



KEI Industries Limited

Regd. Office: D-90, Okhla Industrial Area, Phase – 1 New Delhi – 110020. CIN: L74899DL1992PLC051527. Tel.: +91-11-26818840, 26818642, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: info@kei-ind.com Website: www.kei-ind.com

KEI/BSE/2020-21

Date: 30.05.2020

The Manager,  
BSE Limited  
Listing Division,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001.

**Sub: Disclosure of material impact of COVID-19 pandemic on the Company as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020.**

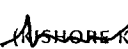
Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 read with SEBI circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020, the disclosure of material impact of COVID-19 pandemic on the Company's operation & performance is enclosed as **Annexure-A**.

This is for your information and record.

Thanking you,  
Yours truly,  
For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED

  
GM (Corporate) & Company Secretary  
FCS NO.: 9429

(KISHORE KUNAL)  
GM (Corporate) & Company Secretary

CC:

The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001.	The National Stock Exchange of India Ltd., Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051
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Works-II : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732.  
Works-III : Silvassa : 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of D & N.H-396240. Telefax: 0091-260-2644404, 2630944,2645896  
Branch : Chennai : 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel : 044-24803363 Fax : 044-24803404.  
Offices : Mumbai : 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri(East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277  
Kolkata: Arihant Benchmark, 4<sup>th</sup> Floor, 113-F, Matheshwartoia Road, Kolkata-7000466 Telefax: 033-40620820/4062



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Annexure A

**Material impact of CoVID-19 pandemic on operations and performance of the Company**

**1. Impact of the CoVID-19 pandemic on the business:**

Our Plants were temporarily closed for a month w.e.f. March 23, 2020 due to lockdown however, we got approvals / permissions from concerned authorities, subject to fulfillment of certain conditions, to partially start manufacturing operations. We are currently operating at around 50% production capacity.

**2. Ability to maintain operations including the factories/units/office spaces functioning and closed down:**

- i. We are pleased to inform that we are now operating in 2/3 shifts at our plants located at Bhiwadi, Chopanki, Pathredi (in the State of Rajasthan) and Silvassa & Chinchpada (in Dadra & Nagar Haveli) and our capacity utilization is around 50%. We are observing full compliance to the conditions of operations stipulated to avoid any infection due to COVID-19;
- ii. We also would like to inform that domestic & export dispatches in few territories have resumed. We expect domestic & export dispatches to improve gradually as and when the market start opening;
- iii. Our Head Office & Registered Office in Delhi has also started functioning with some employees working from office, subject to maintaining social distancing and other safety norms and remaining employees working from home.

**3. Schedule, if any, for restarting the operations:**

We had already communicated the resumption of partial operation of plants vide our communication dated 23.04.2020.

**4. Steps taken to ensure smooth functioning of operations:**

- i. We are taking necessary preventive measures like social distancing, temperature testing, providing masks and sanitization facility to all workers etc. to avoid any infection due to COVID-19;
- ii. We have order book position in hand to scale up production capacity utilisation.

**5. Estimation of the future impact of CoVID-19 on its operations:**

It is very early to assess the future impact of COVID-19 with reasonable certainty; however, we are getting order booking from domestic / export market and also started dispatch in domestic / export market. With the opening of domestic & export market post lockdown, we expect business to improve gradually.

**6. Details of impact of CoVID-19 on listed entity's:**

- i. **Capital and financial resources:** We have adequate capital to meet business requirements.
- ii. **Profitability:** Profitability for the Q1 FY2020-21 expected to be affected due to lockdown and partial manufacturing capacity utilization. However, it is expected to improve from Q2 onwards.
- iii. **Liquidity position:** Liquidity position is maintained in the company.
- iv. **Ability to service debt and other financing arrangements:** Company is servicing all debts & financial commitments as and when due. The Company is paying its lenders as per due date and has not availed any moratorium.

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Works-III : Silvassa : 99/27 Madhuban Industrial Estate, Rakholi, Silvassa UT of D & NH-396240. Telefax: 0091-260-264404, 2610944, 2645866  
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ANIL GUPTA



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v. **Assets:** Company will assess further CAPEX requirements once situation improves.

vi. **Internal financial reporting and control:** Internal financial reporting and control are in place.

vii. **Supply Chain:** We have not observed any major supply chain issues and it is expected to normalize post lockdown.

viii. **Demand for its products/ services:** Demand expected to improve post lockdown.

7. **Existing contracts/agreements where non-fulfillment of the obligations by any party will have significant impact on the listed entity's business:**

We have no such contract which has significant impact on the company.

For KEI INDUSTRIES LIMITED

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ANIL GUPTA

Chairman-Cum-Managing Director

(ANIL GUPTA)  
Chairman-cum-Managing Director

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