

specialty conductors of FSP-one as well as the EDM wires of its mother company, Thermocompact.

FSP-one has proven to be a dynamic and innovative company and is ready to move forward with its customers

and the markets to provide the best service, quality and efficiency.

FSP-one will be represented in India by Ampi agencies, in Mumbai and in Delhi. ■

## KEI Industries Ltd: Offering Unique Product Range with High Quality Standards



KEI's world-class products offerings and services. KEI offers cables and wires of a superior quality which are accredited and certified by various reputed testing agencies across the globe.

KEI has its three manufacturing units over a built up area of 128,494.26sq.m. Two manufacturing units are located in Rajasthan- at **Bhiwadi** and **Chopanki** and the third one is in Dadar & Nagar Haveli at **Silvassa**.

Production capacities	Bhiwadi	Silvassa	Chopanki
<b>Total Cables (in km)</b>	38000	15000	12600
<b>House Wire/ Winding wire (km)</b>	30000	240000	
<b>Stainless Steel Wire (Million Tones)</b>	4800		

**K**EI Industries Limited is engaged in the business of manufacturing and marketing power cables - Extra High Voltage (EHV), High Tension (HT) and Low Tension (LT), control and instrumentations cables, and specialty cables for the power & industrial sector.

Recognised as one of the leading cable and wires manufacturing companies in India, KEI addresses the cabling requirements for a wide spectrum of sectors including power, oil refineries, railways, automobiles, cement, steel, fertilizers, textiles, real estate and so on.

As an ISO 9001:2008, ISO 14001:2004 & OHSAS 18001:2007 certified company; KEI carries out stringent quality control measures under close watch of a skilled team of technocrats. Continuous product innovation and cutting-edge R&D at KEI's in-house labs contribute towards constant evolution in

### Plans for ELECRAMA

KEI will be exhibiting its complete range of wires and cables: HV cables, LV and control cables, instrumentation & thermocouple cables, rubber cables etc. Apart from these KEI is also exhibiting housewire and single and multi core flexible wires. KEI is not displaying any new product this time.

### Expectations from ELECRAMA 2012

Elecrama 2012 will provide KEI the platform to display its range of wires and cables. This will be a very good opportunity for KEI to meet potential customers and also access the needs and requirements of the Indian cables and wires industry. Elecrama would also help build a brand in the cables and wire industry for KEI. ■