



# KEI<sup>®</sup>

## Wires & Cables

Smart Electrification



Underground Cabling



Utility Grid



AIS/GIS Substations



Rural Electrification



Railway Projects



# EPC SOLUTIONS

## Power Transmission & Distribution

# CMD'S MESSAGE



**MR. ANIL GUPTA**

Chairman & Managing Director  
KEI Industries Limited

KEI Industries, an Indian MNC founded in 1968, is a global leader in wire and cable solutions having an extensive range of world-class products and services. With multiple robust & cutting edge manufacturing facilities and a vast network of more than 30,000 channel partners, KEI serves clients in 65+ countries, establishing itself as a one-stop-shop for comprehensive wire and cable solutions. The company achieved a turnover of INR 9735.88+ Crore in the fiscal year 2024-25.

As the world faces the pressing challenges of global warming and climate change, KEI Industries is dedicated to leading the way towards a sustainable and a carbon-neutral future. Our

dedication involves using clean gas and solar energy, alongside advanced air and water treatment systems, to eliminate hazardous chemicals and ensure a safe, sustainable environment. Our diverse array of products also reflects our strong commitment towards building an eco-friendly efficient surrounding. With an ongoing focus on innovation, KEI is positioned to lead in sustainability while meeting the demands of global consumers through using cutting-edge technologies, driving progress and setting new standards for environmental responsibility.

## STATE OF THE ART MANUFACTURING 7 UNITS



**BHIWADI**  
RAJASTHAN



**CHOPANKI**  
RAJASTHAN



**PATHREDI-1**  
RAJASTHAN



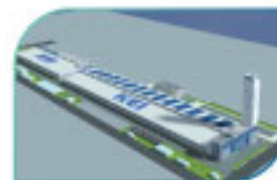
**PATHREDI-2**  
RAJASTHAN



**RAKHOLI**  
DADRA AND NAGAR  
HAVELI



**CHINCHPADA**  
DADRA AND NAGAR  
HAVELI



**SANAND\***  
GUJARAT

## BUILDING THE NATION...! PRESTIGIOUS PROJECTS WIRED BY KEI



**RAM MANDIR**



**WORLD'S TALLEST  
STATUE OF UNITY**



**WORLD'S  
LARGEST NARENDRA  
MODI STADIUM**



**PARLIAMENT OF  
INDIA**



**KONKAN RAILWAY  
PROJECT**



**INDIA'S LONGEST  
BOGIBEEL BRIDGE**



**BULLET TRAIN**



**INDIAN INSTITUTE  
OF TECHNOLOGY  
BOMBAY**



**AIROLI-KATAI  
NAKA TUNNEL**



**MUMBAI COASTAL  
ROAD MEGA PROJECT**



**MUMBAI MONORAIL**



**MUMBAI NAGPUR  
SAMRUDDHI HIGHWAY**

# Project Management

Project Management is an art that we have been thriving upon. Our excellence in Project Management is benchmarked by a dedicated Project Management Team who works with the latest PM tools to monitor each stage in the 'Concept to Commissioning' cycle and beyond.

# Safety and Quality

Being in the manufacturing industry, we give highest priority to the safety of human lives and machinery. Our respect for safety at each and every step and adherence to its norms has earned us Occupational Health and Safety Management System- ISO 45001 : 2018 certification.



# EPC SOLUTIONS

Power Transmission & Distribution



# Manufacturing Plants

In collaboration with Switzerland based Brugg Kabel A.G, we have NABL accredited R&D facilities and manufacturing plants at:



## Extra High Voltage (EHV) Cables

EHV cables is a preferred choice in case of overhead lines due to its minimal transmission loss. Having recognized this feature way back in 2010, KEI forged a collaboration with Switzerland based Brugg Kabel A.G and started manufacturing EHV cables of up to 220 kV. Observing the growth of EHV cables' market and leveraging the 100 years old expertise of our Swiss partner in manufacturing EHV cables of up to 400 kV, we subsequently extended our in-house capacity to 400 kV in the year 2016.

There has been an increasing demand of EHV cables from various sectors such as:

- Mega power plants
- Metro cities
- Refineries
- Large residential complexes
- Transmission companies
- Steel industries
- Petrochemicals
- Metro rail projects
- Cement industries
- IT Parks

To cater to the growing demand, in the year 2017, KEI completed the installation of a new 400 kV EHV production line at its Chopanki plant in Rajasthan.

## Engineering Procurement and Construction (EPC)

The year 2008 became a major cornerstone for KEI when it ventured into Engineering Procurement and Construction (EPC) business. Under EPC, we cater to Design, Engineering, Supply, Erection, Testing and Commissioning of projects such as,

- HV and EHV Underground Cabling Projects with a capacity from 33 kV to 400 kV
- Air Insulated Substations (AIS) and Gas Insulated Substation (GIS) Substations Projects up to 400 kV
- Solution Provider & Conversion of Overhead to Underground Cabling System for township including HT and LT Distribution (33 kV /11 kV /LT )
- Metro and Smart City Projects
- **Rural and Urban Electrification under various schemes of Government Of India:**
  - Integrated Power Development Scheme (IPDS) [erstwhile Restructured Accelerated Power Development and Reforms Programme (R-APDRP) Projects]
  - Deen Dayal Upadhyaya Gram Jyoti Yojana (DDUGJY) [erstwhile Rajiv Gandhi Grameen Vidyutikaran Yojana (RGGVY)
  - Feeder Separation Projects ( FSP )
  - Pradhan Mantri Sahaj Bijli Har Ghar Yojana –“Saubhagya”
  - Revamped Distribution Sector Scheme (RDSS)
- Railways Electrification including Traction Substations Projects
- International Urban & Rural Electrification Projects including Substation (World Bank/ ADB / AFDB / GOI – Line of Credit funded projects)

# Engineering and Design

We have forged a long-term collaboration with Swiss Technical giant Brugg Kabel A.G and formed a multi-disciplinary engineering team that consistently develops cost-effective designs using the latest industry-standard software resources while keeping in mind the complexity of the project, on-site geographical conditions and other technical parameters.

Our Research and Development facilities bear the stamp of authentication of leading certification and accreditation systems to ensure quality products and services on a constant basis.

## Our Valuable Clients

### Domestic



### Overseas



# KEI<sup>®</sup>

## Wires & Cables

**BRIDGING THE GAP ACROSS 60 DIFFERENT COUNTRIES**



**THE POWER BEHIND THE POWER**



Scan to reach other offices

**KEI Industries Limited**

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