



Mr. S.L. Kakkar  
President, Operations

## Expert Talk

KEI takes pride in informing you that it is now equipped to manufacture EHV Cables up to 132kV as opposed to the earlier limit of 66kV. The EHV Cables are produced with the help of the most advanced machines and equipments received from M/s. Scholz and M/s. Troester. The various advantages of using these machines are:

- Single-point-triple-extrusion process micro-contaminants from outside atmosphere
- Dry cure and dry cooling process provides increased electrical stress bearing strength
- Online insulations thickness monitoring and control by Sikora X-ray unit
- Separate rooms with positive pressure for insulation and semi-conducting compound and vacuum feeding
- Super clean/ tree retardant XLPE compound (Borealis, Dow, Hanwa etc.)



## Powering New Horizons

KEI has already completed almost 80% installation, testing and commissioning of 400kV Switchyard of 2X600MW Rajeev Gandhi Thermal Power Project in Hissar (Haryana). Switchyard contract calls for installation of CTs, CVTs, Breakers, Isolators and laying of Power and Control Cables. While four out of 11 bays are ready for operation, the remaining 7 bays are being given finishing touch.



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Mr. K. C. Sharma - Vice President (Operations)

Mr. Gaurav Sahi - Head - Corporate Communications

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# Empower

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Issue IV

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## Chairman's Message

Dear friends,

Tough times only make us stronger and we have proved this once again. Despite the economic slowdown, we, at KEI have managed to achieve a soaring turnover of Rs. 1055 Cr in the financial year 2008-09. Nevertheless, this success spurs the best in us so that we achieve newer heights.

KEI successfully established itself as a wires and cables specialist in the market last year. To further strengthen the brand image, extensive advertising and branding activities are planned for this year, too. The much-admired television commercial will be aired across a variety of GEC, Sports and News programmes including the T20 Cricket World Cup on Star Cricket, Uttaran and Balika Vadhu on Colors and many more.

The encouraging response to our EHV products such as 66, 110, 132 kV Cables has prompted us to sharpen our focus on EHV Cables production and expand our exports and retail business on a grand scale. However, we could not have achieved all this without your unimpeded support. Thus, we hope to take forward this dynamic association in the future as well.

Warm regards,

Anil Gupta  
Chairman & Managing Director



## Power Display

HANNOVER MESSE, the world-reputed showcase of industrial technologies, materials and product ideas, gave KEI an international platform to exhibit its entire product range. KEI outshone all the other participants with its versatile range of products, including LT, HT, EHV Cables and Wires and etched a special place in the hearts of the global audience.



