Quality raw material availability from suppliers enable us to produce quality products on time. Key areas of interest:			
			conducted on continuous basis	Due-Diligence during on- boarding		
				Periodic Assessments		
			Quality & Cost			
				<ul> <li>Understand new market trends</li> </ul>		

#### **Leadership Indicators**

- 1. Provide the processes for consultation between stakeholders and the Board on economic, environmental, and social topics or if consultation is delegated, how is feedback from such consultations provided to the Board:
  - The consultation between the stakeholders and the Board is internalised in the management process by delegating this process. We engage with our stakeholders regularly and as needed. The format of engagement will depend on the nature and needs of the stakeholders.
- 2. Whether stakeholder consultation is used to support the identification and management of environmental, and social topic? (Yes/No) If so, provide details of instances as to how the inputs received from stakeholders on these topics were incorporated into policies and activities of the entity. Yes. The Company engages with various stakeholders in the form of stakeholder engagement exercise to arrive on the identification and management of material issues. The stakeholder responses played a pivotal role in identifying key material issues relevant to the company. Moving forward, we are committed to enhancing the robustness of this process. We also intend to make it a regular exercise to engage with stakeholders and incorporate their feedback into the company's strategy.
- 3. Provide details of instances of engagement with, and actions taken to, address the concerns of vulnerable/marginalized stakeholder groups: For details refer Principle 8.

#### Principle 5: Businesses should respect and promote human rights

#### **Essential Indicators**

 Employees and workers who have been provided training on human rights issues and policy(ies) of the entity, in the following format:

Category	FY 2023			FY 2022			
	Total (A)	No. of employees /workers covered (B)	% (B/A)	Total (C)	No. of employees /workers covered (D)	% (D/C}	
Employees							
Permanent	1598	1598	100	1575	1575	100	
Other than permanent	65	65	100	112	112	100	
Total	1663	1663	100	1687	1687	100	



Category	FY 2023			FY 2022		
	Total (A)	No. of employees /workers covered (B)	% (B/A)	Total (C)	No. of employees /workers covered (D)	% (D/C}
Workers						
Permanent	107	107	100	110	110	100
Other than permanent	3821	3821	100	3649	3649	100
Total	3928	3928	100	3759	3759	100

KEI has established a Code of Conduct policy to uphold human rights and right to proper working conditions. Awareness session on the same is conducted on regular basis such as in induction training (to all the new joinees covers the sessions on Human Right issues and policies and all other policies pertaining to 9 Principles adopted in BRSR) and other discussion platform.

2. Details of minimum wages paid to employees and workers, in the following format:

Category Current		urrent Fin	ancial \	ear 2022	2-23 Previous Financial		inancial Y	Year 2021-22		
	Total	Equal		More		Total		al to		than
	(A)	Minimum				(D)		m Wage		m Wage
		Number	%	No.	%		No.	%	No.	%
		(B)	(B/A)	(C)	(C/A)		(E)	(E/D)	(F)	(F/D)
			E	<b>Employee</b>	s					
Permanent										
-Male	1523	0	0	1523	100	1501	0	0	1501	100
-Female	75	0	0	75	100	74	0	0	74	100
Total	1598	0	0	1598	100	1575	0	0	1575	100
Other than Permanent										
-Male	65	0	0	65	100	112	0	0	112	100
-Female	0	0	0	0	0	0	0	0	0	0
Total	65	0	0	65	100	112	0	0	112	100
	Workers									
Permanent	_									
-Male	107	0	0	107	100	110	0	0	110	100
-Female	0	0	0	0	0	0	0	0	0	0
Total	107	0	0	107	100	110	0	0	110	100
Other than Permanent										
-Male	3821	0	0	3821	100	3649	0	0	3649	100
-Female	0	0	0	0	0	0	0	0	0	0
Total	3821	0	0	3821	100	3649	0	0	3649	100

3. Details of remuneration/salary/wages, in the following format:

Particulars		Male	Female	
	Number	Median salary/ wage of respective category (Annual)#	Number	Median salary/ wage of respective category (Annual)#
Board of Directors (Executive Director)	3	14128168	-	-
Board of Directors (Non- executive Director / Independent Director)	5	-	2 (includes one independent and one non-executive/Non-independent director)	-
Key Managerial Personnel	1	5043624	-	-
Employees other than BoD and KMP*(including other than permanent FTA)	1584	740326	75	750134
Workers*	107	413664	-	-

Note: Company has 3 executive directors who are paid salary /compensation/commission, rest are non-executive director (1 nos.) and independent directors (6 nos.) who only receive sitting fee.

# Above information of remuneration/salary excludes commission paid to CMD and perquisite value of ESOP to Director/KMP/Employees.

<sup>\*</sup>For the above purpose permanent employees and permanent workers are considered.



- 4. Do you have a focal point (Individual/ Committee) responsible for addressing human rights impacts or issues caused or contributed to by the business? (Yes/No)
  - Yes, head of the HR department oversees the HR function covering the aforementioned aspects.
- 5. Describe the internal mechanisms in place to redress grievances related to human rights issues:
  - KEI is committed to prevent any human rights violation and ensure the compliance to the Policy through a mechanism implemented by the HR Department and regularly monitored by grievance handling committee as defined under grievance policy. The Committee takes necessary action in cases of serious misconduct and inappropriate corporate behaviour. The committee determines the severity of the incident and its impact, based on which appropriate action is taken by the committee head which is final and binding. The complainant may raise protected disclosure through email: grievance@kei-ind.com. The company's Open-Door policy encompasses all the necessary measures for addressing the concerns of its employees and workers. The Company has in place 'Code of Conduct Policy', 'Vigil Mechanism/ Whistle Blower Policy' and an 'EHS Policy' which forms a part of the grievance redressal and are provided to for employees, workers, suppliers, customers, and other stakeholders to disclose information, practices or actions that may be inappropriate or illegal and/or violate our codes, policies, and business ethics, amongst others.
- 6. Number of Complaints on the following made by employees and workers:

Complaint Type	FY 2023			FY 2022		
	Filed during the year	Pending resolution at the end of year	Remark	Filed during the year	Pending resolution at the end of year	Remark
Sexual Harassment	NIL			NIL		
Discrimination at workplace	NIL		NIL			
Child Labour	NIL		NIL			
Forced Labour/Involuntary Labour	NIL		NIL			
Wages	NIL		NIL NIL			
Other human rights related issues		NIL NIL				

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/ No). If "Yes", name the external agency - Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.

7. Mechanisms to prevent adverse consequences to the complainant in discrimination and harassment cases:

Our Vigil Mechanism/Whistle Blower Policy has clearly laid down the guidelines to prevent adverse consequence to a complainant. A complainant has the right to complete anonymity unless required by law enforcement agencies. The organization prohibits retaliation against a complainant such as threats of physical harm, loss of job, punitive work assignments, or impact on salary or wages. A complainant who believes that they have been retaliated against may file a written compliant with Head of HR or Head Legal or CFO and may send copy to the chairman of the Audit committee at KEI Industries Limited, D-90, Okhla Industrial Area, Phase-1, New Delhi-110020.

To handle cases related to sexual harassment, Company has an Internal Complaints Committee for time-bound redressal of complaints. It ensures confidentiality is maintained for all complaints and the complainant is protected against any form of victimization and discrimination.

8. Do human rights requirements form part of your business agreements and contracts? (Yes/No)

Yes, the clause on ESG related requirements is part of the agreement and contracts with our suppliers. 'Supplier' here includes suppliers, service providers, vendors, consultants, contractors, dealer, distributors, business associates and joint venture partners, third parties including their employees, agents and other representatives, who have a business relationship with and provide, sell, seek to sell, any kinds of goods or services to the Company or any of its subsidiaries, affiliates or divisions.

The Company expects the suppliers to fully comply with applicable laws, rules and regulations and adhere to internationally recognised environmental, social and governance standards including



working conditions and well-being of their employees, anti-harassment, anti-discrimination, abolition of child and forced labour.

9. Assessment for the FY 2022-23:

	% of plants and offices that were assessed (by entity or statutory authorities or third parties)
Child Labour	100%
Forced/ Involuntary Labour	100%
Sexual harassment	100%
Discrimination at workplace	100%
Wages	100%
Others - please specify	

10. Provide details of any corrective actions taken or underway to address significant risks/ concerns arising from the assessments at Qs. 9, above:

No significant risks or concerns have emerged from the assessment.

#### **Leadership Indicators**

1. Details of a business process being modified / introduced as a result of addressing human rights grievances/complaints:

During the reporting period, no business processes have been modified or introduced for addressing human rights grievances/complaints.

2. Details of the scope and coverage of any Human rights due-diligence conducted:

Our company is committed to integrating human rights principles throughout all aspects of our business operations. We take a proactive approach in managing and addressing potential and actual adverse human rights impacts that may arise. Our dedication to human rights extends to all dimensions, and we firmly stand against any form of discrimination based on race, color, gender, age, religion, ethnicity, nationality, disability, or social origin.

Within our workplace, we maintain a zero-tolerance policy towards child labor, forced labor, compulsory labor, and any kind of harassment, be it physical, verbal, sexual, or psychological. We also prohibit threats and intimidation, fostering a safe and respectful environment for all employees. Our strategic approach includes guidelines for conducting business effectively while upholding the dignity and fundamental human rights of our workforce.

To ensure the well-being of our employees, we provide a healthy, safe, and secure workplace and ensure fair and equal remuneration for all, regardless of gender or any other characteristic. Business ethics and integrity are of the utmost importance in all our relationships, and we strictly adhere to all statutory laws, human rights directives, and regulations while assessing compliance with our code of conduct.

In our commitment to human rights, we have provided specialized training on human rights laws and practices to all our workers, fostering a culture of awareness and respect within our organization.

3. Is the premise/ office of the entity accessible to differently abled visitors, as per the requirements of the Rights of Persons with Disabilities Act, 2016?

Yes, KEI premises and offices have the necessary infrastructure provisions to enable access to differently abled visitors.



## Principle 6: Businesses should respect and make efforts to protect and restore the environment **Essential Indicators**

1. Details of total energy consumption (in Giga Joules) and energy intensity, in the following format:

Parameter	Current Financial Year 2022-23 (in GJ)	Previous Financial Year 2021-22 (in GJ)
Total Electricity Consumption (Grid) (A)	292977.24	265681.97
Total Fuel Consumption (B)	117094.80	106413.83
Energy (Electricity) consumption through Other Sources (Renewable – Solar & Wind) (C)	14260.54	15370.48
Total Energy Consumption (A+B+C) (in GJ)	424332.58	387466.28
Energy intensity per rupee of turnover (GJ/ Million) (Total energy consumption/turnover in Million rupees)	6.14	6.77

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/No). If "Yes", name the external Agency-Yes the independent assessment was carried out by CARE Advisory Research & Training Ltd.

2. Does the entity have any sites/ facilities identified as designated consumers (DCs) under the Performance, Achieve, and Trade (PAT) Scheme of the Government of India? (Yes/No) If "Yes", disclose whether targets set under the PAT Scheme have been achieved. In case targets have not been achieved, provide the remedial action taken, if any:

No. KEI doesn't fall under PAT scheme of Government of India.

3. Provide details of the following disclosures related to water, in the following format:

KEI places high importance on water balance and responsible use of water as illustrated by our specific water consumption metric.

We maintain a water balance and implement innovative technologies, efficient monitoring systems, and water recycling to minimise consumption. Our manufacturing units have ETPs for operational wastewater and STPs for domestic wastewater, ensuring responsible water management as per regulatory guidelines. Our goal is to preserve this shared resource and contribute to a sustainable water future.

Parameter	FY 2023	FY 2022
Water withdrawal by source (in kiloliters)		
(i) Surface water	-	-
(ii) Groundwater	76625	66302
(iii) Third party water	-	-
(iv) Seawater / desalinated water	-	-
(v) Others — Municipal Supply	3441	3010
Total volume of water withdrawal (in kilolitres) (i + ii + iii + iv + v)	80066	69312
Total volume of water consumption (in kilolitres)	80066	69312
Water intensity in KL per Million turnover (Water consumed / turnover)	1.16	1.21

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/No). If "Yes", name the external agency-Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.



4. Has the entity implemented a mechanism for Zero Liquid Discharge (ZLD)? If "Yes", provide details of its coverage and implementation:

Yes, KEI manufacturing units are equipped with effluent treatment plants (ETPs) and sewage treatment plants (STPs) facilities. The domestic wastewater generated from the toilet etc. is treated in STPs while the wastewater from operational activity is treated in ETPs. The STP treated water is utilized within the premises for flushing and gardening activities, ensuring no discharge of water outside of the premises. Our manufacturing units follow all the necessary applicable guidelines and directions on maintaining the standards of STP and ETP required by CPCB / SPCBs.

5. Please provide details of air emissions (other than GHG emissions) by the entity, in the following format:

Our NOx and SOx emission are predominantly generated from our fossil fuel consumption especially diesel in manufacturing process and genset. While our emission is inherently of small quantum and well within permissible limits, we are still keen to improve our performance. Towards this, we have/are replaced / replacing diesel genset with other cleaner fuels gensets, install additional filtration systems at our stack emission outlets to capture emissions or replacing diesel with PNG where there is steady PNG infrastructure installed by government.

Parameter	Please specify unit	Current Financial Year 2022-23	Previous Financial Year 2021-22		
NOx	Metric Tons	2.56	2.44		
Sox	Metric Tons	0.25	0.22		
Particulate Matter (PM)	Metric Tons	0.78	0.71		
Persistent organic pollutants (POP)	We undertake third party lab testing for each of these ai emission parameters including NOx and SOx at defined schedule to ensure the parameters are within permissible limits.				
Volatile organic compounds (VOC)	to ensure the parameters are within permissible limits.  This is done in addition to our internal monitoring system also submit the reports to the concern authority.				
Hazardous air pollutants (HAP)					
Others — please Specify (ODS)					

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Y/N) If yes, name of the external agency. Yes, an independent assessment has been carried out by CARE Advisory Research & Training Ltd.

6. Please provide details of greenhouse gas emissions (Scope 1 and Scope 2 emissions) and its intensity, in the following format:

Parameter	Please specify unit	Current Financial Year 2022-23	Previous Financial Year 2021-22
Total Scope 1 Emissions (Break-up of the GHG into CO2, CH4, N2O, HFCs, PFCs, SF6, NF3, if available)	Metric tons of CO2 equivalent	7889.38	7169.74
Total Scope 2 Emissions (Break-up of the GHG into CO2, CH4, N2O, HFCs, PFCs, SF6, NF3, if available)		64292.23	58302.43
Total Scope 1 and Scope 2 emissions	Metric tons of CO2 equivalent	72181.61	65472.17
Total Scope 1 and Scope 2 emission intensity per crore rupee of turnover	Metric tons of CO2 equivalent/Cr.	1.04	1.14

Energy efficiency and emission reduction are the primary drivers of our comprehensive ESG strategy, aimed at bolstering our resilience to climate change. Our key focus areas include increasing the adoption of renewable energy, implementing eco-friendly processes, and reducing energy and water consumption throughout our operations. In order to mitigate emissions, we are actively transitioning from diesel to natural gas and exploring the use of Bio-based fuels as a sustainable alternative.

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/No). If "Yes", name the external agency-Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.



7. Does the entity have any project related to reducing Greenhouse gas emissions? If "Yes", then provide details:

Yes. KEI has taken several measures for reduction of energy consumption. The Company takes continuous efforts towards improving the operational efficiencies thus minimising consumption of energy and reducing greenhouse gas emissions.

- a. Renewable Energy in our Energy mix Our renewable energy installed capacity is 3.78 MWp.
- b. We are using 100% LED lighting (at Manufacturing units) and have stopped buying conventional lights (HPSV/HPMV, CFL etc).
- c. Company has installed Variable Frequency Drives (VFD) in Air compressors, LED, solar units and pumps, resulting in energy savings of approximately 20767.21 GJ in FY23.
- d. Company has also installed Energy Efficient Motors in new machines.
- e. We are switching to cleaner fuels for better efficiency such as switching to Natural Gas, Biogas or renewable electricity supply where feasible.
- 8. Provide details related to waste management by the entity, in the following format:

Parameter	Current Financial Year 2022-23
Total Waste Generated (in metric tons)	-
Plastic Waste (A)	-
E-Waste (B)	0.85
Bio-medical Waste (C)	0.0013
Construction and Demolition Waste (D)	-
Battery Waste (E)	-
Radioactive Waste (F)	-
Other Hazardous waste (Oil-soaked cotton waste, DG filters, paint cans, chemical cans, paint residue, oil sludge, DG chimney soot, coolant oil and used oil) . Please specify, if any. (G)	7.21
Other Non-hazardous waste generated (H). Please specify, if any. (Break-up by composition i.e. by materials relevant to the sector)	2,816.18
Total Waste Generated (A+B+C+D+E+F+G+H)	2,824.24

For each category of waste generated, total waste recovered through recycling recovery operations (in metric tons)	, re-using or other		
Category of waste	FY23		
(i) Recycled (PVC Scrap)	2816.18		
(ii) Re-used	-		
(iii) Other recovery operations	-		
Total	2816.18		
For each category of waste generated, total waste disposed by nature of disposal method (in metric tons)			
Category of waste			
(i) Incineration	-		
(ii) Landfilling	-		
(iii) Other disposal operations	8.06		
Total	8.06		

Note: Indicate if any independent assessment/ evaluation has been carried out by an external agency? (Yes/No). If "Yes", name the external agency-Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.



- 9. Briefly describe the waste management practices adopted in your establishments. Describe the strategy adopted by your company to reduce usage of hazardous and toxic chemicals in your products and processes and the practices adopted to manage such wastes:
  - KEI aims at reducing generation of waste during the entire lifecycle of its products. The Company has systems and processes for waste management, segregation, collection, and disposal. The Company practices efficient and environment-friendly end-of-life disposal methods. The waste at factory is disposed through authorised agencies. The Company uses only lead free, non-carcinogenic, and nonhazardous raw materials that are RoHS (Restriction of Hazardous Substances) and REACH compliant.
- 10. If the entity has operations/ offices in & around ecologically sensitive areas (such as national parks, wildlife sanctuaries, biosphere reserves, wetlands, biodiversity hotspots, forests, coastal regulation zones, etc.) where environmental approvals/ clearances are required, please specify details in the following format:
  - No, we do not have any office or plant location around ecologically sensitive areas.
- 11. Details of environmental impact assessments of projects undertaken by the entity based on applicable laws, in the current financial year: Not applicable.
- 12. The Company is compliant with the applicable environmental law/ regulations/ guidelines in India; such as the Water (Prevention and Control of Pollution) Act, Air (Prevention and Control of Pollution) Act, Environment Protection Act and Rules thereunder: No material fines were paid in FY 2023.

#### **Leadership Indicators**

1. Provide breakup of the total energy consumed (in Giga Joules or multiples) from Renewable Energy and Non-Renewable sources, in the following format:

Parameter	Current Financial	
	Year 2022-23 (GJ)	
From Renewable Sources	Solar	& Wind
Total electricity consumption (A)	14260.54	15370.48
Total fuel consumption (B)	-	-
Energy consumption through other sources (C)	-	-
Total energy consumed from renewable sources (A+B+C)	14260.54	15370.48
From Non-Renewable Sources		
Total electricity consumption (D)	292977.24	265681.97
Total fuel consumption (E)	117094.80	106413.83
Energy consumption through other sources (F)	-	-
Total energy consumed from Non-Renewable Sources	410072.04	372095.8
(D+E+F)		

Note: Indicate if any independent assessment/evaluation has been carried out by an external agency? (Yes/ No). If "Yes", name the external agency- Yes, the independent assessment has been carried out by CARE Advisory Research & Training Ltd.

- 2. Provide the following details related to water discharge:
  - KEI manufacturing units are equipped with appropriate ETP and STP facilities with the primary focus to promote recovery, recycling, and reuse of water. After processing the wastewater through treatment mechanisms, water is then reused to fulfill non-process needs.
- 3. Water withdrawal, consumption and discharge in areas of 'Water Stress' (in kilo litres):NA
- 4. With respect to the ecologically sensitive areas reported at Question 10 of Essential Indicators above, provide details of significant direct and indirect impact of the entity on biodiversity in such areas alongwith prevention and remediation activities:
  - None of KEI's units are in ecologically sensitive areas
- 5. Does the entity have a business continuity and disaster management plan? Give details in 100 words/ web link:
  - The company has a business continuity plan in place to help ensure that business processes can continue during a time of emergency or disaster. The plan covers business impact analysis, procedures, testing and training of the BCP. The BCP risks are identified and reviewed on a yearly basis.





## Principle 7: Businesses, when engaging in influencing public and regulatory policy, should do so in a manner that is responsible and transparent

#### **Essential Indicators**

- 1. (a) Number of affiliations with trade and industry chambers/associations:23
  - (b) List the top 10 trade and industry chambers/ associations (determined based on the total numbers of such body) the entity is member of/ affiliated to:

Sr. No.	Name the trade and industry chambers/associations	Reach of trade and industry chambers/ associations (State/National)
1.	Confederation of Indian Industry	National
2.	PHD Chamber of Commerce and Industry	National
3.	Project Exports Promotion Council of India	National
4.	Indian Chamber of Commerce	National
5.	Indian Electrical & Electronics Manufacturer Association (IEEMA)	National
6.	EEPC India	National
7.	Control Panel and Switchgear Manufacturers' Association	National
8.	Electrical EPC Contractors Association	National
9.	Fire & Security Association of India	National
10.	Federation of Indian Export Organisation	National

2. There has been no action taken or underway on any issues related to anti-competitive conduct by the entity, based on any adverse orders from regulatory authorities:

Leadership Indicators								
Details of public policy positions advocated by the entity:								
Sr. No.	Public policy advocated	Method resorted for such advocacy	Whether information available in public domain? (Yes/No)	Frequency of Review by Board (Annually/ Half-Yearly/ Quarterly / Others - please specify)	Web Link, if available			
NIL								

## Principle 8: Businesses should promote inclusive growth and equitable development

#### **Essential Indicators**

- 1. Details of Social Impact Assessments (SIA) projects undertaken by the entity based on applicable laws, in the current financial year 2022-23:
  - Not Applicable
- 2. Provide information on project(s) for which ongoing Rehabilitation and Resettlement (R&R) is being undertaken by your entity, in the following format:
  - Not applicable
- 3. Describe the mechanisms to receive and redress grievances of the community:
  - KEI partners with various NGOs / trust / social organisation to work towards various social causes including removing malnutrition, improving healthcare and healthcare infrastructure, supporting education, women empowerment, environment, skill development, disaster management, animal husbandry, sanitation etc. to create a positive impact amongst the local communities. There is mechanism in place to resolve queries and redress grievances of the community and the CSR projects/programs/activities by reaching out at <a href="mailto:cs@kei-ind.com">cs@kei-ind.com</a>



4. Percentage of input material (input to total inputs by value) sourced from suppliers:

	Current Financial Year 2022-23	Previous Financial Year 2021-22
Directly sourced from MSMEs	26.35%	32.37%
Sourced directly from within the district and neighbouring districts*	37.08%	47.86%

<sup>\*</sup> Distance upto 200 KM from the plants taken.

## **Leadership Indicators**

- (a) Do you have a preferential procurement policy where you give preference to purchase from suppliers comprising marginalised/vulnerable groups? (Yes/No)
- 2. Details of beneficiaries of CSR Projects:

SI. No.	Name of the Project	Amount spent for the project (₹ in million)	Mode of implementation	Mode of implementation - Through implementing agency		No. of persons	% of beneficiaries
			Direct (Yes/No)	Name	CSR registration number	benefitted / expected to be benefitted# from CSR Projects*	from vulnerable and marginalized group
	Promoting Health Care including Preventive Health Care		No	ISKCON	CSR00005241	5,000#	30%
2	Promoting Health Care including Preventive Health Care	0.70	No	Centre for North East Studies and Policy Research	CSR00004447	33,396	100%
3	Promoting Health Care including Preventive Health Care	10.00	No	Bhaorao Deoras Seva Nyas	CSR00004454	10,000#	80%
4	Promoting Health Care including Preventive Health Care	5.00	No	Maharaja Agrasen Hospital Charitable Trust	CSR00001343	350 Bed Hospital <sup>#</sup>	10%
5	Promoting Health Care including Preventive Health Care	0.50	No	Manav Seva Sansthan	CSR00030051	1,500	70%
6	Eradicating hunger, poverty and malnutrition	0.40	No	Federation of Industries Association Silvassa	CSR00012860	5	100%
7	Eradicating hunger, poverty and malnutrition	0.57	No	Dadra & Nagar Haveli & Daman & Diu Juvenile Justice Fund	CSR00025593	150	100%
8	Eradicating hunger, poverty and malnutrition	0.30	No	Railway Children India	CSR00003904	60	90%
9	Promoting Education	3.00	No	ISKCON	CSR00005241	50	30%
10	Promoting Education	2.50	No	Janaseva Trust- Param Innovation	CSR00006302	20,000	20%
11	Promoting Education	1.00	No	The Kalptaru Society	CSR00011553	388	100%

SI. No.	Name of the Project	Amount spent for the project (₹ in million)	Mode of implementation Direct (Yes/No)	Mode of implementation - Through implementing agency		No. of persons	% of beneficiaries
				Name	CSR registration number	benefitted / expected to be benefitted# from CSR Projects*	from vulnerable and marginalized group
12	Promoting Education	0.54	Yes	Indera Furnishers (Through Rotary Club of Delhi, Ananta)	NA		
13	Promoting Education	1.85	Yes	Shri Girraj Construction Company (Through Rotary Club of Delhi, Ananta)	NA	700	100%
14	Promoting Education	2.50	No	Shri Bhartiya Sanskruti Samvardhak Trust	CSR00015538	900	65%
15	Promoting Education	0.70	No	Khushboo Welfare Society	CSR00003301	7	85%
16	Promoting Education	25.00	No	Sri Sharada Vaidika Smartha Vidyalam Society	CSR00025838	100#	100%
17	Promoting Education	2.20	No	Bharat Lok Shiksha Parishad	CSR00000667	2,147	100%
18	Promoting Education	0.38	No	Vanvasi Kalyan Aashram	CSR00014323	25	100%
19	Promoting Education	2.44	Yes	Impact Communications Sankalp Jyoti	NA	4,600	100%
20	Promoting Education	6.47	Yes	KEI Industries Limited		1,000	10070
21	Animal Welfare	4.00	No	Shri Krishan Gaushala Unit of Surabhi Shodh Sansthan	CSR00018282	700	100%
22	Animal Welfare	0.21	No	Maharishi Dayanand Gausamuardhan Kendra	CSR00029230	1,450	100%
23	Animal Welfare	0.62	No	Shri Govind Prem Seva Sansthan	CSR00029094	13	100%
24	Animal Welfare	1.80	No	ISKCON	CSR00005241	60	100%
25	Ensuring Environmental sustainability	0.24	Yes	Nilkamal Limited (KEI Industries Limited)	NA	2,022	100%
26	Training to Promote Rural Sports, Nationally Recognised Sports, Paralympic Sports and Olympic Sports	0.25 <b>80.67</b>	No	Rama Foundation	CSR00009256	172	52%

<sup>\*</sup>Approximately.

For Annual report on CSR activities, refer Annexure D of Director's Report.



## Principle 9: Business should engage with and provide value to their consumers in a responsible manner Essential Indicators

1. Describe the mechanisms in place to receive and respond to consumer complaints and feedback.

KEI has developed standard procedures to take cognizance of all the consumer complaints and feedbacks from multiple channels as mentioned below:

The customers can reach us through multiple communication channels that include a centralized helpline number, email-id & online service request on Company's web site. These centralized consumer response centers receive customer queries, complaints, and feedbacks.

- a. KEI Helpline number: +91-8291373688
- b. Email ID- customercare@kei-ind.com
- c. Online Service request on www.kei-ind.com
- 2. Turnover of products and/services as a percentage of turnover from all products/services that carry information about:

	As percentage to total turnover
Environmental and social parameters relevant to the product	100%
Safe and responsible usage	100%
Recycling and/or safe disposal	-

3. Number of consumer complaints in respect of the following:

We have received nil complaints in the aspects of Data privacy, Advertising, Cyber-security Restrictive Trade Practices and Unfair Trade Practices in FY2023 and FY2022. Our products and services do not fall under delivery of essential services. No. of complaints pending is Nil while 101 number of complaint/concern/suggestion were received and resolved.

Number of consumer complaints in respect of the following:							
	FY 2022-23		Remarks	FY 2021-22		Remarks	
	Received during the year	Pending resolution at end of year		Received during the year	Pending resolution at end of year		
Data privacy	0	0	NIL	0	0	NIL	
Advertising	0	0	NIL	0	0	NIL	
Cyber-security	0	0	NIL	0	0	NIL	
Delivery of Products	0	0	NIL	0	0	NIL	
Quality of Products	0	0	NIL	0	0	NIL	
Restrictive Trade Practices	0	0	NIL	0	0	NIL	
Unfair Trade Practices	0	0	NIL	0	0	NIL	
Other	7	0	Handling and Laying of cables at site by customers.	5	0	Handling and Laying of cables at site by customers.	

4. Details of instances of product recalls on account of safety issues:

There have been no instances of product recalls (voluntary or forced) on account of safety issues during the financial year FY 2022-23.

- 5. Does the entity have a framework/ policy on cyber security and risks related to data privacy? (Yes/No). If available, provide a web-link of the policy:
  - Yes. The Company has an Information Security Policy. Also, the Risk management and Vigil Mechanism safeguards the unlikely incidents at early stage itself.
- 6. Provide details of any corrective actions taken or underway on issues relating to advertising, and delivery of essential services; cyber security and data privacy of customers; re-occurrence of instances of product recalls; penalty / action taken by regulatory authorities on safety of products / services:

  Not Applicable.

#### **Leadership Indicators**

- 1. Channels/ platforms where information on products and services of the entity can be accessed (provide web link, if possible):
  - Information on KEI products and services can be assessed at www.kei-ind.com
- Steps taken to inform and educate consumers about safe and responsible usage of products and/ or services:
  - The Company displays product information on the product label, over and above what is mandated as per local laws. The Company also conducts meetings and trainings to its dealers, influencers, distributors and customers / consumers about its products.
- 3. Mechanism in place to inform consumers of any risk of disruption/discontinuation of essential services. KEI, as a manufacturer of electrical wires and cables, is not directly involved in providing essential services (as defined in 'The Essential Services Maintenance Act, 1981). Hence, not applicable.
- 4. a. Does the entity display product information on the product over and above what is mandated as per the local laws? (Yes/ No/ Not Applicable). If "Yes", provide details in brief:
  - Yes. KEI displays product information on the product label as mandated by law. KEI products carry details with regards to the safe handling and usage. Moreover, on product packaging, the Company engraves markings relevant to recycling etc. and relevant compliances such as RoHS, REACH, etc.
  - b. Did your entity carry out any survey with regard to customer satisfaction relating to the major products/ services of the entity, significant locations of operation of the entity or the entity as a whole? (Yes/No):
    - Yes. The Company collects customer feedback through feedback forms and outbound calls.
- 5. Provide the following information relating to data breaches:
  - a. Number of instances of data breaches along-with impact NIL.
  - b. Percentage of data breaches involving personally identifiable information of customers NIL.