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KEI Join hands with M/s Brugg Kabel AG, Switzerland for a Technical Collaboration

Planned to commence production of 220kV cables by September 2010.

The Board of Directors of **KEI Industries Ltd** (hereinafter referred to as KEI), on Tuesday, 05.01.2010, have approved a foreign "Technical Collaboration" agreement with **M/s Brugg Kabel AG** (hereinafter referred to as Brugg), **Switzerland based 110 yrs. old group** to manufacture extra high voltage cables ranging from 66kV/ 110kV/132kV/ 220kV at its manufacturing facilities located at Bhiwadi & Chopanki, district, Alwar, Rajasthan.

M/s Brugg Kabel AG, Switzerland is a **pioneer in manufacturing high voltage / extra high voltage cables** – along with jointing and cable accessories up to 500kV voltage grade. Besides this, Brugg specializes in turnkey systems/ design of extra high voltage cable projects with world over installation. With this Technical Collaboration, KEI has achieved another **milestone** in its growth history as now it will join the elite group of few power cable manufacturers worldwide equipped to manufacture cables beyond 66kV.

The above Technjcal Collaboration agreement will allow KEI complete know-how transfer which shall include design, manufacturing, testing, techniques, training of its manufacturing / design personnel in manufacturing of cables along with jointing techniques as also complete EHV system design (design/manufacture/installation/testing & commissioning) of EHV cables. With this full technology back-up, the collaboration will also help KEI in making its presence in extra high voltage cable segment by securing contracts from various public utilities (Central/ State) as also private segments.

With the turnaround in economy and Government's focus on Power projects, the demand for extra high voltage cables up to 400kV is likely to grow exponentially. The rapid load growth necessitates transmission/ distribution of power through underground cables because of the major problems faced in right of way (especially in large cities).

Works-II : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732.
Works-III : Silvassa : 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of D & N.H-396240. Tel/Fax : 0091-260-2644404, 2630944,2645896
Branch : Chennai : 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel : 044-24803363 Fax : 044-24803404.
Offices : Mumbai : 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri(East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28248277
: Kolkata : P-47 & 48, Nilachal Complex Phase-II, Narendra Pur (Opp. Mandir Gate) Kolkata-700 013 Telfax : 033-24773299



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The other segments which will escalate the demand for EHV cables, shall be the connections to bulk power consumers in the industry sectors, like, cement, steel, refineries, petrochemicals etc. as also for power supply to SEZs, multiplexes, large residential complexes etc.

With very restricted capacity presently existing in 132kV / 220kV segments (90% imports) this step taken by KEI will definitely ease the burden on imports as also bringing down the project costs.

For KEI INDUSTRIES LIMITED

(ANIL GUPTA)

Chairman-cum-Managing Director

Place: New Delhi

Dated: 05.01.2010

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