

Regd. Office: D-90, Okhla Industrial Area, Phase - 1 New Delhi - 110020. CIN: L74899DL1992PLC051527. Tel.: +91-11-26818840, 26818642, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: info@kei-ind.com Website: www.kei-ind.com

KEI/BSE/2021-22

The Manager, **BSE Limited** Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001.

Date: 06.04.2021

Sub: Shareholding Pattern for the Quarter ended on 31.03.2021.

Dear Sir / Madam,

Please find enclosed herewith Shareholding Pattern under regulation 31(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the quarter ended on 31.03.2021.

This is for your information and record.

Thanking You,

Yours faithfully, For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL) GM (Corporate) & Company Secretary

(KISHORE KUNAL)

GM (Corporate) & Company Secretary

CC:

The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block,

Bandra Kurla Complex, Bandra (E),

Mumbai - 400 051

The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001

Works-II : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax: 01493-221732.

| Silvassa: 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa: UT of D &N.H.396240. Telefax: 0091-260-264404, 2630944,2645896 |
| Silvassa: 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa: UT of D &N.H.396240. Telefax: 0091-260-2644040, 2630944,2645896 |
| Chennal: 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennal-600 033 | Tel: 044-24803363 | Fax: 044-24803404. |
| Chennal: 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri (East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277 |
| Kolkata: Arihanth Benchmark, 4<sup>th</sup> Floor, 113-F, Matheshwartola Road, Kolkata-7000466 Telefax: 033-40820820/4062

## DISCLOSURE OF HOLDING OF SPECIFIED SECURITIES

Name of Listed Entity

: KEI Industries Limited

Scrip Code/Name of Scrip/Class of Security

: 517569-BSE/ KEI-NSE/21180-CSE/KEI Industries Limited/ Equity

Share Holding Pattern Filed under

: Reg. 31(1)(b) for the quarter ended March 31, 2021

We hereby declare the following:

Particulars	Yes	No
Whether the Listed Entity has issued any partly paid up		
shares?	-1	$\checkmark$
Whether the Listed Entity has issued any Convertible		
Securities or Warrants?		$\checkmark$
Whether the Listed Entity has any shares against which		
depository receipts are issued?		$\checkmark$
Whether the Listed Entity has any shares in locked-in?		<b>√</b>
Whether any shares held by promoters are pledge or		
otherwise encumbered?		$\checkmark$

FOR KELINDUSTRIES LIMITED

Table I - Summary Statement holding of specified securities

Category	Category of shareholder		No. of fully paid up equity shares held	Partly paid- up equity			Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of securities	Voting Rights	s held in each cla	ess of	Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of shares	Locked in	Number of Sh pledged or ot encumbered		Number of equity shares held in dematerialized form
(1)	(11)	(111)	(IV)	(V)	(VI)	(VII)=(IV+ (V)+ (VI)	(VIII) As a % of			(IX)			(XI)= (VII)+(X)	(	XII)	(XIII)		(XIV)
							(A+B+C2)		No of Voting	Rights	Total as a % of		As a % of (A+B+C2)	No. (a)	As a % of total	(a) to		
								Class X	Class Y	Total	(A+B+C)				Shares held (b)		ares Id )	3
(A)	Promoter & Promoter Group	8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0	40.34	0	0	0 0		36248466
(B)	Public	57409	53606972	0	0	53606972	59.66	53606972	0	53606972	59,66	0	59.66	0	n	0 0		53507706
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0		0
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0		0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0		0
	Total	57417	89855438	0	0	89855438	100	89855438	0	89855438	100	0	100	0	0	0 0		89756172

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders	PAN	No. of shareh older	No. of fully paid up equity share s held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held		c s			C C C S (i)		Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Num Lock share	ed in	or oth	er of s pledged erwise nbered	Number of equity shares held in dematerializ ed form
	(1)	(11)	(III)	(IV)	(V)	(VI)	(VII = IV+V+VI)	(VIII) As a % of			(IX)		(X)	(XI) = (VII)+(X) As a % of A+B+C2		(XII)		(XIII)	(XIV)
								(A+B+ C2)	N	of Votin	ng Rights	Total as a % of Total			No. (a)	As a % of total		As a % of total share	
								116.7	Class X	Class Y	Total	Voting rights			(a)	Shares held (b)		s held (b)	
1	Indian																+-		322
(a)	Individuals/Hindu undivided Family		3	19168466	0	0	19168466	21.33	19168466	0	19168466	21.33	0	21.33	0	0.00	0	0.00	19168466
	Anil Gupta HUF (Karta - Anil Gupta)	AAAHA1650E		4650375	0	0	4650375	5.18	4650375	0	4650375	5.18	0	5.18	0	0.00	0	0.00	4650375
	Archana Gupta	AAHPG2849Q		837315	0	0	837315	0.93	837315	0	837315	0.93	0	0.93	0	0.00	0	0.00	837315
	Anil Gupta	AAJPG9055C		13680776	0	0	13680776	15.23	13680776	0	13680776	15.23	0		0	0.00		0.00	13680776
(b)	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0		0	0.00		0.00	0
(c)	Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Any Other - Bodies Corporates		5	17080000	0	0	17080000	19.01	17080000	0	17080000	19.01	0	19.01	0	0.00	0	0.00	17080000
	KEI Cables Pvt. Ltd.	AAACK5445L		1575000	0	0	1575000	1.75	1575000	0	1575000	1.75	0	1.75	0	0.00	0	0.00	1575000
	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		7900000	0	0	7900000	8.79	7900000	ō	7900000	8.79	0		0	0.00		0.00	7900000
	Dhan Versha Agency Pvt. Ltd.	AABCD6005G		1000000	0	0	1000000	1.11	1000000	0	1000000	1,11	0	1.11	0	0.00	0	0.00	1000000
	Shubh Laxmi Motels & Inns Pvt. Ltd.	AAGCS3091N		3480000	0	0	3480000	3.87	3480000	0	3480000	3.87	0	3.87	0	0.00	0	0.00	3480000
	Soubhagya Agency Pvt. Ltd.	AAGCS4508N		3125000	0	0	3125000	3.48	3125000	0	3125000	3.48	0	3.48	0	0.00	0	0.00	3125000
	Sub-Total (A)(1)		8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0	40.34	0	0.00	0	0.00	36248466
2	Foreign											10.01			*	0.00	1	0.00	30240400
(a)	Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0		0				0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0		0				0
(e)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0		0	0.00		0.00	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0		0				36248466

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders	PAN	Nos. of shareh older	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Sharehol ding % calculate d as per SCRR, 1957	Number of securities	Voting Ri	ghts held in eac	h class of	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Loci	nber of ked in res	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerializ ed form
	(1)	(11)	(III)	(IV)	(V)	(VI)	VII = IV+V+VI	VIII			(IX)		(X)	(XI) = (VII)+(X)		(XII)	(XIII)	(XIV)
								As a % of (A+B+C2)	No of Votin	Class Y		Total as a % of Total Voting rights		As a % of A+B+C2	No. (a)	As a % of total Shares held		
																(b)		
(a)	Institutions Mutual Funds		1.5								Annual Control of							100
(a)	ICICI PRUDENTIAL S&P	AAAAI0038F	15	19512223 1322770	0	0	19512223	21.72	19512223	0	19512223	21.72	0		0	0.00	NA	19512223
	BSE 500 ETF DSP INDIA T.I.G.E.R.	AAAJD0430B	-	3863641	0	0	1322770 3863641	1.47	1322770 3863641	0	1322770 3863641	4.30	0	1000000	0	0.00	NA	1322770
	FUND	CONTROL OF THE CONTROL OF THE				0	3003041	4.30	3003041	U	3003041	4.30	0	4.30	0	0.00	NA	3863641
	L&T MUTUAL FUND TRUSTEE LIMITED - L&T EMERGING OPPORTUNITIES FUND - SERIES II	AAATC4460E		970467	0	0	970467	1.08	970467	0	970467	1.08	0	1.08	0	0.00	NA	970467
	HDFC TRUSTEE CO LTD A/C HDFC RETIREMENT SAVING FUND - EQUITY PLAN	AAATH1809A		4024060	0	0	4024060	4.48	4024060	0	4024060	4.48	0	4.48	0	0.00	NA	4024060
	INVESCO TRUSTEE PRIVATE LIMITED-A/C INVESCO INDIA ESG EQUITY FUND	AAATL5351M		1966247	0	0	1966247	2.19	1966247	0	1966247	2.19	0	2.19	0	0.00	NA	1966247
	FRANKLIN BUILD INDIA FUND	AAATT4931H		4675000	0	0	4675000	5.20	4675000	0	4675000	5.20	0	5.20	0	0.00	NA	4675000
b) c)	Venture Capital Funds Alternate Investment		0		0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
200	Funds	22.20	1		0	0	746210	0.83	746210	0	746210	0.83	0	0.83	0	0.00	NA	746210
d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
e)	Foreign Portfolio Investors		98	16615903	0	0	16615903	18.49	16615903	o	16615903	18.49	О	18.49	0	0.00	NA	16615903
	GOLDMAN SACHS INDIA LIMITED	AADCG0260C		1472757	0	0	1472757	1.64	1472757	0	1472757	1.64	0	1.64	0	0.00	NA	1472757
	HSBC GLOBAL INVESTMENT FUNDS - ASIA EX JAPAN EQUITY SMALLER COMPANIES	AADCH8960Q		1148880	0	0	1148880	1.28	1148880	0	1148880	1.28	0	1.28	0	0.00	NA	1148880
	MASSACHUSETTS INSTITUTE OF TECHNOLOGY	AADCM8931A		2154000	0	0	2154000	2.40	2154000	0	2154000	2.40	0	2.40	0	0.00	NA	2154000
	SOMERSET EMERGING MARKETS SMALL CAP FUND LLC	AAMCS5010K	,	1010042	0	0	1010042	1.12	1010042	0	1010042	1.12	0	1.12	0	0.00	NA	1010042
	FIDELITY FUNDS - ASIAN SMALLER COMPANIES POOL	AACCF3258J		1212975	0	0	1212975	1.35	1212975	0	1212975	1.35	0	1.35	0	0.00	NA	1212975

(f)	Financial Institutions/ Banks		1	369	0	0	369	0.00	369	0	369	0.00	0	0.00	0	0.00	NA	369
9)	Insurance Companies		4	1429808	0	0	1429808	1.59	1429808	0	1429808	1.59	0	1.59	0	0.00	NA	1429808
	TATA AIA LIFE INSURANCE CO LTD UNIT LINK ED MULTI CAP FUND	AABCT3784C		1278300	0	0	1278300	1.42	1278300	o	1278300	1.42	0	1.42	0	0.00	NA NA	1278300
۱)	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
)	Any Other (Foreign Institutional Investor)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Sub-Total (B)(1)		125	38304513	0	0	38304513	42.63	38304513	0	38304513	42.63	-	42.63	0	0.00	NA	20204540
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	o	0.00	0	0.00	NA NA	38304513 0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Non-institutions								Ť	1		0.00	, , , , , , , , , , , , , , , , , , ,	0.00	J	0.00	INA	0
a)	Individuals -																	
	<ol> <li>Individual shareholders holding nominal share capital up to Rs. 2 lakhs.</li> </ol>		55554	10298330	0	0	10298330	11.46	10298330	0	10298330	11.46	0	11.46	0	0.00	NA	10216564
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		12	2429510	0	0	2429510	2.70	2429510	0	2429510	2.70	0	2.70	o	0.00	NA	2429510
b)	NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
0)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Overseas Depositories (holding DRs) (balancing figure)	1	0	0	o	0	0	0.00	0	0	ō	0.00	0	0.00	0	0.00	NA NA	ō
e)	Any Other:							1					-					
	Bodies Corporate:		349	1134853	0	0	1134853	1.26	1134853	0	1134853	1.26	0	1.26	0	0.00	NA	1134853
	Unclaimed Suspense A/o IEPF		1	183442	0	0	183442	0.20	183442	0	183442	0.20	ō	0.20	0	0.00	NA	183442
	NRI/OCB		1245	579847	0	0	579847	0.65	579847		570047	0.05				72.00		100
	Clearing Member		106	124326	0	0	124326	0.65	124326	0	579847 124326	0.65 0.14	0	0.65	0	0.00	NA NA	562347
	Trust		8	77660	0	0	77660	0.09	77660	0	77660	0.09	0	0.14	0	0.00	NA NA	124326 77660
	Directors and their Relatives		9	474491	0	Ö	474491	0.53	474491	0	474491	0.53	0	0.53	0	0.00	NA NA	474491
	Sub-Total (B)(3)		57284	15302459	0	0	15302459	17.03	15302459	0	15302459	17.03	0	17.03	0	0.00	NA	15203193
	Total Public Shareholding (B)= (B)(1)+ (B)(2)+(B)(3)		57409	53606972	0	0	53606972	59.66	53606972	ō	53606972	59.66	Ö	59.66	0	0.00	NA NA	53507706

Table III - Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/suspense account, voting rights which are frozen\*

Sr.	1 1	No. of Shares held whose
No	No. Shareholders	voting rights are frozen
1	475	183442

<sup>\* 183442</sup> equity shares in respect of which dividend has been unpaid/unclaimed for seven consecutive years have been transferred to Investor Education and Protection (IEPF) Authority and voting rights of the shareholders have been frozen as per the provisions of the Companies Act, 2013 read with Investor Education Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the Shareholders	PAN	No. of shareh older	No. of fully paid up equity shares held		Nos. of shares underlying Depository Receipts	Total no. shares held	Sharehol ding % calculate d as per SCRR, 1957	Number of securities		ghts held in ea	ch class of	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholdin g, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)		ked in res	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerializ ed form
	(1)	(II)	(III)	(IV)	(V)	(VI)	(VII = IV+V+VI)	(VIII)		(IX	()	Total as a % of Total	(X)	(XI)		(XII)	(XIII)	(XIV)
							13 1 1 1 1 2	As a % of (A+B+C2)		No. of Voti	f Voting Rights Voting rights				No.	As a % of total	No. As a % of total	
									Class X	Class Y	Total					Shar es held	shares held	
-	Custodian/DR Holder		_															Land
	Name of DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	
	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0		0.00	0	Ö	0	0.00	Ö	0.00	0	0.00	NA NA	
	Total Non- Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	o	0	0.00	0	0.00	0	0	0 0	

For KEI INDUSTRIES LIMITED

Table V- Statement showing details of significant beneficial owners (SBOs)

Sr.		ails of the SBO		Details	of the registered own	ier	Details of h	olding/exercise	of right of the SI	30 in the reporti	ng company.	Date of
No.	Name	PAN / Passport No. in	Nationality	Name	PAN / Passport	Nationality			Whether by virtue			creation /
		case of a foreign national			No. in case of a foreign national		Shares %	Voting rights	Rights on distributabl dividend or any other distribution	Exercise of control	Exercise of significant influence	acquistion of significant beneficial interest (IV
1	Mrs. Archana Gupta A	AHPG2849Q	Indian	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		9.72%	9.72%	9.72%	Yes	Yes	21.09.2012
2	Mrs. Archana Gupta A	AHPG2849Q	Indian	Shubh Laxmi Motels and Inns Pvt. Ltd.	AAGCS3091N	-	3.87%	3.87%	3.87%	Yes	Yes	25.02.2011
3	Mrs. Archana Gupta	AHPG2849Q	Indian	Soubhagya Agency Pvt. Ltd.	AAGCS4508N		3.48%	3.48%	3.48%	Yes	Yes	30.03.2010
4	Mr. Anil Gupta A	AJPG9055C	Indian	Anil Gupta HUF	AAAHA1650E		20.41%	20.41%	20.41%	Yes	Yes	09.01.1997
5	Mr. Anil Gupta A	AJPG9055C	Indian	Dhan Versha Agency Pvt. Ltd.	AABCD6005G		1.11%	1.11%	1.11%	Yes	Yes	21.09.2012

	- Against Sr. No.1 Particulars	No. of Shares in KEI Industries	%
		Limited	
a)	Direct holding of Mrs. Archana Gupta in KEI Industries	837315	0.93%
b)	Indirect holding of Mrs. Archana Gupta in KEI Industries	7900000	
	Total (Direct plus indirect) at Sr. No. 1 above	8737315	
c)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3480000	3.87%
d)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3125000	
	Total (Direct plus indirect)	15342315	17.07%

Note B	- Against Sr. No.4		
Sr. No.	Particulars	No. of Shares in % KEI Industries Limited	
a)	Direct holding of Mr. Anil Gupta in KEI Industries Limited	13680776	15.23%
b)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited at	4650375	5.18%
	Total (Direct plus indirect) at Sr. No.4 above	18331151	20.41%
c)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited	1000000	1.11%
	Total (Direct plus indirect)	19331151	21.52%