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KEI/BSE/2020-21

The Manager, **BSE Limited** Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001.

Date: 13.01.2021

Sub: Shareholding Pattern for the Quarter ended on 31.12.2020.

Dear Sir / Madam,

Please find enclosed herewith Shareholding Pattern under regulation 31(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the quarter ended on 31.12.2020.

This is for your information and record.

Thanking You,

Yours faithfully, For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL) GM (Corporate) & Company Secretary

(KISHORE KUNAL)

**GM (Corporate) & Company Secreta** 

CC:

Offices

The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla

Complex, Bandra (E),

Mumbai - 400 051

The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001

Works-II Works-III : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732. : Silvassa: 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of D &N.H-396240. Telefax: 0091-260-2644404, 2630944,2645896 Branch

Chennai: 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel: 044-24803363 Fax: 044-24803404.

Mumbai: 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri(East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277

Kolkata: Arihanth Benchmark, 4th Floor, 113-F, Matheshwartola Road, Kolkata-7000466 Telefax: 033-40620820/4062

## **DISCLOSURE OF HOLDING OF SPECIFIED SECURITIES**

Name of Listed Entity

: KEI Industries Limited

Scrip Code/Name of Scrip/Class of Security

: 517569-BSE/ KEI-NSE/21180-CSE/KEI Industries Limited/ Equity

**Share Holding Pattern Filed under** 

: Reg. 31(1)(b) for the quarter ended December 31, 2020

We hereby declare the following:

Particulars	Yes	No
Whether the Listed Entity has issued any partly paid up		
shares?		$\sqrt{}$
Whether the Listed Entity has issued any Convertible	18 19 14	
Securities or Warrants?	* 1-a	$\sqrt{}$
Whether the Listed Entity has any shares against which	3 VAT	
depository receipts are issued?	1	$\sqrt{}$
Whether the Listed Entity has any shares in locked-in?		$\sqrt{}$
Whether any shares held by promoters are pledge or		
otherwise encumbered?		$\sqrt{}$

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

(6 May )

Table I - Summary Statement holding of specified securities

Category	Category of shareholder		No. of fully paid up equity shares held			Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of V securities	oting Rights	held in each cla	ss of		Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of shares	f Locked in	Number o pledged o encumber	r otherwise	Number of equi shares held in dematerialized form
(1)	(11)	(III)	(IV)	(V)	(VI)	(VII)=(IV+ (V)+ (VI)	(VIII) As a % of		No of Voting	(IX)	Total as a	(X)	(XI)= (VII)+(X) As a % of	No.	(XII) As a % of	(XIII) No.		(XIV)
						(VI)	(A+B+C2)	Class X	Class Y	Total	% of		(A+B+C2)	(a)	total	(a)	As a % of total	
(A)	Promoter & Promoter Group	8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0	40.34	0	0	0		36248466
(B)	Public	57745	53606972	0	0	53606972	59.66	53606972	0	53606972	59.66	0	59.66	0	0	0	0	53507695
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	57753	89855438	0	0	89855438	100	89855438	0	89855438	100	0	100	0	0	0	0	89756161

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders	PAN	No. of shareh older	No. of fully paid up equity share s held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	shares held	s held ing as a % s of total no. of shares (calculate d as per SCRR, 1957)	ng as a % securities [ ]  of total				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Num Lock share		or ot	ber of es pledged herwise mbered	Number of equity shares held in demateriali ed form
	(1)	(11)	(III)	(IV)	(V)	(VI)	(VII = IV+V+VI)	(VIII) As a % of	N Class X	o of Votin	ng Rights	Total as a % of Total Voting rights	_(X)	(XI) = (VII)+(X) As a % of A+B+C2		As a % of total Shares held (b)	(a)	(XIII) As a % of total share s held (b)	(XIV)
	Indian																		
a)	Individuals/Hindu undivided Family		3	19168466	0	0	19168466	21.33	19168466	0	19168466	21.33	0	21.33	0	0.00	0	0.00	19168466
	Anil Gupta HUF (Karta - Anil Gupta)	AAAHA1650E		4650375	0	0	4650375	5.18	4650375	0	4650375	5.18	0	5.18	0	0.00	0	0.00	4650375
	Archana Gupta	AAHPG2849Q		837315	0	0	837315	0.93	837315	0	837315	0.93	0	0.93	0	0.00	0	0.00	837315
	Anil Gupta	AAJPG9055C		13680776	0	0	13680776	15.23	13680776	0	13680776	15.23	0		0			0.00	13680776
b)	Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0		0		-	0.00	0
c)	Financial Institutions/		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
d)	Any Other - Bodies Corporates		5	17080000	0	0	17080000	19.01	17080000	0	17080000	19.01	0	19.01	0	0.00	0	0.00	17080000
	KEI Cables Pvt. Ltd.	AAACK5445L		1575000	0	0	1575000	1.75	1575000	0	1575000	1.75	0	1.75	0	0.00	0	0.00	1575000
	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		7900000	0	0		8.79	7900000	0	7900000	8.79	0		0	0.00		0.00	7900000
	Dhan Versha Agency Pvt. Ltd.	AABCD6005G		1000000	0	0	1000000	1.11	1000000	0	1000000	1.11	0	1.11	0	0.00	0	0.00	1000000
	Shubh Laxmi Motels & Inns Pvt. Ltd.	AAGCS3091N		3480000	0	0	3480000	3.87	3480000	0	3480000	3.87	0	3.87	0	0.00	0	0.00	3480000
	Soubhagya Agency Pvt. Ltd.	AAGCS4508N		3125000	0	0	3125000	3.48	3125000	0	3125000	3.48	0	3.48	0	0.00	0	0.00	3125000
,	Sub-Total (A)(1) Foreign		8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0	40.34	0	0.00	0	0.00	36248466
a)	Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	Activities and the second	0				0
d)	Foreign Portfolio Investor		0	0	0	0		0.00	0	0	0	0.00	0		0			0.00	0
e)	Any Other		. 0	0	0	0	0	0.00	0	0	lo	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total (A)(2)		0	0	0	0		0.00	0	0	0	0.00	0		0			0.00	0
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	36248466	0	0			36248466	0	36248466	40.34	0		0	-	-		36248466

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders	PAN	Nos. of shareh older	held s	Partly paid-up equity shares held	underlying Depository Receipts			Number of securities	C C S S (i			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Lock	es	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerializ ed form
	(1)	(II)	(III)	(IV)	(V)	(VI)	VII =	VIII			(IX)		(X)	(XI) = (VII)+(X)		(XII)	(XIII)	(XIV)
							IV+V+VI		No of Votin Class X		Y Total	Total as a % of Total Voting rights		As a % of A+B+C2	No. (a)	As a % of total Shares held (b)		
1	Institutions																	
(a)	Mutual Funds		16	19715151	0	0	19715151	21.94	19715151	0	19715151	21.94	0	21.94	0	0.00	NA	19715151
	ICICI PRUDENTIAL S&P BSE 500 ETF	AAAAI0038F		1413097	0	0	1413097	1.57	1413097	0	1413097	1.57	0	1.57	0	0.00	NA	1413097
	DSP INDIA T.I.G.E.R. FUND	AAAJD0430B		3819585	0	0	3819585	4.25	3819585	0	3819585	4.25	0	4.25	0	0.00	NA	3819585
	TRUSTEE LIMITED - L&T EMERGING OPPORTUNITIES FUND - SERIES II	AAATC4460E		1043940	0	0	1043940	1.16	1043940	0	1043940	1.16	0	1.16	0	0.00	NA	1043940
	HDFC TRUSTEE CO LTD A/C HDFC RETIREMENT SAVING FUND - EQUITY PLAN	AAATH1809A		4024060	0	0	4024060	4.48	4024060	0	4024060	4.48	0	4.48	0	0.00	NA	4024060
	INVESCO TRUSTEE PRIVATE LIMITED-A/C INVESCO INDIA SMALLCAP FUND	AAATL5351M		1613539	0	0	1613539	1.80	1613539	0	1613539	1.80	0	1.80	0	0.00	NA	1613539
	HSBC FOCUSED EQUITY FUND	AAATH2467G		1054420	0	0	1054420	1.17	1054420	0	1054420	1.17	0	1.17	0	0.00	NA	1054420
	FRANKLIN BUILD INDIA FUND	AAATT4931H		4775000	0	0	4775000	5.31	4775000	0	4775000	5.31	0	5.31	0	0.00	NA	4775000
(b)	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	10
(c)	Alternate Investment Funds		4	1352099	0	0	1352099	1.50	1352099	0	1352099	1.50	0		0	0.00	NA	1352099
		AACTV5686P		1215172	0	0	1215172	1.35	1215172	0	1215172	1.35	0	1.35	0	0.00	NA	1215172
(d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0		0	0.00	NA	0
(e)	Foreign Portfolio Investors		93	14676631	0	0	14676631	16.33	14676631	0	14676631	16.33	0	16.33	0	0.00	NA	14676631
	GOLDMAN SACHS INDIA LIMITED	AADCG0260C		1472757	0	0	1472757	1.64	1472757	0	1472757	1.64	0	1.64	0	0.00	NA	1472757
		AADCH8960Q		1037403	0	0	1037403	1.15	1037403	0	1037403	1.15	0	1.15	0	0.00	NA	1037403

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	MASSACHUSETTS INSTITUTE OF TECHNOLOGY	AADCM8931A		2154000	0	0	2154000	2.40	2154000	0	2154000	2.40	0	2.40	0	0.00	NA	2154000
	SOMERSET EMERGING MARKETS SMALL CAP FUND LLC	AAMCS5010K		1088951	0	0	1088951	1.21	1088951	0	1088951	1.21	0	1.21	0	0.00	NA	1088951
(f)	Financial Institutions/ Banks		1	369	0	0	369	0.00	369	0	369	0.00	0	0.00	0	0.00	NA	369
(g)	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(h)	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA NA	0
(i)	Any Other (Foreign Institutional Investor)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Sub-Total (B)(1)		114	35744250	0	0	35744250	39.78	35744250	0	35744250	39.78	0	39.78	0	0.00	NA	35744250
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	n	0.00	NA	0
3	Non-institutions									1		0.00		0.00	- 0	0.00	IVA	0
(a)	Individuals -																	
	Individual     shareholders holding     nominal share capital up     to Rs. 2 lakhs.		55832	11085014	0	0	11085014	12.34	11085014	0	11085014	12.34	0	12.34	0	0.00	NA	11003237
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	5	. 13	2571971	0	0	2571971	2.86	2571971	0	2571971	2.86	0	2.86	0	0.00	NA	2571971
(b)	NBFCs registered with RBI		1	21733	0	0	21733	0.02	21733	0	21733	0.02	0	0.03	0	0.00	NA	21733
(c)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(d)	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	Ö	0	0.00	0	0.00	0	0.00	NA NA	0
(e)	Any Other:																	
	Bodies Corporate:	A A D O T O 7 O 4 O	374	2707446	0	0	2707446	3.01	2707446	0	2707446	3.01	0	3.01	0	0.00	NA	2707446
	TATA AIA LIFE INSURANCE CO LTD UNIT LINKED MULTI CAP FUND	AABCT3784C		1278300	0	O	1278300	1.42	1278300	0	1278300	1.42	0	1.42	0	0.00	NA	1278300
ν .	Unclaimed Suspense A/c IEPF		1	183942	0	0	183942	0.20	183942	0	183942	0.20	0	0.20	0	0.00	NA	183942
	NRI/OCB		1264	589085	0	0	589085	0.66	589085	0	589085	0.66	0	0.66	0	0.00	NA	571585
	Clearing Member		129	151380	0	0	151380	0.17	151380	0	151380	0.17	0	0.17	0	0.00	NA	151380
	Trust		8	77660	0	0	77660	0.09	77660	0	77660	0.09	0	0.09	0	0.00	NA	77660
	Directors and their Relatives		9	474491	0	0	474491	0.53	474491	0	474491	0.53	0	0.53	0	0.00	NA	474491
	Sub-Total (B)(3)		57631	17862722	0	0	17862722	19.88	17862722	0	17862722	19.88	0	19.88	0	0.00	NA	17763445
	Total Public Shareholding (B)= (B)(1)+ (B)(2)+(B)(3)		57745	53606972	0	0	53606972	59.66	53606972	0	53606972	59.66	0	59.66	0	0.00	NA	53507695

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Table III - Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/suspense account, voting rights which are frozen\*

Sr.		No. of Shares held whose
No	No. Shareholders	voting rights are frozen
1	476	183942

<sup>\*183942</sup> equity shares in respect of which dividend has been unpaid/unclaimed for seven consecutive years have been transferred to Investor Education and Protection (IEPF) Authority and voting rights of the shareholders have been frozen as per the provisions of the Companies Act, 2013 read with Investor Education Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the Shareholders		No. of shareh older	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	shares held	calculate d as per SCRR, 1957	Number of securities	Voting Rig	ghts held in each c	lass of	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholdin g, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)		ed in	or oth	per of es pledged nerwise nbered	Number of equity shares held in dematerializ ed form
	(1)	(II)	(III)	(IV)	(V)	(VI)	(VII = IV+V+VI)	(VIII) As a % of (A+B+C2)	N Class X	o. of Voti Class Y	ng Rights	Total as a % of Total Voting	(X)	(XI)	No.	(XII) As a % of total		(XIII) As a % of total	(XIV)
1	Custodian/DR Holder				-		-		-	1	-	rights	-		-	Shar	-	shares	
(a)	Name of DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		NA	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		NA NA	0
	Total Non- Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	0	0	0

For KEI INDUSTRIES LIMITED

(KISHORE KUNAL)
GM (Corporate) & Company Secretary

Consider

Table V- Statement showing details of significant beneficial owners (SBOs)

Sr.		Details of the SBO		Details	of the registered ow	ner	Details of	holding/exercise	e of right of the S	BO in the reporti	ng company	Date of
No.	Name	PAN / Passport No. in	Nationality	Name	PAN / Passport	Nationality			Whether by virtue		ng company,	creation /
		case of a foreign national			No. in case of a foreign national		Shares %	Voting rights	Rights on distributabl dividend or any other distribution	Exercise of control	Exercise of significant influence	acquistion of significant beneficial interest (IV
1	Mrs. Archana Gupta	AAHPG2849Q	Indian	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		9.72%	9.72%	9.72%	Yes	Yes	21.09.2012
2	Mrs. Archana Gupta	AAHPG2849Q	Indian	Shubh Laxmi Motels and Inns Pvt. Ltd.	AAGCS3091N		3.87%	3.87%	3.87%	Yes	Yes	25.02.2011
3	Mrs. Archana Gupta	AAHPG2849Q	Indian	Soubhagya Agency Pvt. Ltd.	AAGCS4508N	****	3.48%	3.48%	3.48%	Yes	Yes	30.03.2010
4	Mr. Anil Gupta	AAJPG9055C	Indian	Anil Gupta HUF	AAAHA1650E		20.41%	20.41%	20.41%	Yes	Yes	09.01.1997
5	Mr. Anil Gupta	AAJPG9055C	Indian	Dhan Versha Agency Pvt. Ltd.	AABCD6005G	W. W	1.11%	1.11%	1.11%	Yes	Yes	21.09.2012

Note A	- Against Sr. No.1		
Sr. No.	Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mrs. Archana Gupta in KEI Industries	837315	0.93%
b)	Indirect holding of Mrs. Archana Gupta in KEI Industries	7900000	8.79%
	Total (Direct plus indirect) at Sr. No. 1 above	8737315	9.72%
c)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3480000	3.87%
d)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3125000	
	Total (Direct plus indirect)	15342315	

	- Against Sr. No.4 Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mr. Anil Gupta in KEI Industries Limited	13680776	15.23%
b)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited at	4650375	5.18%
	Total (Direct plus indirect) at Sr. No.4 above	18331151	20.41%
c)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited	1000000	1.11%
	Total (Direct plus indirect)	19331151	21.52%

For KEI INDUSTRIES LIMITED

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