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KEI/BSE/2021-22 The Manager, **BSE Limited** Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001.

Sub: Shareholding Pattern for the Quarter ended on 30.06.2021

Dear Sir / Madam,

Please find enclosed herewith Shareholding Pattern under regulation 31(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the guarter ended on 30.06.2021.

This is for your information and record.

Thanking You,

Yours faithfully, For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)

GM (Corporate) & Company Secretary

(KISHORE KUNAL)

GM (Corporate) & Company Secretary 1

CC:

Branch

The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051

The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001

Date: 09.07.2021

: Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732 : Slivassa : 99/2/7, Madhuban Industrial Estate, Rakholi, Slivassa UT of D &N.H-396240. Telefax: 0091-260-2644404, 2630944, 2645896 : Chennal : 27/F-1, first floor, Chakrapani Street, West Mambaiam, Chennai-600 033 Tel: 044-24803363 Fax : 044-24803404 : Mumbai : 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri (East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277 : Kolkata: Arihanth Benchmark, 4<sup>th</sup> Floor, 113-F, Matheshwartola Road, Kolkata-7000466 Telefax: 033-40620820/4062 Works-II

## **DISCLOSURE OF HOLDING OF SPECIFIED SECURITIES**

Name of Listed Entity

: KEI Industries Limited

Scrip Code/Name of Scrip/Class of Security

: 517569-BSE/ KEI-NSE/21180-CSE/KEI Industries Limited/ Equity

**Share Holding Pattern Filed under** 

: Reg. 31(1)(b) for the quarter ended June 30, 2021

We hereby declare the following:

Particulars	Yes	No
Whether the Listed Entity has issued any partly paid up		Water control of the
shares?		$\sqrt{}$
Whether the Listed Entity has issued any Convertible		
Securities or Warrants?		$\sqrt{}$
Whether the Listed Entity has any shares against which		
depository receipts are issued?		$\sqrt{}$
Whether the Listed Entity has any shares in locked-in?		1
Whether any shares held by promoters are pledge or		
otherwise encumbered?		$\sqrt{}$

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Table I - Summary Statement holding of specified securities

Category			No. of fully paid up equity shares held	Partiy paid			Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of V securities	oting Rights	neid in each clas	s of	Underlying Outstanding converlible securitles (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of shares	f Locked in	Number of S piedged or o encumbered	therwise	Number of equity shares held in dematerialized form
(1)	(11)	(111)	(iV)	(V)	(VI)		(Viii) As a % of		No of Voting F	(IX) Rights	Total as a	(X)	(XI)= (VII)+(X) As a % of	No.	(XII) As a % of	(XIII)	As a % of	(XIV)
							(A+B+C2)	Class X	Class Y	Total	% of		(A+B+C2)	(a)	total		otal	
(A)	Promoter & Promoter Group	8	35253150	0	0	35253150	39.23	35253150	0	35253150	39.23	0	39.23	0	0	0	)	35253150
(B)	Public	77868	54602288	0	0	54602288	60.77	54602288	0	54602288	60.77	0	60.77	0	0	0 (	,	54503522
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	o d	)	0
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	o	0 0	)	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0		0
	Totai	77876	89855438	0	0	89855438	100	89855438	0	89855438	100	0	100	0	0	0 0	·	89756672

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders	PAN	No. of shareh older	No. of fully paid up equity share s held	Partly paid-up equity shares held	Nos, of shares underlying Depository Receipts	Total nos. shares held		securities		6 securities Un Ou coi sec (in: Wa			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)			or oth	er of s pledged erwise nbered	Number of equity shares held in dematerializ ed form
	(i)	(11)	(111)	(IV)	(V)	(VI)	(VII =	(VIII)			(IX)		(X)	(XI) = (VII)+(X)	. (	XII)		(XIII)	(XIV)	
							IV+V+VI)	As a % of (A+B+ C2)	Class X		ting Rights Y Total	Total as a % of Total Voting		As a % of A+B+C2	No. (a)	As a % of total Shares	(a)	As a % of total share sheld		
1	Indian														<del></del>	Ottales		s Heid		
(a)	Individuals/Hindu undivided Family		3	18173150	0	0	18173150	20.22	18173150	0	18173150	20.22	0	20.22	0	0.00	0	0.00	18173150	
	(Karta - Anil Gupta)	AAAHA1650E		4650375	0	0	4650375	5.18	4650375	0	4650375	5.18	0	5.18	0	0.00	0	0.00	4650375	
		AAHPG2849Q		837315	0	0	837315		837315	0	837315	0.93	0	0.93	0	0.00	0	0.00	837315	
<u> </u>		AAJPG9055C		12685460	0	0	12685460	14.12	12685460	0	12685460	14.12	0		0			0.00	12685460	
(b)	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0			0.00	0	
(c)	Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(d)	Any Other - Bodies Corporates		5	17080000	0	0	17080000	19.01	17080000	0	17080000	19.01	0	19.01	0	0.00	0	0.00	17080000	
	KEI Cables Pvt. Ltd.	AAACK5445L		1575000	0	0	1575000	1.75	1575000	Ö	1575000	1.75	0	1.75	0	0.00	0	0.00	1575000	
	Management Consultants Pvt. Ltd.	AAACP6975A		7900000	0	0		8.79	7900000	0	7900000	8.79	0					0.00	7900000	
	Pvt. Ltd.	AABCD6005G		1000000	0	0	1000000	1.11	1000000	0	1000000	1.11	0	1.11	0	0.00	0	0.00	1000000	
	Shubh Laxmi Motels & Inns Pvt. Ltd.	AAGCS3091N		3480000	0	0	3480000	3.87	3480000	0	3480000	3.87	Ö	3.87	0	0.00	0	0.00	3480000	
	Soubhagya Agency Pvt. Ltd.	AAGCS4508N		3125000	0	0	3125000	3.48	3125000	0	3125000	3.48	0	3.48	0	0.00	0	0.00	3125000	
	Sub-Total (A)(1)		8	35253150	0	0	35253150	39.23	35253150	0	35253150	39,23	0	39.23	0	0.00	0	0.00	35253150	
2	Foreign										1	- 100,20			<del>-</del>	0.00	, I	v.00	30203100	
(a)	Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	
(b)	Government		0	0	0	0	0		0	0	0	0.00	0		0	0.00	0 (	0.00	0	
(c)	Institutions		0	0	0	0	0		0	0	0		0						0	
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00				0.00	0	
(e)	Any Other		0	0	0	0	0		0	0	0	0.00	0	0.00	0	0.00	0 (	0.00	0	
	Sub-Total (A)(2)		0	0	0	0	0		0	0	0	0.00	0	0					0	
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	35253150	0	0	35253150	39.23	35253150	0	35253150	39.23	0	39.23	0	0.00	0 (	0.00	35253150	

` Table III - Statement showing shareholding pattern of the Public shareholder

	(I) (II)  Institutions Mutual Funds	PAN	Nos. of shareh older	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Sharehol ding % calculate d as per SCRR, 1957	securities Un Ou co se (in Wa					Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)		ber of ed in es	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerializ ed form
	(1)	(11)	(181)	(IV)	(V)	(VI)	Vii =	VIII			(IX)		(X)	(XI) = (VII)+(X)		(XII)	(XIII)	(XIV)
							IV+V+VI	As a % of (A+B+C2)		g Rights Class Y	Total	Total as a % of Total Voting		As a % of A+B+C2	No. (a)	As a % of total Shares	(a) total	
1															<b>†</b>	Ona, co	Shares	
(a)	Mutual Funds ICICI PRUDENTIAL S&P	4 4 4 4 100005	16	20504091	0	0	20504091	22.82	20504091	0	20504091	22.82	0	22.82	0	0.00	NA	20504091
	BSE 500 ETF			1723763	0	0	1723763	1.92	1723763	0	1723763	1.92	0	1.92	0	0.00	NA	1723763
	D\$P INDIA T.I.G.E.R. FUND	AAAJD0430B		3834246	0	0	3834246	4.27	3834246	0	3834246	4.27	0	4.27	0	0.00	NA	3834246
	L&T MUTUAL FUND TRUSTEE LIMITED - L&T EMERGING OPPORTUNITIES FUND - SERIES II	AAATC4460E		975911	0	0	975911	1.09	975911	0	975911	1.09	0	1.09	0	0.00	NA	975911
	HDFC TRUSTEE CO LTD A/C HDFC RETIREMENT SAVING FUND - EQUITY PLAN	AAATH1809A		4024060	0	0	4024060	4.48	4024060	0	4024060	4.48	0	4.48	o	0.00	NA	4024060
	INVESCO TRUSTEE PRIVATE LIMITED-A/C INVESCO INDIA ESG EQUITY FUND	AAATL5351M		2747134	0	0	2747134	3.06	2747134	0	2747134	3.06	0	3.06	0	0.00	NA	2747134
	FRANKLIN BUILD INDIA FUND	AAATT4931H		4059775	0	0	4059775	4.52	4059775	0	4059775	4.52	0	4.52	0	0.00	NA	4059775
(b)	Venture Capital Funds		0	0	0	0	О	0.00	0	0	0	0.00	0	0.00	0	0.00	NA NA	0
(c)	Alternate Investment Funds		6	1225397	0	0	1225397	1.36	1225397	0	1225397	1.36	0	1.36		0.00	NA NA	1225397
(d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(e)	Foreign Portfolio Investors		103	16257744	0	0	16257744	18.09	16257744	0	16257744	18.09	0	18.09	0	0.00	NA	16257744
		AADCG0260C		1472757	0	0	1472757	1.64	1472757	0	1472757	1.64	0	1.64	0	0.00	NA	1472757
		AADCH8960Q		1049139	О	0	1049139	1.17	1049139	0	1049139	1.17	0	1.17	0	0.00	NA	1049139
	INSTITUTE OF TECHNOLOGY	AADCM8931A		2154000	0	0	2154000	2.40	2154000	0	2154000	2.40	0	2.40	0	0.00	NA	2154000
	SOMERSET EMERGING MARKETS SMALL CAP FUND LLC	AAMCS5010K		946722	0	0	946722	1.05	946722	0	946722	1.05	0	1.05	0	0.00	NA	946722
	FIDELITY FUNDS - ASIAN SMALLER COMPANIES POOL	AACCF3258J		1346282	0	0	1346282	1.50	1346282	0	1346282	1.50	0	1.50	0	0.00	NA	1346282

(f)	Financial Institutions/ Banks		1	679	0	0	679	0.00	679	0	679	0.00	0	0.00	0	0.00	NA NA	679
<u>a)</u>	Insurance Companies	<del> </del> -	<del> </del>	1554522	0	0	4554500	1.70										
31	TATA AIA LIFE	AABCT3784C	- 4	1368300	- lo	0	1554522	1.73	1554522	0	1554522	1.73	0	1.73	0	0.00	NA_	1554522
	INSURANCE CO LTD UNIT LINK ED MULTI CAP FUND	AABC13764C		1300300	ľ		1368300	1.52	1368300	0	1368300	1.52	0	1.52	0	0.00	NA	1368300
า)	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
i)	Any Other (Foreign Institutional Investor)		0	0	O	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Sub-Total (B)(1)		130	39542433	0	0	39542433	44.01	39542433	0	39542433	44,01	0	44.01	- 0	0.00	NA	39542433
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	
3	Non-institutions									<u> </u>		10.00		0.00		0.00	NA	- I <sup>0</sup>
(a)	Individuals -									1								
	i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		75446	10461703	0	0	10461703	11.64	10461703	0	10461703	11.64	0	11.64	0	0.00	NA	10380437
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		7	1817536	0	0	1817536	2.02	1817536	0	1817536	2.02	0	2.02	0	0.00	NA	1817536
b)	NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	ō	0.00	0	0.00	0	0.00	NA	0
c)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	
(d)	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	Ō	0	0	0.00	0	0.00	0	0.00	NA NA	0
e)	Any Other:							+		+	·							
	Bodies Corporate:		465	1129471	0	0	1129471	1.26	1129471	0	1129471	1.26	0	1.26	- la	0.00	NA	1129471
	Unclaimed Suspense A/c IEPF		1	183442	0	0	183442	0.20	183442	Ō	183442	0.20	0	0.20	ō	0.00	NA NA	183442
	NRI/OCB		1656	577372	0	0	577372	0.64	577372	0	577372	0.64	0	0.64		0.00		
	Clearing Member		145	472728	0	0	472728	0.53	472728	0	472728	0.53	0	0.53	0	0.00	NA NA	559872
	Trust		9	93112	0	- 0	93112	0.10	93112	0	93112	0.10	0	0.53	0	0.00	NA NA	472728
	Directors and their Relatives		9	324491	0	0	324491	0.36	324491	0	324491	0.36	ō	0.36	0	0.00	NA NA	93112 324491
	Sub-Total (B)(3)		77738	15059855	0	0	15059855	16.76	15059855	0	15059855	16.76	0	16.76	0	0.00	NA	14961089
	Total Public Shareholding (B)= (B)(1)+ (B)(2)+(B)(3)		77868	54602288	0	0	54602288	60.77	54602288	0	54602288	60.77	0	60.77	0	0.00	NA NA	54503522

Table III - Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/suspense account, voting rights which are frozen

Sr.		No. of Shares held whose
No	No. Shareholders	voting rights are frozen
1	475	183442

<sup>\* 183442</sup> equity shares in respect of which dividend has been unpaid/unclaimed for seven consecutive years have been transferred to Investor Education and Protection (IEPF) Authority and voting rights of the shareholders have been frozen as per the provisions of the Companies Act, 2013 read with Investor Education Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the Shareholders		No. of shareh older	up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total no. shares held	ding % calculate d as per SCRR, 1957	Number of V securities		hts held in each o		No. of Shares Underlying Outstanding convertible securities (including Warrants)	g , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)		ber of ced in es	Number Shares or othe encum	s pledged erwise	Number of equity shares held in dematerializ ed form
1	(1)	(11)	(iii)	(IV)	(V)	(VI)	(VII =	(VIII)		(IX		Total as a	(X)	(XI)		(XII)			(XIV)
							IV+V+VI)	As a % of			ng Rights	% of Total			No.	As a %		As a % of	İ
								(A+B+C2)	Class X	Class Y	Iotai	Voting rights				of total	1	total	
1	Custodian/DR Holder										<del>                                     </del>	rigins	<u> </u>			Shar		shares	
(a)	Name of DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	n	0.00		NA	
2	Employee Benefit Trust		0	0	0	Ö	0	0.00	0	0	0	0.00		0.00	n	0.00		NA	- 0
	(under SEBI (Share												-		٠	0.00		IN/A	٦
	based Employee Benefit)									1							l		
	Regulations, 2014)												:						
	Total Non- Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	0 (	)	0

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Table V- Statement showing details of significant beneficial owners (SBOs)

Sr.		Details of the SBO		Details	of the registered ow	ner	Details of	holding/exercis	e of right of the S	BO in the report	ing company.	Date of
No.	Name	PAN / Passport No. in	Nationality	Name	PAN / Passport	Nationality			Whether by virtue		3	creation /
		case of a foreign national			No. in case of a foreign national		Shares %	Voting rights	Rights on distributabl dividend or any other distribution	Exercise of control	Exercise of significant influence	acquistion of significant beneficial interest (IV)
1	Mrs. Archana Gupta	AAHPG2849Q	Indian	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		9.72%	9.72%	9.72%	Yes	Yes	21.09.2012
2	Mrs. Archana Gupta	AAHPG2849Q	Indian	Shubh Laxmi Motels and Inns Pvt. Ltd.	AAGCS3091N		3.87%	3.87%	3.87%	Yes	Yes	25.02.2011
3	Mrs. Archana Gupta	AAHPG2849Q	Indian	Soubhagya Agency Pvt. Ltd.	AAGCS4508N		3.48%	3.48%	3.48%	Yes	Yes	30.03.2010
4	Mr. Anil Gupta	AAJPG9055C	Indian	Anil Gupta HUF	AAAHA1650E		19.30%	19.30%	19.30%	Yes	Yes	09.01.1997
5	Mr. Anil Gupta	AAJPG9055C	Indian	Dhan Versha Agency Pvt. Ltd.	AABCD6005G		1.11%	1.11%	1.11%	Yes	Yes	21.09.2012

Note A	- Against Sr. No.1		
Sr. No	. Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mrs. Archana Gupta in KEI Industries	837315	0.93%
b)	Indirect holding of Mrs. Archana Gupta in KEI Industries	7900000	8,79%
	Total (Direct plus indirect) at Sr. No. 1 above	8737315	9.72%
c)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3480000	3.87%
d)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3125000	
[	Total (Direct plus indirect)	15342315	

Note B	- Against Sr. No.4		
Sr. No.	Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mr. Anil Gupta in KEI Industries Limited	12685460	14.12%
b)_	Indirect holding of Mr. Anil Gupta in KEI Industries Limited at	4650375	
	Total (Direct plus indirect) at Sr. No.4 above	17335835	19.30%
c)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited	1000000	1.11%
	Total (Direct plus indirect)	18335835	20,41%