

SCHEDULE T20 WORLD CUP

Match	Program	Position	Time	Brand	Caption	Dur	Spots	Apr'10	May'10																	
								30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
								Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Sri Vs NZ	Cricket Extra	Pre	9:30pm	KEI	Specialist	20	3	3																		
Sri Vs NZ	Cricket Extra	Mid	12.00pm	KEI	Specialist	20	1	1																		
Ind V Afgan	Cricket Extra	Pre	6:00pm	KEI	Specialist	20	3		3																	
Ind V Afgan	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2		2																	
Pak V Ban	Cricket Extra	Link	10:15pm	KEI	Specialist	20	2		2																	
Pak V Ban	Cricket Extra	Link	10:15pm	KEI	Specialist	10	2		2																	
Pak V Ban	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2		2																	
SA V Ind	Cricket Extra	Pre	6:00pm	KEI	Specialist	20	3			3																
SA V Ind	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2			2																
SA V Ind	Cricket Extra	Link	10:15pm	KEI	Specialist	20	2			2																
Pak v Aus	Cricket Extra	Link	10:15pm	KEI	Specialist	10	2			2																
Pak v Aus	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2			2																
SL v Zim	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6				6															
SL v Zim	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2				2															
WI V Eng	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6				6															
WI V Eng	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2				2															
NZ V Zim	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6					6														
NZ V Zim	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2				2															
Eng V Ire	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6					6														
Eng V Ire	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2				2															
Bang v Aus	Cricket Extra	Pre	9:30pm	KEI	Specialist	10	6						6													
Bang v Aus	Cricket Extra	Mid	12.00pm	KEI	Specialist	10	2						2													
Pak v Eng	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6								6											
Pak v Eng	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2								2											
SA v NZ	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6								6											
SA v NZ	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2								2											
Aus v Ind	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6								6											
Aus v Ind	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2								2											
SL v WI	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6								6											
SL v WI	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2								2											
Pak v NZ	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6									6										
Pak v NZ	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2									2										
SA V Eng	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6									6										
SA V Eng	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2									2										
Ind v WI	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6										6									
Ind v WI	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2										2									
SL v Aus	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6										6									
SL v Aus	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2										2									
Pak v SA	Cricket Extra	Pre	6:00pm	KEI	Specialist	10	6											6								
Pak v SA	Cricket Extra	Mid	8.30pm	KEI	Specialist	10	2												2							
NZ v Eng	Cricket Extra	Link	10:15pm	KEI	Specialist	10	6											6								
NZ v Eng	Cricket Extra	Mid	12.30pm	KEI	Specialist	10	2												2							
SL v Ind	Cricket Extra	Pre	9:30pm	KEI	Specialist	10	8													8						
SL v Ind	Cricket Extra	Mid	12.00pm	KEI	Specialist	10	2														2					
Semi Final - 1	Cricket Extra	Pre	8:00pm	KEI	Specialist	10	8																			
Semi Final - 1	Cricket Extra	Mid	10.30pm	KEI	Specialist	10	2																			
Semi Final - 1	Cricket Extra	Post	1am	KEI	Specialist	10	6																			
Semi Final 2	Cricket Extra	Pre	8:00pm	KEI	Specialist	10	8																			
Semi Final 2	Cricket Extra	Mid	10.30pm	KEI	Specialist	10	2																			
Semi Final 2	Cricket Extra	Post	1am	KEI	Specialist	10	8																			
The Final	Cricket Extra	Pre	8:00pm	KEI	Specialist	10	8																			
The Final	Cricket Extra	Mid	10.30pm	KEI	Specialist	10	2																			2
The Final	Cricket Extra	Post	1am	KEI	Specialist	10	8																			8
Total							208	4	11	11	16	16	8	16	16	16	16	16	16	10		16	18		18	

Time	LIVE	Pre	Mid	Link	Mid	Post
Cricket Extra	2.30pm	1.30pm	4pm	-	-	5.30pm
Cricket Extra	7.00pm	6.00pm	8.30pm	10.15pm	12.30am	2.15am
Cricket Extra	9.00pm	8.00pm	10.30pm	-	-	12.15am
Cricket Extra	10.30pm	9.30pm	12.15am	-	-	1.00am