Regd. Office & works; D-90, Okhla Industrial Area, Phase - I New Delhi - 110020 Tel.: +91-11-26818840, 26818642, 26815558, 26815559. Fax: +91-11-26811959, 26817225. Email: keiind@vsnl.com Website: www.kei-ind.com

KEI/2010-11 The Manager. Listing division, **Bombay Stock Exchange Ltd** Department of Corporate Services, 1st Floor, Rotunda Bldg., B. S. Marg, Fort, Mumbai-400 001.

17.01.2011

Subject: Shareholding Pattern for the Quarter Ending 31.12.2010

Dear Sir,

With reference to SEBI's circular No.CIR/CFD/DIL/10/2010 dated December 16, 2010, please find enclosed herewith the Shareholding Pattern in new format for the Quarter ending 31.12.2010.

Hope you will find the same in order.

Thanking You,

Yours faithfully.

Offices

For KEI INDUSTRIES LIMITED

FOR KEI INDUSTRIES LTD.

(KISHORE KUNAL)

COMPANY SECRETARY

Works-II : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax: 01493-221732.

Works-III : Silvassa: 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of D &N.H-396240. TelFax: 0091-260-2644404, 2630944,2645896 Branch

: Chonnai : 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel : 044-24803363 Fax : 044-24803404

Mumbai: 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri (East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277

Kolkata: P 47 & 48, Nilachal Complex Phase-II, Narendra Pur (Opp. Mandir Gate) Kolkata-700 013 Telfax: 033-24773299

(I) (a) Name of the Company: KEI INDUSTRIES LIMITED Scrip Code,Name of the Scrip ,Class of security: 517569, KEIND, Equity shares Quarter ended:31 12 2010

PARTLY PAID UP SHARES	NO OF PARTLY PAID-UP SHARES	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by promoter/promoter group	0	0	
Held by public	0	0	
Total	0	0	
Outstanding convertible securities (Foreign Currency Convertible Bonds i.e. FCCB*):-	No.of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	(
Held by Public	3320	100	14.0-
Total	3320	100	14.04
Warrants:-	No of Warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	3000000	42.86	4.23
Heid by Public	4000000	57.14	5.64
Total Total paid-up capital of the company assuming full conversion of warrants and convertible securities	7000000	100.00	9.87
	81376734		100

^{*} Note: No. of FCCB outstanding as on 31.12.2010 is 3320 Bond, nominal value of each Bond is USD 5000/- each, conversion price is Rs.71/- & Exchange concersion rate is fixed at Rs.44.65 (USD/INR).

For KEI INDUSTRIES LTD.

Name of the Company: KEI INDUSTRIES LIMITED

Scrip Code, Name of the Scrip , Class of security: 517569, KEIND, Equity shares

Cate- gory Code	Category of Shareholder	No. of share- holders	Total number of shares	No. of shares held in dematerialized form	Total sharehol total no. of sh		Shares Plecencumbered	dged or otherwise
					As a % of (A+B)	As a % of (A+B+C)	Number of shares	
	lan.	am						Asa%
1)	(II) Shareholding of Promoter and Promoter Group	(111)	(IV)	(v)	(VI)	(ViI)	(Āiji)	(IX)=(VIII)/(IV)*10
Λ}	Indian					ļ		ļ
ŋ i	Individuals / HUF	4	19668466	19668466	30,76	30.76		1
)) -)	Central / State Govt. Bodies Corporate		0	0	0.00	0.00		
r I D	I manual Institutions/ Banks		5180000	5180000	8.10 0.00	8.10 0.00	0	
·	Any Other (specify)	0	0	0	0	0.00	0	i
	Sub- Total (A)(1)	. 7	24848466	24848466	38.86	38.86	0	
2	Foreign							
	Individuals (Non-Resident Individuals /Foreign							,
ı	Individuals)	0			0,00	0.00	0	
?!	Bodies Corporate Institutions		-0		0.00	0.00		
	Any Other (specify)			0	0.00	0.00	0	· · · · · · · · · · · · · · · · · · ·
	Sub- Total (A)(2)	Ö	0	0	0.00	0.00	O	
	Total Shareholding of Promoter and Promoter		ı					
	Group $(A) = (A)(1)+(A)(2)$) 7	24848466	24848466	38.86	38.86	0	
3)	Public shareholding						N.A	N.A
							i	
	l							
1	Institutions						N.A	N.A
	Mutual Funds / UTI Financial Institutions/ Banks		558349 59610	558349 59610	0.87	0.87		
4	Central / State Govt	· ···· · · · · · · · · · · · · · · · ·	29010	29010	0.09	0.09		
j	Venture Capital Funds	0	0	ol ol	0.00	0.00		
	Insurance Companies	0	0	0	0.00	0.00		
	Foreign Institutional Investors	5	198344	198344	0.31	0.31		
	Foreign Venture Capital Investors	0	0	0	0.00	0.00		
	Any Other (specity) Sub-Total (B)(1)	8	816303	816303	0.00. 1.28	0.00 1.28		
	Non-institutions		010303	6 16 3 0 3	1.20	1,20	N. A	N A
	Bodies Corporate		40.5.054				N.A	N.A
1	Individuals-	680	18170651	18140151	28.42	28.42		
,	(i) Individual shareholders holding nominal share							
	capital up to Rs. 1 lakh	28769	16511692	16156027	25.83	25.83		
	(iii) Individual shareholders holding nominal share						i	
	capital in excess of Rs 1 lakh	21]	2497419	2424919	3.91	3 91	1	
	Any Other (specify)							
	(I) NRIs / OCBs (ii) Clearing Members	382	598579 487778	546079 487778	0.94	0.94		
	(a) Trust	212	6350	5850	0.76	0.76		
	Sub-Total (B)(2)	30068	38272669	37760804	59.86	0.01 59.86		
	Total Public Shareholding (B)=(B)(1)+(B)(2)	30076	39088972	38577107	61.14	61.14		N.A
							N.A	N.A
	Total (A)+(B)	30083	63937438	63425573	100.00	100.00		
1	Shares held by Custodians and against which Depository Receipts have been issued	İ	J	}				
(i)	Promoter and Promoter Group	of	0	0	0.00	0.00	N.A.	N.A
2)	Public shareholding	ő	o	0	0.00	0.00		N.A
[1			
		İ	ļ		I	ļ	1	
		ļ	j		1		1	
	GRAND TOTAL (A)+(B)+(C)	30083	63937438	63425573	100.00	100.00		
	Notes: 1 Statement showing shareholding of persons b							
	Statement showing shareholding of persons belonging		lic" and holding more	than 1% shown seperate	ely			
	3 Total Foreign Shareholding, including GDR shares is	100000 14 05011						

(I) (b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of shareholder	Total Shares held		Shares pledged or otherwise encumbered		
		Number	As a % of grand total (A+B+C)	Number	As a %	As a % of grand total (A+B+C) of sub-clause (I)(a)
(1)	(II) ANII GUPTA	(III) 13458806	(IV)	(v)	(VI)::(V)/(III)*100	(VII)
	ANR GUPTA (HUF)	4650375	7.27			o o
	ARCHANA GUPTA	721970 837315	1.13		<u>0</u>	0
f .	RELCABLES (P) LTo	15/5000	2.46	0		0
	SOURHAGYA AGENCY (P) LTD SUBHLAXMEMOTELS & INNS, (P) LTD	3125000 480000	4,89	0		0
1	SUDDICAGNS BESTEELS & INNS. (P) I TD	480000	0.75		ļ	
L	Total	24848466	38.86	0	U	

(I) (c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	No. of shares	Shares as a % of total number of shares(i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1 1	PICK-UP ELECTRONICS PVT LTD	2000000	3.13
. 7	THADANI INVESTMENTS PRIVATE LTD	2120903	3.32
3	ANANTA CHIT FUND PVT LTD	1916488	3,00
4	SURYA LAXMI CONTRACTORS PVT LTD	2250000	3.52
. 5	RELIGARE SECURITIES LTD	1112703	1.74
1	Lotal	9400094 00	14 70

(I) (d) Statement showing details of locked-in shares

1	Name of the snareholder		Locked∃n shares as a % of total no. of shares (i.e. grand total (A+B+C) indicated in Statement at para (I)(a) above
1	SOURHAGYA AGENCY PVT, LTD	3000000	4.69
L			
	Lotal	3000000	4.69

(II) (a) Statement showing details of Depository Receipts

L		Number of outstanding DRs		Shares underlying outstanding DRs as a % of total no. of shares (i.e.,Grand Total (A+B+C) indicated in Statement at para (I) (a) above)
,	CLOBAL DEPOSITORY RECEIPTS (GDR)			
	Total	0	0	0

(III) (b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by'promoter/promoter group' are in excess of 1% of the total no. of shares

Sr. No. Name of the DR holder	Type of outstanding DR (ADRs, GDRs, SDRs etc)		Shares underlying outstanding DRs as a % of total no. of shares {i.e.,Grand Total (A+B+C) Indicated in Statement at para (I) (a) above)
NIL	NII.	NIL	NIL
Total	NIL.	NIL	NH,

(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securites is issued by the issure: NA

For KEI NDUSTRIES LTD

(KISHORE KUN C.S. & Compliant