



KEI Industries Limited

Regd. Office: D-90, Okhla Industrial Area, Phase – 1 New Delhi – 110020. CIN: L74899DL1992PLC051527. Tel.: +91-11-26818840, 26818642, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: info@kei-ind.com Website: www.kei-ind.com

**KEI/BSE/2020-21**  
**The Manager,**  
**BSE Limited**  
**Listing Division,**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**Mumbai- 400 001.**

**Date: 21.10.2020**

**Sub: Shareholding Pattern for the Quarter ended on 30.09.2020.**

Dear Sir / Madam,

Please find enclosed herewith Shareholding Pattern under regulation 31(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the quarter ended on 30.09.2020.

This is for your information and record.

**Thanking You,**

**Yours faithfully,**  
**For KEI INDUSTRIES LIMITED**

**For KEI INDUSTRIES LIMITED**

  
**(KISHORE KUNAL)**

**GM (Corporate) & Company Secretary**

**(KISHORE KUNAL)**

**GM (Corporate) & Company Secretary**

**CC:**

**The National Stock Exchange of India Ltd. Listing  
Division,  
Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla  
Complex, Bandra (E),  
Mumbai – 400 051**

**The Calcutta Stock Exchange Ltd.  
The Senior Manager, Listing Division,  
7, Lyons Range, Kolkata-700001**

**Works-II** : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732.  
**Works-III** : Silvassa : 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of D & N.H-396240. Telefax: 0091-260-2644404, 2630944, 2645896  
**Branch** : Chennai : 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel : 044-24803363 Fax : 044-24803404.  
**Offices** : Mumbai : 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri(East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277  
: Kolkata: Arihant Benchmark, 4<sup>th</sup> Floor, 113-F, Matheshwartola Road, Kolkata-7000466 Telefax: 033-40620820/4062



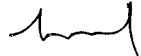
**DISCLOSURE OF HOLDING OF SPECIFIED SECURITIES**

**Name of Listed Entity** : KEI Industries Limited  
**Scrip Code/Name of Scrip/Class of Security** : 517569-BSE/ KEI-NSE/21180-CSE/KEI Industries Limited/ Equity  
**Share Holding Pattern Filed under** : Reg. 31(1)(b) for the quarter ended September 30, 2020

**We hereby declare the following:**

<b>Particulars</b>	<b>Yes</b>	<b>No</b>
Whether the Listed Entity has issued any partly paid up shares?		√
Whether the Listed Entity has issued any Convertible Securities or Warrants?		√
Whether the Listed Entity has any shares against which depository receipts are issued?		√
Whether the Listed Entity has any shares in locked-in?		√
Whether any shares held by promoters are pledge or otherwise encumbered?		√

For KEI INDUSTRIES LIMITED



(KISHORE KUNAL)

GM (Corporate) & Company Secretary



Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form		
								(IX)					(X)	(XI) = (VII)+(X)	(XII)			(XIII)	(XIV)
								No of Voting Rights		Total as a % of					No.	As a % of total			
						(VII)=(IV+ (V)+(VI)	(VIII) As a % of (A+B+C2)	Class X	Class Y	Total		(XI) = (VII)+(X)	As a % of (A+B+C2)	No. (a)	As a % of total	No. (a)	As a % of total		
(A)	Promoter & Promoter Group	8	36248466	0	0	36248466	40.34	36248466	0	36248466	40.34	0	40.34	0	0	0	0	36248466	
(B)	Public	67872	53606972	0	0	53606972	59.66	53606972	0	53606972	59.66	0	59.66	0	0	0	0	53502690	
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Total	67880	89855438	0	0	89855438	100	89855438	0	89855438	100	0	100	0	0	0	0	89751156	

For KEI INDUSTRIES LIMITED


  
(KISHORE KUNAL)

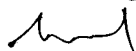
GM (Corporate) &amp; Company Secretary



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = IV+V+VI	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of A+B+C2	(XII)		(XIII)		(XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)
								Class X	Class Y	Total								
<b>1</b>	<b>Indian</b>																	
(a)	Individuals/Hindu undivided Family	3	19168466	0	0	19168466	21.33	19168466	0	19168466	21.33	0	0.00	0	0.00	19168466		
	Anil Gupta HUF (Karta - Anil Gupta)	AAAHA1650E	4650375	0	0	4650375	5.18	4650375	0	4650375	5.18	0	0.00	0	0.00	4650375		
	Archana Gupta	AAHPG2849Q	837315	0	0	837315	0.93	837315	0	837315	0.93	0	0.00	0	0.00	837315		
	Anil Gupta	AAJPG9055C	13680776	0	0	13680776	15.23	13680776	0	13680776	15.23	0	0.00	0	0.00	13680776		
(b)	Central Government/ State Government(s)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(c)	Financial Institutions/ Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(d)	Any Other - Bodies Corporates	5	17080000	0	0	17080000	19.01	17080000	0	17080000	19.01	0	0.00	0	0.00	17080000		
	KEI Cables Pvt. Ltd.	AAACK5445L	1575000	0	0	1575000	1.75	1575000	0	1575000	1.75	0	0.00	0	0.00	1575000		
	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A	7900000	0	0	7900000	8.79	7900000	0	7900000	8.79	0	0.00	0	0.00	7900000		
	Dhan Versha Agency Pvt. Ltd.	AABCD6005G	1000000	0	0	1000000	1.11	1000000	0	1000000	1.11	0	0.00	0	0.00	1000000		
	Shubh Laxmi Motels & Inns Pvt. Ltd.	AAGCS3091N	3480000	0	0	3480000	3.87	3480000	0	3480000	3.87	0	0.00	0	0.00	3480000		
	Soubhagya Agency Pvt. Ltd.	AAGCS4508N	3125000	0	0	3125000	3.48	3125000	0	3125000	3.48	0	0.00	0	0.00	3125000		
	<b>Sub-Total (A)(1)</b>	<b>8</b>	<b>36248466</b>	<b>0</b>	<b>0</b>	<b>36248466</b>	<b>40.34</b>	<b>36248466</b>	<b>0</b>	<b>36248466</b>	<b>40.34</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>36248466</b>		
<b>2</b>	<b>Foreign</b>																	
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(b)	Government	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(c)	Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(d)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(e)	Any Other	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
	<b>Sub-Total (A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>		
	<b>Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)</b>	<b>8</b>	<b>36248466</b>	<b>0</b>	<b>0</b>	<b>36248466</b>	<b>40.34</b>	<b>36248466</b>	<b>0</b>	<b>36248466</b>	<b>40.34</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>36248466</b>		

For KEI INDUSTRIES LIMITED



(KISHORE KUNAL)

GM (Corporate) & Company Secretary



Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders	PAN	Nos. of share holder	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957	Number of Voting Rights held in each class of securities			No. of Shares Outstanding convertible securities (Including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form
									(IX)							
									Total as a % of Total Voting							
(I)	(II)	(III)	(IV)	(V)	(VI)	VII = IV+V+VI	VIII = As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X)	(XII)	(XIII)	(XIV)	
								No. of Voting Rights Class X	Class Y	Total		As a % of A+B+C2	No. (a)	As a % of total Shares	No. (a)	As a % of total shares
1	Institutions															
(a)	Mutual Funds		13	19768006	0	0	19768006	22.00	19768006	0	19768006	22.00	0	0.00	NA	19768006
	ICICI PRUDENTIAL S&P BSE 500 ETF	AAAAI0038F		1362980	0	0	1362980	1.52	1362980	0	1362980	1.52	0	0.00	NA	1362980
	DSP INDIA T.I.G.E.R. FUND	AAAJD0430B		3775195	0	0	3775195	4.20	3775195	0	3775195	4.20	0	0.00	NA	3775195
	L&T MUTUAL FUND TRUSTEE LIMITED - L&T EMERGING OPPORTUNITIES FUND - SERIES II	AAATC4460E		1028296	0	0	1028296	1.14	1028296	0	1028296	1.14	0	0.00	NA	1028296
	HDFC TRUSTEE CO LTD A/C HDFC RETIREMENT SAVING FUND - EQUITY PLAN	AAATH1809A		4472181	0	0	4472181	4.98	4472181	0	4472181	4.98	0	0.00	NA	4472181
	SUNDARAM MUTUAL FUND A/C SUNDARAM EMERGING SMALL CAP - SERIES VI	AAATS2554B		1183421	0	0	1183421	1.32	1183421	0	1183421	1.32	0	0.00	NA	1183421
	ITPL - INVESCO INDIA INFRASTRUCTURE FUND	AAATL5351M		971754	0	0	971754	1.08	971754	0	971754	1.08	0	0.00	NA	971754
	HSBC EQUITY HYBRID FUND	AAATH2467G		1245420	0	0	1245420	1.39	1245420	0	1245420	1.39	0	0.00	NA	1245420
	FRANKLIN BUILD INDIA FUND	AAATT4931H		4775000	0	0	4775000	5.31	4775000	0	4775000	5.31	0	0.00	NA	4775000
(b)	Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
(c)	Alternate Investment Funds		8	1847528	0	0	1847528	2.06	1847528	0	1847528	2.06	0	0.00	NA	1847528
	Vantage Equity Fund	AACTV5686P		1265172	0	0	1265172	1.41	1265172	0	1265172	1.41	0	0.00	NA	1265172
(d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
(e)	Foreign Portfolio Investors		80	12548829	0	0	12548829	13.97	12548829	0	12548829	13.97	0	0.00	NA	12548829
	GOLDMAN SACHS INDIA LIMITED	AADCG0280C		1504842	0	0	1504842	1.67	1504842	0	1504842	1.67	0	0.00	NA	1504842
	HSBC GLOBAL INVESTMENT FUNDS - ASIA EX JAPAN EQUITY SMALLER COMPANIES	AADCH8960Q		997501	0	0	997501	1.11	997501	0	997501	1.11	0	0.00	NA	997501
	GAM MULTISTOCK - EMERGING MARKETS EQUITY	AADJ4787H		1040000	0	0	1040000	1.16	1040000	0	1040000	1.16	0	0.00	NA	1040000
	MASSACHUSETTS INSTITUTE OF TECHNOLOGY	AADCM8931A		1954000	0	0	1954000	2.17	1954000	0	1954000	2.17	0	0.00	NA	1954000
	SOMERSET EMERGING MARKETS SMALL CAP FUND LLC	AAMCS5010K		1120907	0	0	1120907	1.25	1120907	0	1120907	1.25	0	0.00	NA	1120907
(f)	Financial Institutions/ Banks		1	369	0	0	369	0.00	369	0	369	0.00	0	0.00	NA	369
(g)	Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
(h)	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
(i)	Any Other (Foreign Institutional Investor)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
	Sub-Total (B)(1)		102	34164732	0	0	34164732	38.02	34164732	0	34164732	38.02	0	0.00	NA	34164732
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
	Sub-Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	NA	0
3	Non-institutions															
(a)	Individuals -															
	i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		65920	12620676	0	0	12620676	14.05	12620676	0	12620676	14.05	0	0.00	NA	12533894

For KEI INDUSTRIES LIMITED  
 (KISHORE KUNAL)  
 GM (Corporate) & Company Secretary

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	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		13	2745140	0	0	2745140	3.06	2745140	0	2745140	3.06	0	3.06	0	0.00	NA	2745140
(b)	NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(c)	Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(d)	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0
(e)	Any Other:																	
	Bodies Corporate:		414	2646222	0	0	2646222	2.94	2646222	0	2646222	2.94	0	2.94	0	0.00	NA	2646222
	TATA AIA LIFE INSURANCE CO LTD UNIT LINKED MULTI CAP FUND	AABCT3784C		1132500	0	0	1132500	1.26	1132500	0	1132500	1.26	0	1.26	0	0.00	NA	1132500
	Unclaimed Suspense A/c IEPF		1	176051	0	0	176051	0.20	176051	0	176051	0.20	0	0.20	0	0.00	NA	176051
	NRI/OCB		1312	596299	0	0	596299	0.66	596299	0	596299	0.66	0	0.66	0	0.00	NA	578799
	Clearing Member		98	180465	0	0	180465	0.20	180465	0	180465	0.20	0	0.20	0	0.00	NA	180465
	Trust		3	2896	0	0	2896	0.00	2896	0	2896	0.00	0	0.00	0	0.00	NA	2896
	Directors and their Relatives		9	474491	0	0	474491	0.53	474491	0	474491	0.53	0	0.53	0	0.00	NA	474491
	<b>Sub-Total (B)(3)</b>		<b>67770</b>	<b>19442240</b>	<b>0</b>	<b>0</b>	<b>19442240</b>	<b>21.64</b>	<b>19442240</b>	<b>0</b>	<b>19442240</b>	<b>21.64</b>	<b>0</b>	<b>21.64</b>	<b>0</b>	<b>0.00</b>	<b>NA</b>	<b>19337958</b>
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)</b>		<b>67872</b>	<b>53606972</b>	<b>0</b>	<b>0</b>	<b>53606972</b>	<b>59.66</b>	<b>53606972</b>	<b>0</b>	<b>53606972</b>	<b>59.66</b>	<b>0</b>	<b>59.66</b>	<b>0</b>	<b>0.00</b>	<b>NA</b>	<b>53502690</b>

For KEI INDUSTRIES LIMITED  
  
**(KISHORE KUNAL)**  
GM (Corporate) & Company Secretary

*(Signature)*

Table III - Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/suspense account, voting rights which are frozen\*

Sr. No	No. Shareholders	No. of Shares held whose voting rights are frozen
1	448	176051

\* 176051 equity shares in respect of which dividend has been unpaid/unclaimed for seven consecutive years have been transferred to Investor Education and Protection (IEPF) Authority and voting rights of the shareholders have been frozen as per the provisions of the Companies Act, 2013 read with Investor Education Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

1	Category & Name of the Shareholders	PAN	No. of shareholder	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total no. shares held	Shareholding % calculated as per SCRR, 1957	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
									Total as a % of Total Voting rights	(IX) No. of Voting Rights				(XII) No.	As a % of total Shar	(XIII) No.	As a % of total shares		
										Class X	Class Y								Total
(a)	Name of DR Holder						(VII = IV+V+VI)	(VIII) As a % of (A+B+C2)											
1	Custodian/DR Holder																		
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	
	<b>Total Non- Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

NEW ZEAL INDUSTRIES LIMITED

  
(KISHORE KUNAL)  
CEO (Corporate) & Company Secretary



Table V- Statement showing details of significant beneficial owners (SBOs)

Sr. No.	Details of the SBO			Details of the registered owner			Details of holding/exercise of right of the SBO in the reporting company,					Date of creation / acquisition of significant beneficial interest (IV)
	Name	PAN / Passport No. in case of a foreign national	Nationality	Name	PAN / Passport No. in case of a foreign national	Nationality	Shares	Voting rights	Whether by virtue of :			
									Rights on distributabl dividend or any other distribution	Exercise of control	Exercise of significant influence	
1	Mrs. Archana Gupta	AAHPG2849Q	Indian	Projection Financial & Management Consultants Pvt. Ltd.	AAACP6975A		9.72%	9.72%	9.72%	Yes	Yes	21.09.2012
2	Mrs. Archana Gupta	AAHPG2849Q	Indian	Shubh Laxmi Motels and Inns Pvt. Ltd.	AAGCS3091N		3.87%	3.87%	3.87%	Yes	Yes	25.02.2011
3	Mrs. Archana Gupta	AAHPG2849Q	Indian	Shoubhagya Agency Pvt. Ltd.	AAGCS4508N		3.48%	3.48%	3.48%	Yes	Yes	30.03.2010
4	Mr. Anil Gupta	AAJPG9055C	Indian	Anil Gupta HUF	AAAHA1650E		20.41%	20.41%	20.41%	Yes	Yes	09.01.1997
5	Mr. Anil Gupta	AAJPG9055C	Indian	Dhan Versha Agency Pvt. Ltd.	AABCD6005G		1.11%	1.11%	1.11%	Yes	Yes	21.09.2012

**Note A - Against Sr. No.1**

Sr. No.	Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mrs. Archana Gupta in KEI Industries	837315	0.93%
b)	Indirect holding of Mrs. Archana Gupta in KEI Industries	7900000	8.79%
	<b>Total (Direct plus indirect) at Sr. No. 1 above</b>	<b>8737315</b>	<b>9.72%</b>
c)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3480000	3.87%
d)	Indirect holding of Mrs. Archana Gupta in KEI Industries	3125000	3.48%
	<b>Total (Direct plus indirect)</b>	<b>15342315</b>	<b>17.07%</b>

**Note B - Against Sr. No.4**

Sr. No.	Particulars	No. of Shares in KEI Industries Limited	%
a)	Direct holding of Mr. Anil Gupta in KEI Industries Limited	13680776	15.23%
b)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited at	4650375	5.18%
	<b>Total (Direct plus indirect) at Sr. No.4 above</b>	<b>18331151</b>	<b>20.41%</b>
c)	Indirect holding of Mr. Anil Gupta in KEI Industries Limited	1000000	1.11%
	<b>Total (Direct plus indirect)</b>	<b>19331151</b>	<b>21.52%</b>

For KEI INDUSTRIES LIMITED

  
**(KISHORE KUNAL)**  
 GM (Corporate) & Company Secretary

