



KEI Industries Limited

Regd. Office: D-90, Okhla Industrial Area, Phase – 1 New Delhi – 110020. CIN: L74899DL1992PLC051527. Tel.: +91-11-26818840, 26818642, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: info@kei-ind.com Website: www.kei-ind.com

KEI/BSE/2020-21
The Manager,
BSE Limited
Listing Division,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001.

Date: 01.04.2020

Sub: KEI Supports India's Fight against COVID-19 and contributed Rs 2 Crore to the PM-CARES Fund

Dear Sir / Madam,

Please find attached herewith a copy of Press Release titled "**KEI INDUSTRIES LIMITED SUPPORT INDIA'S FIGHT AGAINST COVID-19 AND CONTRIBUTED RS 2 CRORE TO THE PM-CARES FUND**".

This is for your information and dissemination on your website.

Kindly note that this intimation is being submitted in "Sd/-" mode due to challenges being faced amidst outbreak of COVID-19.

Thanking You,
Yours faithfully,
For KEI INDUSTRIES LIMITED

Sd/-

(KISHORE KUNAL)
GM (Corporate) & Company Secreatry

CC:

The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051	The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001
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PRESS RELEASE

Regd. Office: D-90, Okhla Industrial Area, Phase -1 New Delhi - 110020. CIN: L74839DL1992PL0051527. Tel: +91-11-26818543, 26818843, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: info@kei-ind.com Website: www.kei-ind.com

KEI INDUSTRIES LIMITED SUPPORT INDIA'S FIGHT AGAINST COVID-19 AND CONTRIBUTED RS 2 CRORE TO THE PM-CARES FUND

New Delhi: April 1, 2020: KEI INDUSTRIES LIMITED (KEI) donated an amount of Rs. 2 Crore to PM CARES Fund, as its Corporate Social Responsibility (CSR) spend, on 31.03.2020, in response to the call by the Prime Minister to support the nation's fight against the Corona Virus (COVID-19) onslaught.

The Company recognizes that due to spread of COVID-19, current situation in India and across the World is of grave concern and needs immediate action. The Company has in the past risen to the needs of the nation. The Company has thus come forward to offer their support to fight this unprecedented crisis and has contributed an amount of Rs. 2 Crore (Rupees Two Crore Only) to the Prime Minister's Citizen Assistance and Relief in Emergency Situation Fund (PM CARES Fund) for fight against the novel Corona Virus (COVID-19).

Further, due to nationwide lockdown, there are a huge number of migrant labourers and daily wage workers who are struggling each day yearning for essentials to survive. KEI has taken up the responsibility in partnership with ISKON, to serve meals to these people in Delhi and has contributed Rs.50 lakh to ISKON.

Commenting on these initiatives, Mr. Anil Gupta, CMD said, "The COVID-19 pandemic is one of the toughest challenges that the world has been facing. At such a time, it is imperative for business to join hands with Governments as well as civil society to support the communities we live in and serve. The Company will continue to build up its support until the challenge is over. We are confident that India will conquer the COVID-19 crisis sooner rather than later."

About KEI Industries Limited

KEI is engaged in the manufacturing, marketing and selling of wide range of world-class electrical wires and cables designed to meet diverse needs of client across sectors, globally. At KEI, we have meticulously and strategically built a powerful connect that helps us touch millions of hearts, and light millions of homes every day in many small and big ways.

For more information, please visit: www.kei-ind.com

For KEI INDUSTRIES LIMITED

(ANIL GUPTA)
Chairman-cum-Managing Director